

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Complete Wheel Source, Inc.		07/21/2009	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	Custom Wheel House, LLC		
Street Address:	2710 Marber Avenue		
City:	Long Beach		
State/Country:	CALIFORNIA		
Postal Code:	90815		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2454816	O.E. CONCEPTS	
Registration Number:	3222919	ROZZI	
CORRESPONDENCE DATA			
Fax Number:	(303)333-1470		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(303) 333-3010		
Email:	tombirney@patnet.com		
Correspondent Name:	Thomas S. Birney		
Address Line 1:	501 S. Cherry Street, Suite 800		
Address Line 4:	Denver, COLORADO 80246		
ATTORNEY DOCKET NUMBER:	8679/1		
NAME OF SUBMITTER:	Thomas S. Birney		
Signature:	/Thomas S. Birney/		
Date:	07/21/2009		

CH \$65.00 2454816

Total Attachments: 1

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ASSIGNMENT

WHEREAS, Complete Wheel Source, Inc., a Colorado corporation, located at 2279 River Road, Grand Junction, Colorado 81505, has adopted, used and is using the following trademarks and is the owner of the following U.S. trademark registrations for these marks:

<u>Mark</u>	<u>Registration No.</u>	<u>Reg. Date</u>
O.E. CONCEPTS	2,454,816	May 29, 2001
ROZZI	3,222,919	March 27, 2007

WHEREAS, Custom Wheel House, LLC, a California limited liability company, located at 2710 Marber Avenue, Long Beach, California 90815, is desirous of acquiring said trademarks, the goodwill associated with said trademarks, and the U.S. trademark registrations thereof;

THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Complete Wheel Source, Inc. hereby grants and assigns unto Custom Wheel House, LLC all right, title, and interest in and to the trademarks listed above, and said U.S. trademark registrations of said trademarks, together with the good will associated with the trademarks. Complete Wheel Source, Inc. further assign to Custom Wheel House, LLC all rights of action accrued and to accrue by virtue of said trademarks, including the right to sue and recover damages for past infringement of said trademarks.

This Assignment is effective as of July 21st, 2009.

Complete Wheel Source, Inc.



By: Brandon Brouillette

Title: Marketing Director

Date: 7/21/09