

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LOCAT S.P.A.		12/31/2008	CORPORATION: ITALY
RECEIVING PARTY DATA			
Name:	CONSITEX S.A.		
Street Address:	Via Laveggio 16		
City:	Mendrisio		
State/Country:	SWITZERLAND		
Postal Code:	6850		
Entity Type:	COMPANY: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2796767	LONGHI	
CORRESPONDENCE DATA			
Fax Number:	(801)531-9168		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(801) 532-1922		
Email:	njjohnson@traskbritt.com		
Correspondent Name:	Laurence B. Bond		
Address Line 1:	230 South 500 East, Suite 300		
Address Line 4:	Salt Lake City, UTAH 84102		
ATTORNEY DOCKET NUMBER:	TM2715US		
DOMESTIC REPRESENTATIVE			
Name:	Laurence B. Bond		
Address Line 1:	230 South 500 East, Suite 300		
Address Line 4:	Salt Lake City, UTAH 84102		

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TRADEMARK
REEL: 004028 FRAME: 0485

CH \$40.00 2796767

NAME OF SUBMITTER:	Laurence B. Bond
Signature:	/Laurence B. Bond/
Date:	07/20/2009
Total Attachments: 1 source=Assignment#page1.tif	

DEED OF ASSIGNMENT

THIS ASSIGNMENT is made the day of

between

LOCAT S.P.A., an Italian corporation, of Piazza di Porta Santo Stefano 3, Bologna, Italy
(hereinafter called "the Assignor")

of the one part and

CONSITEX S.A., a Swiss company of Via Laveggio 16, 6850 Mendrisio, Switzerland
(hereinafter called "the Assignee")

of the other part

WHEREAS, the Assignor is the registered proprietor in the U.S.A. of the following
trademarks (hereinafter called "the said trademarks") the particulars whereof are indicated
herebelow:

Trademark Registration No.2796767 LONGHI in international class 25

Trademark Registration No. 1510126 LONGHI in international classes 18,25

AND WHEREAS the Assignor agreed to transfer all its rights in and to the said
trademarks to the Assignee;

AND WHEREAS both the Assignor and the Assignee wish to have the assignment of
the said trademarks recorded;

NOW THEREFORE, for good and valuable consideration, the Assignor hereby
confirms the transfer to the Assignee of all rights, title and interests in and to the said
trademarks, together with the goodwill of the business which is symbolized by said
trademarks, with the understanding that the Assignee shall take the necessary steps to record
the assignment with the proper Offices and Authorities.

LOCAT S.P.A.

By: 

Name: **FABIO POMA**

Title: **ATTORNEY**

Date: **31 DIC. 2008**

CONSITEX S.A.

By: 

Name: **PAOLO ORIANNO**

Title: **SPECIAL PROXY**

Date: