

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IDT Netherlands, B.V.		07/17/2009	CORPORATION: NETHERLANDS
RECEIVING PARTY DATA			
Name:	Cima Telecom, Inc.		
Street Address:	5225 NW 87 Avenue, Suite 100		
City:	Doral		
State/Country:	FLORIDA		
Postal Code:	33178		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78420667	HOLA AMERICA	
CORRESPONDENCE DATA			
Fax Number:	(561)838-5578		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	wpbtrademark@novakdruce.com		
Correspondent Name:	J. Rodman Steele, Jr.		
Address Line 1:	525 Okeechobee Boulevard, 15th Floor		
Address Line 4:	West Palm Beach, FLORIDA 33401		
ATTORNEY DOCKET NUMBER:	7105-23 (9217.006)		
NAME OF SUBMITTER:	J. Rodman Steele, Jr.		
Signature:	/J. Rodman Steele, Jr./		
Date:	07/23/2009		
Total Attachments: 1			

OP \$40.00 78420667

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") by and between Cima Telecom, Inc., a Florida corporation ("Assignee"), having principal place of business at 5225 NW 87th Avenue, Suite 100, Doral, Florida 33178, and IDT Netherlands, B.V., a Netherlands corporation ("Assignor"), having its address at El Paraiso Industrial Park, Ganges Plaza, 108 Ganges Street, Suite A1, San Juan, Puerto Rico 00926

WHEREAS, Assignor is the owner of Federal Application Serial Number 78/420,667 to register the mark HOLA AMERICA for prepaid telephone calling cards and telephone debit card services and has used the mark in commerce since the date first stated therein (the "Trademark"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark and its associated goodwill.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee its entire right, title and interest in and to the Trademark in the United States, together with the goodwill of the business connected with and symbolized by the Trademark, and including all rights and causes of action to recover past, present or future damages, royalties, fees, profits or other relief, including but not limited to, equitable and injunctive relief ensuing from infringement of the Trademark, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office to record the transfer of the pending application for registration Serial No. 78/420,667 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees further to execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademark, at Assignee's costs.

This Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission or electronic transmission, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date first above written.

ASSIGNOR: IDT NETHERLANDS, B.V.,

Dag Mauro

By: *Dag Mauro*

Title: *CEO + President*

Dated: *7/14/09*

Accepted:
ASSIGNEE: CIMA TELECOM, INC.

Daniel Contreras

By: *DANIEL CONTRERAS*

Title: *CEO*

Dated: *07/17/09*