

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
THE GMGCNP BUSINESS TRUST		07/01/2009	Business Trust: NEVADA

**RECEIVING PARTY DATA**

Name:	STANDARD PARKING CORPORATION
Street Address:	900 N. Michigan Avenue
Internal Address:	Suite 1600
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60611
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Serial Number:	77521829	EASYPARK.COM
Serial Number:	77507372	CLICK AND RIDE
Serial Number:	77720444	CNP>R
Serial Number:	77521814	PARKONDEMAND.COM
Serial Number:	77499904	CLICK AND PARK
Serial Number:	77054446	CLICK AND PARK COM
Serial Number:	78292507	ETOP
Serial Number:	78292494	VTOP
Serial Number:	77026196	GAMEDAY MANAGEMENT GROUP
Serial Number:	78299028	VCPM

**CORRESPONDENCE DATA**

Fax Number: (215)851-1420  
 Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

OP \$265.00 77521829

Phone: 215-851-8100  
Email: phil@docketing@reedsmith.com  
Correspondent Name: William J. McNichol, Jr.  
Address Line 1: P.O. Box 7990  
Address Line 2: Intellectual Property  
Address Line 4: Philadelphia, PENNSYLVANIA 19101-7990

ATTORNEY DOCKET NUMBER:	315719.00479
NAME OF SUBMITTER:	William J. McNichol, Jr.
Signature:	/William J. McNichol, Jr./
Date:	07/23/2009

Total Attachments: 5  
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**ASSIGNMENT**  
(Trademark Trust to Standard)

This TRADEMARK ASSIGNMENT ("Assignment"), dated as of July 1, 2009, is by and between **THE GMGCNP BUSINESS TRUST**, a Nevada Business Trust having a place of business at 7251 W. Lake Mead Blvd., Suite 300, Las Vegas, NV 89128, (hereinafter referred to as "Assignor") and **STANDARD PARKING CORPORATION**, a Delaware Corporation having a place of business at 900 N. Michigan Avenue, Suite 1600, Chicago, Illinois, 60611, (hereinafter referred to as "Assignee").

WHEREAS, concurrent with this Assignment, Assignor and Assignee have entered into that certain Asset Purchase Agreement, dated as of the July 1, 2009, (the "Asset Purchase Agreement"), by and between the Assignor, Gameday Connection, Inc., d/b/a Gameday Management Group, a Florida corporation, Click and Park, LLC, a Nevada limited liability company, and Anthony Vitrano, an individual, and Assignee.

WHEREAS, in consideration of the transaction contemplated by the Agreement, Assignor desires to assign to Assignee all of Assignor's right, title and interest in and to the trademarks, service marks, trade names and trademark and service mark registrations and applications (including intent-to-use applications) set forth on Schedule A, attached hereto (collectively, the "Marks") and all goodwill symbolized by and associated with the business conducted under such Marks, which business is ongoing and existing; and

WHEREAS, Assignee desires to accept the assignment of all of Assignor's right, title and interest in and to said Marks and all goodwill symbolized by and associated with the business conducted under such Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by them throughout the world, and all registrations and pending applications therefor, in all countries throughout the world, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor hereby represents and warrants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

Scott Janko, the below-named Trust Officer for Assignor, agrees, in his individual capacity and not as Trust Officer, to promptly execute and deliver to Assignee, or its legal representative, any and all papers, instruments, affidavits, or any documentation required to apply for, obtain, maintain, issue, defend, and/or enforce the Marks and equivalents thereof in any foreign country or territory which may be necessary or desirable to carry out the purpose thereof.

This Assignment may be executed in any number of counterparts, each of which shall be deemed to be an original, all of which shall constitute one and the same Assignment.

**[SIGNATURE PAGE FOLLOWS]**

IN WITNESS WHEREOF, each party has executed and delivered this Assignment as of the date set forth above.

**ASSIGNOR:**

**THE GMGCNP BUSINESS TRUST  
AMERICAN ESTATE & TRUST, LC,  
TRUSTEE**

Signature:  \_\_\_\_\_

Printed Name: Scott Janko

Title: Trust Officer

**ASSIGNEE:**

**STANDARD PARKING CORPORATION**

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

IN WITNESS WHEREOF, each party has executed and delivered this Assignment as of the date set forth above.

**ASSIGNOR:**

**THE GMGCNP BUSINESS TRUST  
AMERICAN ESTATE & TRUST, LC,  
TRUSTEE**

Signature: \_\_\_\_\_

Printed Name: Scott Janko

Title: Trust Officer

**ASSIGNEE:**

**STANDARD PARKING CORPORATION**

Signature: *Daniel R Meyer*

Printed Name: DANIEL R MEYER

Title: Senior Vice President

**SCHEDULE A**

<b><u>MARK</u></b>	<b><u>COUNTRY</u></b>	<b><u>APP. NO.</u></b>	<b><u>APP. DATE</u></b>	<b><u>REG. NO.</u></b>	<b><u>REG. DATE</u></b>
EASYPARK.COM	United States	77521829	7/14/2008		
CLICK AND RIDE	United States	77507372	6/25/2008		
CNP>R	United States	77720444	4/23/2009		
PARKONDEMAND.COM <sup>1</sup>	United States	77521814	07/14/2008		
CLICK AND PARK	United States	77499904	06/16/2008		
CLICK AND PARK COM (Stylized)	United States	77054446	11/30/2006		
YOUR SPACE IS READY WHEN YOU ARE	United States	78313806	10/15/2003	3004992	10/4/2005
ETOP	United States	78292507	8/26/2003	2995864	9/13/2005
VTOP	United States	78292494	8/26/2003	2995863	9/13/2005
GAMEDAY MANAGEMENT GROUP	United States	77026196	10/20/2006	3278839	8/14/2007
VCPM	United States	78299028	9/11/2003	3088334	5/2/2006

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<sup>1</sup> Abandoned