

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	03/29/2009		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Plee-Zing, Inc.		03/27/2009
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Progressive Group Alliance, LLC		
Street Address:	12500 West Creek Parkway		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23238		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
Serial Number:		71282147	PLEE-ZING
Serial Number:		72340973	LIL BRAVE
CORRESPONDENCE DATA			
Fax Number:	(615)742-0410		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	615-742-7760		
Email:	trademarks@bassberry.com		
Correspondent Name:	Robert L. Brewer		
Address Line 1:	315 Deaderick Street		
Address Line 2:	Suite 2700		
Address Line 4:	Nashville, TENNESSEE 37238		
ATTORNEY DOCKET NUMBER:	057021-000		
NAME OF SUBMITTER:	Robert L. Brewer		

CH \$65.00 71282147

Signature:	/Robert L. Brewer/
Date:	07/23/2009
Total Attachments: 4 source=Certificate of Merger (Plee-Zing)#page1.tif source=Certificate of Merger (Plee-Zing)#page2.tif source=Certificate of Merger (Plee-Zing)#page3.tif source=Certificate of Merger (Plee-Zing)#page4.tif	

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"PLEE-ZING, INC.", A DELAWARE CORPORATION,
WITH AND INTO "PROGRESSIVE GROUP ALLIANCE, LLC" UNDER THE NAME OF "PROGRESSIVE GROUP ALLIANCE, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SEVENTH DAY OF MARCH, A.D. 2009, AT 10:19 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE TWENTY-NINTH DAY OF MARCH, A.D. 2009, AT 5 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

4251067 8100M

090307802



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7213695

DATE: 03-27-09

TRADEMARK
REEL: 004030 FRAME: 0664

CERTIFICATE OF MERGER

OF

PLEE-ZING, INC

WITH AND INTO

PROGRESSIVE GROUP ALLIANCE, LLC

Pursuant to Section 264(c) of the General Corporation Law of the State of Delaware and Section 209 of the Limited Liability Company Act of the State of Delaware, Progressive Group Alliance, LLC, a Delaware limited liability company, does hereby certify the following information relating to the merger of Plee-Zing, Inc., a Delaware corporation, with and into Progressive Group Alliance, LLC, a Delaware limited liability company.

FIRST: That the name and state of formation of each of the merging entities are as follows:

<u>Name</u>	<u>State of Formation</u>
Plee-Zing, Inc.	Delaware
Progressive Group Alliance, LLC	Delaware

SECOND: That an Agreement and Plan of Merger, dated as of March 27, 2009 (the "Merger Agreement"), by and between Plee-Zing, Inc. and Progressive Group Alliance, LLC, has been approved, adopted, certified, executed and acknowledged by each of the merging entities.

THIRD: That Progressive Group Alliance, LLC shall be the name of the surviving limited liability company of the merger of Plee-Zing, Inc. with and into Progressive Group Alliance, LLC.

FOURTH: That, as of the effectiveness of the filing of this Certificate of Merger, the certificate of formation of Progressive Group Alliance, LLC filed on December 11, 2006 shall be the certificate of formation of the surviving limited liability company until thereafter amended or modified as provided therein or by applicable law.

FIFTH: This Certificate of Merger shall become effective at 5:00 PM, Eastern Standard Time, on March 29, 2009.

SIXTH: That the executed Merger Agreement is on file at an office of the surviving limited liability company, the address of which is 12500 West Creek Parkway, Richmond, Virginia, 23238.

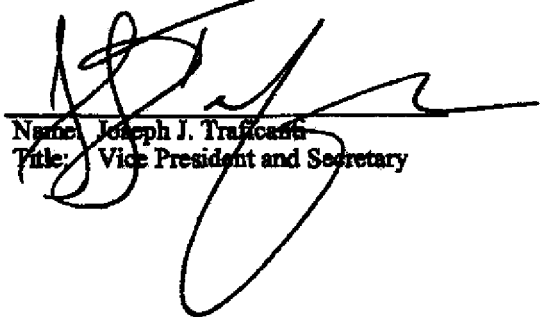
SEVENTH: That a copy of the Merger Agreement will be furnished by the surviving limited liability company, on request and without cost, to any stockholder of Plee-Zing, Inc. or any member of Progressive Group Alliance, LLC.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, Progressive Group Alliance, LLC has caused this Certificate of Merger to be executed by its duly authorized officer this 27th day of March, 2009.

PROGRESSIVE GROUP ALLIANCE, LLC

By:



Name: Joseph J. Traficanti
Title: Vice President and Secretary

[Signature Page to Certificate of Merger (Plee-Zing, Inc.)]