

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stay Focused Marketing, LLC		06/23/2009	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Telebrands Corp.		
Street Address:	79 Two Bridges Road		
City:	Fairfield		
State/Country:	NEW JERSEY		
Postal Code:	07004		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77670572	ORGREENIC	
CORRESPONDENCE DATA			
Fax Number:	(212)391-0529		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-278-0400		
Email:	pdmurray@cooperdunham.com		
Correspondent Name:	Peter D. Murray, Esq., Cooper & Dunham L		
Address Line 1:	30 Rockefeller Plaza		
Address Line 4:	New York, NEW YORK 10112		
ATTORNEY DOCKET NUMBER:	0706/80281		
NAME OF SUBMITTER:	Peter D. Murray		
Signature:	/Peter D. Murray/		
Date:	07/21/2009		

CH \$40.00 77670572

Total Attachments: 2
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ASSIGNMENT

WHEREAS, Stay Focused Marketing, LLC, a New Jersey limited liability company, located at 157 Veterans Drive, Northvale, New Jersey 07647, is the owner of all right, title and interest in and to the trademarks ORGREENIC and CERAMATECH and U. S. Trademark Application Nos. 77/670,572 and 77/531,639 therefor, and is desirous of transferring same; and

WHEREAS, Telebrands Corp., a New Jersey corporation, located at 79 Two Bridges Road, Fairfield, New Jersey 07004, is desirous of acquiring said trademarks and U. S. applications therefor;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Stay Focused Marketing, LLC does hereby assign and transfer and set over to Telebrands Corp., its successors, legal representatives and assigns, all right, title, and interest in and to said trademarks and U. S. applications therefor, together with the goodwill associated

therewith and the right to sue for past infringements.

Dated: 6/23/09

STAY FOCUSED MARKETING, LLC

By Marisaan Levy, Pres

Name: Marisaan Levy
Position: President

By Marvin Levy

Name: Marvin Levy
Position: Vice President

Attest:

June E. Berkheiser

JUNE E. BERKHEISER
A NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES 07/02/2010