

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GAMEDAY CONNECTION, INC.		07/01/2009	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	THE GMGCNP BUSINESS TRUST		
<b>Street Address:</b>	7251 W. Lake Mead Blvd.		
<b>Internal Address:</b>	Suite 300		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89128		
<b>Entity Type:</b>	Business Trust: NEVADA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78313806	YOUR SPACE IS READY WHEN YOU ARE	
<b>Serial Number:</b>	78292507	ETOP	
<b>Serial Number:</b>	78292494	VTOP	
<b>Serial Number:</b>	77026196	GAMEDAY MANAGEMENT GROUP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(215)851-1420		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	215-851-8100		
<b>Email:</b>	phlipdocketing@reedsmith.com		
<b>Correspondent Name:</b>	William J. McNichol, Jr.		
<b>Address Line 1:</b>	P.O. Box 7990		
<b>Address Line 2:</b>	Intellectual Property		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19101-7990		
<b>ATTORNEY DOCKET NUMBER:</b>	315719.00479		

OP \$115.00 78313806

NAME OF SUBMITTER:	William J. McNichol, Jr.
Signature:	/William J. McNichol, Jr./
Date:	07/23/2009
Total Attachments: 5 source=Gameday TM Assignment#page1.tif source=Gameday TM Assignment#page2.tif source=Gameday TM Assignment#page3.tif source=Gameday TM Assignment#page4.tif source=Gameday TM Assignment#page5.tif	

**ASSIGNMENT**  
(Trademark – Gameday to Trust)

This TRADEMARK ASSIGNMENT (“Assignment”), dated as of July 1, 2009, is by and between **GAMEDAY CONNECTION, INC., D/B/A GAMEDAY MANAGEMENT GROUP**, a Florida Corporation having a place of business at 315 East Robinson Street, Suite 505, Orlando, Florida 32801 (hereinafter referred to as “Assignor”) and **THE GMGCNP BUSINESS TRUST**, a Nevada Business Trust having a place of business at 7251 W. Lake Mead Blvd., Suite 300, Las Vegas, NV 89128, (hereinafter referred to as “Assignee”).

WHEREAS, concurrent with this Assignment, Assignor and Assignee have entered into that certain Asset Purchase Agreement, dated as of the July 1, 2009, (the “Asset Purchase Agreement”), by and between the Assignee, Assignor, Click and Park, LLC, a Nevada limited liability company, and Anthony Vitrano, an individual, and Standard Parking Corporation, a Delaware corporation;

WHEREAS, in consideration of the transaction contemplated by the Agreement, Assignor desires to assign to Assignee all of Assignor’s right, title and interest in and to the trademarks, service marks, trade names and trademark and service mark registrations and applications (including intent-to-use applications) set forth in Schedule A, attached hereto (collectively, the “Marks”) and all goodwill symbolized by and associated with the business conducted under such Marks, which business is ongoing and existing; and

WHEREAS, Assignee desires to accept the assignment of all of Assignor’s right, title and interest in and to said Marks and all goodwill symbolized by and associated with the business conducted under such Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by them throughout the world, and all registrations and pending applications therefor, in all countries throughout the world, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor hereby represents and warrants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

Assignor agrees to promptly execute and deliver to Assignee, or its legal representative, any and all papers, instruments, affidavits, or any documentation required to apply for, obtain, maintain, issue, defend, and/or enforce the Marks and equivalents thereof in any foreign country or territory which may be necessary or desirable to carry out the purpose thereof.

This Assignment may be executed in any number of counterparts, each of which shall be deemed to be an original, all of which shall constitute one and the same Assignment.

**[SIGNATURE PAGE FOLLOWS]**

EXECUTION COPY

IN WITNESS WHEREOF, each party has executed and delivered this Assignment as of the date set forth above.

**ASSIGNOR:**

**GAMEDAY CONNECTION, INC.,  
D/B/A, GAMEDAY MANAGEMENT GROUP**

Signature: Tony Vitrand

Printed Name: TONY VITRAND

Title: President / CEO

**ASSIGNEE:**

**THE GMGCNP BUSINESS TRUST,  
AMERICAN ESTATE & TRUST, LC,  
TRUSTEE**

Signature: \_\_\_\_\_

Printed Name: Scott Janko

Title: Trust Officer

IN WITNESS WHEREOF, each party has executed and delivered this Assignment as of the date set forth above.

**ASSIGNOR:**

**GAMEDAY CONNECTION, INC.,  
D/B/A, GAMEDAY MANAGEMENT GROUP**

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

**ASSIGNEE:**

**THE GMGCNP BUSINESS TRUST,  
AMERICAN ESTATE & TRUST, LC,  
TRUSTEE**

Signature:  \_\_\_\_\_

Printed Name: Scott Janko

Title: Trust Officer

**SCHEDULE A**

<b><u>MARK</u></b>	<b><u>COUNTRY</u></b>	<b><u>APP. NO.</u></b>	<b><u>APP. DATE</u></b>	<b><u>REG. NO.</u></b>	<b><u>REG. DATE</u></b>
YOUR SPACE IS READY WHEN YOU ARE	United States	78313806	10/15/2003	3004992	10/4/2005
ETOP	United States	78292507	8/26/2003	2995864	9/13/2005
VTOP	United States	78292494	8/26/2003	2995863	9/13/2005
GAMEDAY MANAGEMENT GROUP	United States	77026196	10/20/2006	3278839	8/14/2007