TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DESA IP, LLC		106/22/2009	LIMITED LIABILITY COMPANY: FLORIDA

RECEIVING PARTY DATA

Name:	World Marketing of America, Inc.
Street Address:	Route 22 West
Internal Address:	P.O. Box 192
City:	Mill Creek
State/Country:	PENNSYLVANIA
Postal Code:	17060
Entity Type:	CORPORATION: PENNSYLVANIA

PROPERTY NUMBERS Total: 14

900139328

Property Type	Number	Word Mark
Registration Number:	1429142	ALL-PRO
Registration Number:	3085877	CHARLESTON FORGE
Registration Number:	1188544	COMFORT GLOW
Registration Number:	2987892	COOL COMFORT
Registration Number:	2295299	GLO-WARM
Serial Number:	77552601	KNIPCO
Registration Number:	1442999	MASTER
Registration Number:	1727357	
Registration Number:	3020909	OUTDOOR LEISURE
Registration Number:	1494999	REMINGTON
Serial Number:	78587015	REMINGTON
Serial Number:	78586993	REMINGTON
Registration Number:	2931359	THE OUTDOORSMAN

REEL: 004030 FRAME: 0287

TRADEMARK

Registration Number: 3055057 UNIVERSAL **CORRESPONDENCE DATA** Fax Number: (502)561-0442 Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 5025841135 Email: jgregory@middreut.com Correspondent Name: Julie Ann Gregory Address Line 1: 2500 Brown & Williamson Tower Address Line 4: Louisville, KENTUCKY 40202 NAME OF SUBMITTER: Julie Ann Gregory Signature: /Julie Ann Gregory/ 07/23/2009 Date: **Total Attachments: 5** source=Trademark Assignment fully executed#page1.tif source=Trademark Assignment fully executed#page2.tif

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TRADEMARK ASSIGNMENT

WHEREAS, DESA IP, LLC ("Assignor"), a limited liability company organized under the laws of the State of Florida, whose business address is c/o HIG Capital, LLC, 1001 Brickell Bay Drive, Miami, Florida 33131, is the owner of record of the trademarks shown in Exhibit A attached hereto ("the Assigned Marks);

WHEREAS, on December 29, 2008, Assignor filed a petition in the United States
Bankruptcy Court for the District of Delaware seeking relief under chapter 11 of the United
States Bankruptcy Code. Assignor's case has been assigned case docket 08-13422;

WHEREAS, on June 11, 2009 World Marketing of America, Inc. ("Assignee"), a corporation organized under the laws of Pennsylvania, with a business address of P.O. Box 192 Route 22 West, Mill Creek, PA 17060, entered into an Asset Purchase Agreement with Assignor by which it acquired from Assignor all right, title, and interest in and to the Assigned Marks, the goodwill associated therewith, the pending applications for registration and the registrations therefor, as listed in Exhibit A hereof;

WHEREAS, following the aforementioned Asset Purchase Agreement, Assignor and Assignee wish to confirm the transfer to Assignee of all right, title, and interest in and to the Assigned Marks, the goodwill associated therewith, the pending applications for registration and the registrations therefor, as listed in Exhibit A hereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee the entire, all of its right, title and interest in and to the Assigned Marks shown in Exhibit A, limited to use of the Assigned Marks in the U.S. and Canada, along with the U.S. and Canadian applications for registration and registrations listed therein, and the goodwill

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associated therewith, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, at common law and/or to the end of the term or terms for which registration may be granted or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past, present or future infringement of the Assigned Marks (but in each instance only to the extent any such infringement has not previously been resolved by a court having jurisdiction, by settlement, or otherwise) with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns, or other legal representatives.

Notwithstanding anything to the contrary herein, the Assignor is delivering this Assignment in accordance with and subject to all of the terms and provisions of the Agreement (including, without limitation, the exclusions set forth in Section 1.2 of the Agreement and the acknowledgment and disclaimer set forth in Section 7 thereof).

This assignment is executed this 22 day of June, 2009.

DESA IP, LLC

Name: Colo Spran Title: Office Desirations of Stick

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1.1.2 (b)

DESA, LLC Schedule - 1.1.2 (b) Trademarks

Note: Reflects best estimate based on Company's asset records

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COUNTRY	TRADEMARK	FILING DATE	SERIAL NO.	REG. DATE	REG. NO.	STATUS	Class Description
UNITED STATES	ALL-PRO	07/07/1986	73/608,321	02/17/1987	1,429,142	REGISTERED	011-Portable propane heaters
UNITED STATES	CHARLESTON FORGE	12/16/2003	76/567,037	04/25/2006	3,085,877	REGISTERED	011- Fireplace insert and hearth products, namely gas burner assemblies, artifical logs and artificial
UNITED STATES	COMFORT GLOW	03/24/1980	73/255,302	02/02/1982	1,188,544	REGISTERED	011- Liquid fuel burning space heaters
UNITED STATES	COOL COMFORT	12/21/2003	76/566,050	08/23/2005	2,987,892	REGISTERED	011 - evaporative air $oldsymbol{\omega}$ oling units
UN (TED STATES	GLO-WARM	4/10/1998	75/465,666	11/30/1999	2,295,299	REGISTERED	011 - gas heaters, blowers and air circulators for gas heaters

DESA, LLC Schedule - 1.1.2 (b) Trademarks

Note: Reflects best estimate based on Company's asset records

Class Description

STATUS

REG. NO.

REG. DATE

SERIAL NO.

FILING DATE

TRADEMARK

COUNTRY

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UNITED STATES	KNIPCO	08/21/2008	77/552,601			PENDING	011 - gas, electric, and oil-fired space heaters
UNITED STATES	MASTER	9861/60/90	73/603,166	06/16/1987	1,442,999	REGISTERED	011 - fluid-fuel fired fixed and mobile space heaters for domestic and industrial use
UNITED STATES	MISCELLANEOUS DESIGN lyellow/black design	04/06/1990	74/046,378	10/27/1992 CONFIDENTIAL	1,727,357	REGISTERED	neaters for domestic and industrial use 101 - fluid-fuel fired, fixed and mobile space heaters for domestic and industrial use 2/3

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Schedule - 1.1.2 (b)

Trademarks

Note: Reflects best estimate based on Company's asset records

RECORDED: 07/23/2009

COUNTRY	TRADEMARK	FILING DATE	SERIAL NO.	REG. DATE	REG. NO.	STATUS	Class Description
UNITED STATES	OUTDOOR LEISURE	12/09/2004	78/530,010 11/29/2005	11/29/2005	3,020,909	REGISTERED	011 - gas and electric outdoor heaters
LINITED STATES	REMINGTON	11/26/1986	73/632,528	07/05/1988	1,494,999	REGISTERED	011 - fluid-fuel fired, forced air type portable
UNITED STATES	REMINGTON	03/14/2005	78/587,015			ALLOWED	for contain y supposed by insuring space frequency, 019 - fireplace mantels and component parts thereof
UNITED STATES	REMINGTON	03/14/2005	78/586,993			ALLOWED	orecests of and electric fireplace inserts comprised of artificial logs and artificial embers;
UNITED STATES	THE OUTDOORSMAN	04/07/2003	76/504,833	03/08/2005	2,931,359	REGISTERED	011 - portable heaters

78/565,388 01/31/2006 02/11/2005 UNIVERSAL UNITED STATES

011 - kerosene, gas forced air, convection, and

radiant heaters

REGISTERED

3,055,057

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1.1.2 (b)