

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
To-Ro Enterprises, Inc.		06/29/2009	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	PHGS, LLC		
Street Address:	15555 SW Bangy Road		
Internal Address:	Suite 301		
City:	Lake Oswego		
State/Country:	OREGON		
Postal Code:	97035		
Entity Type:	LIMITED LIABILITY COMPANY: OREGON		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1509534	PORTLAND HOME AND GARDEN SHOW	
Registration Number:	3190352	PORTLAND FALL HOME & GARDEN SHOW	
Registration Number:	3424920	PORTLAND SPRING HOME & GARDEN SHOW	
CORRESPONDENCE DATA			
Fax Number:	(503)228-4373		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(503) 278-3308		
Email:	pete@chernofflaw.com		
Correspondent Name:	J. Peter Staples		
Address Line 1:	601 SW Second Avenue		
Address Line 2:	Suite 1600		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	9150.9999		
NAME OF SUBMITTER:	J. Peter Staples		

OP \$90.00 1509534

Signature:	/peter staples/
Date:	07/22/2009
Total Attachments: 2 source=ToRo assign#page1.tif source=ToRo assign#page2.tif	

ASSIGNMENT

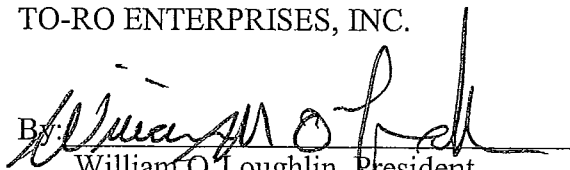
WHEREAS, To-Ro Enterprises, Inc., an Oregon corporation ("To-Ro"), is the owner of service marks and assumed business names that are the subject of the registrations listed in Schedule A hereto;

WHEREAS, PHGS, LLC, an Oregon limited liability company ("PHGS"), wishes to acquire the entire right, title and interest to the service marks and assumed business names shown in Schedule A hereto, and the registrations therefor, together with the goodwill of the businesses in connection with which said marks and names are used;

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, To-Ro hereby sells, transfers, conveys and assigns unto PHGS its entire right, title and interest in and to all of the service marks and assumed business names listed in Schedule A and the registrations associated therewith, together with the goodwill of the businesses in connection with which said marks and names are used.

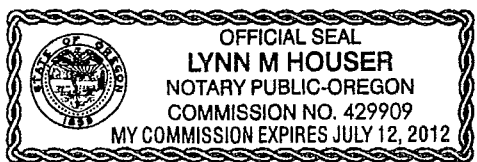
Dated this 29TH day of June 2009.

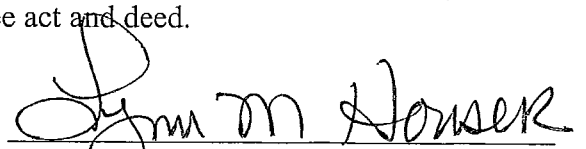
TO-RO ENTERPRISES, INC.

By: 
William O Loughlin, President

STATE OF OREGON)
) ss.
County of Washington)

Before me, a Notary Public for the State of Oregon, personally appeared William O'Loughlin, known to me to be the person who executed the foregoing instrument and acknowledged it to be his free act and deed.




Notary Public for Oregon
My Commission Expires: 07-12-2012

Schedule A

U.S. Service Mark Registrations:

PORTLAND FALL HOME & GARDEN SHOW	Registration No. 3,190,352
PORTLAND HOME & GARDEN SHOW	Registration No. 1,509,534
PORTLAND SPRING HOME & GARDEN SHOW	Registration No. 3,424,920

Oregon State Service Mark Registrations:

PORTLAND FALL HOME & GARDEN SHOW	Registry No. S-39204
PORTLAND HOME & GARDEN SHOW	Registry No. S-20978

Oregon Assumed Business Name Registrations:

PORTLAND FALL HOME & GARDEN SHOW	Registry No. 294418-96
PORTLAND HOME & GARDEN SHOW	Registry No. 283217-92

Assignment