

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	IP Supplement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Wine Group LLC		07/06/2009	CORPORATION:

RECEIVING PARTY DATA

Name:	Cooperatieve Centrale Raiffeisen - Boerenleenbank B.A., "Rabobank International", New York Branch, as Collateral Agent
Street Address:	245 Park Avenue, 37th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10167
Entity Type:	U.S. branch of foreign bank:

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Serial Number:	77705690	LEJON
Serial Number:	77707373	CHILLABLE RED
Serial Number:	77709137	
Serial Number:	77713877	LOLLI
Serial Number:	77720131	ECO-GLASS
Serial Number:	77722902	OLD WORLD CLASSICS
Serial Number:	77722905	VINTNER SELECT
Serial Number:	77723376	PLUSH
Serial Number:	77725275	INSOMNIA
Serial Number:	77746479	CANDY BOX
Serial Number:	77746491	GENERATION GREEN
Serial Number:	77746471	JOURNEE
Serial Number:	77755348	FRUITS & PASSION

CH \$665.00 77705690

900139368

**TRADEMARK
 REEL: 004030 FRAME: 0930**

Serial Number:	77758213	FIG & VINE
Serial Number:	77748961	MOLTO BENE
Serial Number:	77758208	HELLO MY NAME IS
Serial Number:	77758218	QUIETUDE
Serial Number:	77758217	SANCTITY
Serial Number:	77761259	APOTHECARY
Serial Number:	77761274	BRIX BROTHERS
Serial Number:	77761256	PEACE OF MIND
Serial Number:	77761250	SAVOIR FAIRE
Serial Number:	77761253	TAPROOT
Serial Number:	77762470	BIN 24
Serial Number:	77762466	RETREAT WINE COMPANY
Serial Number:	77771483	OLD SAVANNAH

CORRESPONDENCE DATA

Fax Number: (858)458-3005
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 858-458-3000
Email: ProsecutionDocketing@paulhastings.com
Correspondent Name: Vidya R. Bhakar
Address Line 1: P.O. Box 919092
Address Line 4: San Diego, CALIFORNIA 92191-9092

ATTORNEY DOCKET NUMBER:	74033.00002
NAME OF SUBMITTER:	Vidya R. Bhakar
Signature:	/Vidya R. Bhakar/
Date:	07/23/2009

Total Attachments: 4
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IP SUPPLEMENT

This IP SUPPLEMENT, dated July 6, 2009, is delivered pursuant to and supplements (i) the Amended and Restated Security Agreement, dated as of June 26, 2006 (as it may be from time to time amended, restated, modified or supplemented, the "Security Agreement"), among The Wine Group, Inc., a California corporation ("TWG, Inc."), The Wine Group LLC, a Delaware limited liability company (the "Company", and together with TWG, Inc., the "Co-Issuers"), the other Grantors named therein, and Cooperatieve Centrale Raiffeisen - Boerenleenbank B.A., "Rabobank International", New York Branch ("Rabobank"), as Collateral Agent, and (ii) the Amended and Restated Grant of Trademark Security Interest, dated as of July 10, 2004 (the "Grant"), executed by the Grantors named therein in favor of Secured Party named therein. Capitalized terms used herein not otherwise defined herein shall have the meanings ascribed thereto in the Grant.

The Company grants to Secured Party a security interest in all of the Company's right, title and interest in and to the Trademark Collateral listed on Schedule A attached hereto. All such Trademark Collateral shall be deemed to be part of the Trademark Collateral and shall be hereafter subject to each of the terms and conditions of the Security Agreement and the Grant.

IN WITNESS WHEREOF, the Company has caused this IP Supplement to be duly executed and delivered by its duly authorized officer as of July 6, 2009.

THE WINE GROUP LLC,
a Delaware limited liability company

By: TWG Manager, Inc.,
a California corporation,
its Manager

By: [Signature]
Richard Mahoney,
Chief Financial Officer

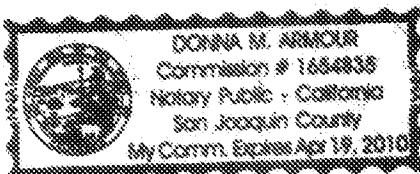
STATE OF CALIFORNIA)
)
) ss.
CITY OF TRACY AND COUNTY OF SAN JOAQUIN)

On July 6, 2009 before me, Donna M. Armour, Notary Public, personally appeared RICHARD MAHONEY, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

Witness my hand and official seal.

[Signature]
Signature of Notary Public



**SCHEDULE A
TO
IP SUPPLEMENT**

GRANTOR	TRADEMARK	COUNTRY	APPLICATION DATE	APPLICATION NUMBER
The Wine Group LLC	CUPCAKE	Argentina	Pending	Pending
The Wine Group LLC	MENDOZA STATION	Argentina	Pending	Pending
The Wine Group LLC	CUPCAKE	Australia	4/22/2009	1295761
The Wine Group LLC	CASARSA	Brazil	Pending	Pending
The Wine Group LLC	CONCANNON	Brazil	Pending	Pending
The Wine Group LLC	CUPCAKE	Brazil	Pending	Pending
The Wine Group LLC	FISHEYE	Brazil	Pending	Pending
The Wine Group LLC	GRAY FOX	Brazil	Pending	Pending
The Wine Group LLC	MENDOZA STATION	Brazil	Pending	Pending
The Wine Group LLC	MOGEN DAVID	Brazil	Pending	Pending
The Wine Group LLC	MENDOZA STATION	Canada	4/22/2009	1435481
The Wine Group LLC	CUPCAKE	Canada	4/28/2009	1435581
The Wine Group LLC	BIG HOUSE - ITU	Canada	Pending	Pending
The Wine Group LLC	BIG HOUSE (and barbed wire design)	Canada	Pending	Pending
The Wine Group LLC	BIG HOUSE (in use)	Canada	Pending	Pending
The Wine Group LLC	TEMPRA TANTRUM	Canada	6/24/2009	
The Wine Group LLC	MENDOZA STATION	Chile	5/15/2009	864250
The Wine Group LLC	MENDOZA STATION	China	4/21/2009	7341111
The Wine Group LLC	CUPCAKE	China	4/22/2009	7343865
The Wine Group LLC	MENDOZA STATION	European (O.H.M.I.)	4/19/2009	8226169
The Wine Group LLC	CUPCAKE	European (O.H.M.I.)	4/23/2009	8237976
The Wine Group LLC	LOLLI	European (O.H.M.I.)	6/23/2009	8381683
The Wine Group LLC	SEEBERGER	Germany	5/14/2009	3.0201E+11
The Wine Group LLC	MENDOZA STATION	Japan	4/20/2009	2009-029876

The Wine Group LLC	CUPCAKE	Japan	4/21/2009	2009-030272
The Wine Group LLC	MENDOZA STATION	Mexico	4/22/2009	1002636
The Wine Group LLC	CUPCAKE	Mexico	4/24/2009	1003190
The Wine Group LLC	FOXHORN	New Zealand	4/3/2009	804612
The Wine Group LLC	CUPCAKE	New Zealand	4/22/2009	805400
The Wine Group LLC	OAK LEAF VINEYARDS	United Kingdom	5/19/2009	2516162
The Wine Group LLC	LEJON	United States of America	4/2/2009	77705690
The Wine Group LLC	CHILLABLE RED	United States of America	4/3/2009	77707373
The Wine Group LLC	FISH (design)	United States of America	4/7/2009	77709137
The Wine Group LLC	LOLLI	United States of America	4/14/2009	77713877
The Wine Group LLC	ECO-GLASS	United States of America	4/22/2009	77720131
The Wine Group LLC	OLD WORLD CLASSICS	United States of America	4/24/2009	77722902
The Wine Group LLC	VINTNER SELECT	United States of America	4/24/2009	77722905
The Wine Group LLC	PLUSH	United States of America	4/27/2009	77723376
The Wine Group LLC	INSOMNIA	United States of America	4/28/2009	77725275
The Wine Group LLC	CANDY BOX	United States of America	5/28/2009	77746479
The Wine Group LLC	GENERATION GREEN	United States of America	5/28/2009	77746491
The Wine Group LLC	JOURNEE	United States of America	5/28/2009	77746471
The Wine Group LLC	FRUITS & PASSION	United States of America	6/9/2009	77755348
The Wine Group LLC	FIG & VINE	United States of America	6/12/2009	77758213
The Wine Group LLC	MOLTO BENE	United States of America	6/1/2009	77748961
The Wine Group LLC	HELLO MY NAME IS	United States of America	6/12/2009	77758208

The Wine Group LLC	QUIETUDE	United States of America	6/12/2009	77758218
The Wine Group LLC	SANCTITY	United States of America	6/12/2009	77758217
The Wine Group LLC	APOTHECARY	United States of America	6/16/2009	77761259
The Wine Group LLC	BRIX BROTHERS	United States of America	6/16/2009	77761274
The Wine Group LLC	PEACE OF MIND	United States of America	6/16/2009	77761256
The Wine Group LLC	SAVOIR FAIRE	United States of America	6/16/2009	77761250
The Wine Group LLC	TAPROOT	United States of America	6/16/2009	77761253
The Wine Group LLC	BIN 24	United States of America	6/17/2009	77762470
The Wine Group LLC	RETREAT WINE COMPANY	United States of America	6/17/2009	77762466
The Wine Group LLC	OLD SAVANNAH	United States of America	6/30/2009	77771483