TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	07/21/2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Quebecor World Great Western Publishing, Inc.		07/21/2009	CORPORATION: ARIZONA

RECEIVING PARTY DATA

Name:	Novink Printing (USA) Corp.
Street Address:	140 E. 42nd Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1781875	GREAT WESTERN PUBLISHING

CH $40.00 1781875

CORRESPONDENCE DATA

Fax Number: (212)715-1399
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-715-1000
Email: Alisa.Cahan@aporter.com
Correspondent Name: Alisa Cahan
Address Line 1: 399 Park Avenue
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	22280.004
NAME OF SUBMITTER:	Alisa Cahan
Signature:	/acahan/

Date:	07/22/2009

Total Attachments: 3
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source=QWUSA#page3.tif

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"QUEBECOR WORLD (USA) INC.", A DELAWARE CORPORATION,

WITH AND INTO "NOVINK (USA) CORP." UNDER THE NAME OF "NOVINK (USA) CORP.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-FIRST DAY OF JULY, A.D. 2009, AT 11:59 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

Jeffrey W. Bullock, Secretary of State

2696753 8100M

AUTHENTICATION: 7429779

090714037

DATE: 07-21-09

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware
Secretary of State
Division of Corporations
Delivered 12:34 PM 07/21/2009
FILED 11:59 AM 07/21/2009
SRV 090714037 - 2696753 FILE

CERTIFICATE OF MERGER
OF
QUEBECOR WORLD (USA) INC.

WITH AND INTO
NOVINK (USA) CORP.

Novink (USA) Corp., a corporation organized and existing under the laws of the State of Delaware, DOES HEREBY CERTIFY:

FIRST: The name and state of incorporation of each of the constituent corporations (the "Constituent Corporations") which are to merge are as follows:

Name	State of Incorporation
Quebecor World (USA) Inc.	Delaware
Novink (USA) Corp.	Delaware

SECOND: An Agreement and Plan of Merger dated as of July 21, 2009 between the Constituent Corporations has been approved, adopted, certified, executed and acknowledged in accordance with section 251 by each of the Constituent Corporations.

THIRD: The name of the surviving corporation is Novink (USA) Corp.

FOURTH: The certificate of incorporation of Novink (USA) Corp. will be the certificate of incorporation of the surviving corporation.

FIFTH: The merger of Quebecor World (USA) Inc. with and into Novink (USA) Corp. will be effective as of July 21, 2009.

SIXTH: The executed Agreement and Plan of Merger is on file at the principal office of Novink (USA) Corp., the surviving corporation, the address of which is:

Novink (USA) Corp
c/o Quebecor World Inc.
999, de Maisonneuve West, Suite 1100
Montreal, Quebec H3A 3L4
Canada

SEVENTH: A copy of the Agreement and Plan of Merger will be furnished by Novink (USA) Corp, on request and without cost, to any shareholder of any Constituent Corporation.

IN WITNESS WHEREOF, Novink (USA) Corp. has caused this Certificate of Merger to be signed by its duly authorized officer, this 21 of July, 2009.

NOVINK (USA) CORP.

By: David McCarthy
Name: DAVID McCARTHY
Title: President