

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MB Financial Bank, N.A.		07/21/2009	National Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Talon Merchant Capital, LLC		
<b>Street Address:</b>	400 W. Erie Street		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60654		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1782767	BALLE DE MATCH	
Registration Number:	2057035		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)876-0288		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-876-7100		
<b>Email:</b>	jlgrubner@arnstein.com		
<b>Correspondent Name:</b>	Judith L. Grubner		
<b>Address Line 1:</b>	Arnstein & Lehr LLP		
<b>Address Line 2:</b>	120 S. Riverside Plaza, Ste. 1200		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	35994-0001-02		
<b>NAME OF SUBMITTER:</b>	Judith L. Grubner		
<b>Signature:</b>	/judith l. grubner/		

OP \$65.00 1782767

Date:

07/22/2009

Total Attachments: 3

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## ASSIGNMENT OF TRADEMARKS

WHEREAS, MB Financial Bank, N.A. ("Assignor"), a national association located at 800 West Madison Street, Chicago, Illinois 60607, is the owner of the trademarks listed on the attached Exhibit A (the "Trademarks"), the U.S. and foreign registrations pertaining thereto (the "Registrations") and any pending applications pertaining thereto; and

WHEREAS, Talon Merchant Capital, LLC ("Assignee"), a Delaware limited liability company located at 400 West Erie Street, Chicago, Illinois 60654, desires to acquire all of Assignor's worldwide rights in the Trademarks, Registrations and any pending applications pertaining thereto, together with the ongoing and existing portion of Assignor's business to which the Trademarks pertain and the goodwill of the business symbolized by said Trademarks, Registrations and pending applications;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee all of Assignor's right, title and interest in, to and under the Trademarks, the Registrations and any other applications and registrations for the Trademarks, throughout the world, together with all goodwill of the business symbolized by such Trademarks, Registrations and applications, including the right to sue for all infringements which may have occurred before execution of this Assignment and to recover for damages and profits for such past infringements.

Assignor hereby covenants and warrants that it has not made and will not make any agreements in conflict with this Assignment.

Assignor hereby grants the law firm of Arnstein & Lehr LLP, 120 South Riverside Plaza, Suite 1200, Chicago, Illinois 60606 authority and power to insert on this instrument any further information that may be necessary or desirable for identifying the Trademarks, Registrations or applications for purposes of recordation in the United States Patent and Trademark Office or in any foreign country, including the addition to Exhibit A of any Trademarks, Registrations or pending applications that may later be discovered to be owned by Assignor on the effective date of this Assignment.

IN WITNESS WHEREOF, this Assignment has been executed by duly authorized agents of Assignor and Assignee and is effective this 21<sup>st</sup> day of July, 2009.

MB Financial Bank, N.A.

Talon Merchant Capital, LLC

By: [Signature]

By: [Signature]

Title: Commercial Banking Officer

Title: Director

STATE OF ILLINOIS )  
 ) SS.  
COUNTY OF COOK )

The undersigned, a notary public in and for the State and County aforesaid, does hereby certify that David Michael Beck, personally appeared before me to be the same person whose name is subscribed to the foregoing instrument and personally known or identified to me to be the bank officer of MB Financial Bank, N.A., appeared before me this day and acknowledged that as such bank officer he/she signed and delivered this instrument as his/her free and voluntary act and as the free and voluntary act of said company, with due authority to do so, for the uses and purposes therein set forth.

Given under my hand and seal this 21<sup>st</sup> day of July, 2009.

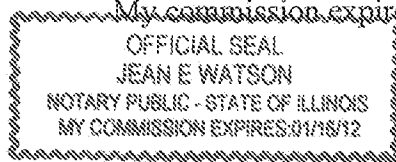
[seal]

[Signature]

Notary Public

My commission expires 7/16/2012

STATE OF ILLINOIS )  
 ) SS.  
COUNTY OF COOK )



The undersigned, a notary public in and for the State and County aforesaid, does hereby certify that Meghan Miller, personally appeared before me to be the same person whose name is subscribed to the foregoing instrument and personally known or identified to me to be the Director of Talon Merchant Capital, LLC, appeared before me this day and acknowledged that as such Director he/she signed and delivered this instrument as his/her free and voluntary act and as the free and voluntary act of said company, with due authority to do so, for the uses and purposes therein set forth.

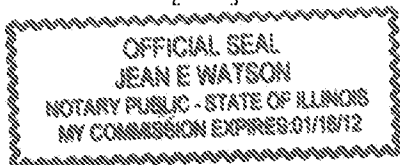
Given under my hand and seal this 21<sup>st</sup> day of July, 2009.

[seal]

[Signature]

Notary Public

My commission expires 7/16/2012



**EXHIBIT A**

**U.S. Registered Trademarks**

<b>MARK</b>	<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>
BALLE DE MATCH	1,782,767	July 20, 1993
Design	2,057,035	April 29, 1997

**Foreign Registered Trademarks**

<b>COUNTRY</b>	<b>MARK</b>	<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>
Canada	BÁLLE DÊ MÂTCH & Design	TMA453,796	February 9, 1996
Canada	BALLE DE MATCH	TMA696,672	September 18, 2007
Canada	Design	TMA696,835	September 19, 2007
CTM	Design	4001905	January 1, 2006
CTM	BALLE DE MATCH	4001897	June 2, 2006

**Unregistered Trademarks**

bdm (stylized)

DON'T JUST BREAK WITH TRADITION...SHATTER IT