

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	07/05/2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jo-Ann Stores Supply Chain Management, Inc.		06/26/2009	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	Jo-Ann Stores, Inc.
Street Address:	5555 Darrow Road
City:	Hudson
State/Country:	OHIO
Postal Code:	44236
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	2733344	AUTUMN ACCENTS
Registration Number:	0873625	CLOTH WORLD
Registration Number:	2397168	CREATIVE CASH
Registration Number:	2205463	ETC
Registration Number:	2013829	EXPERIENCE THE CREATIVITY
Serial Number:	77543976	FABRIC WORLD
Registration Number:	3232052	GARDEN GATE DESIGNS
Registration Number:	3222262	GARDEN GATE DESIGNS
Serial Number:	77483915	GO GREEN JO-ANN FABRIC AND CRAFT STORES
Serial Number:	77543971	HOUSE OF FABRICS
Registration Number:	2792772	INTERIOR ACCENTS
Registration Number:	2206988	J ETC ANN

CH \$615.00 2733344

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**TRADEMARK
 REEL: 004031 FRAME: 0366**

Registration Number:	3317406	JO-ANN
Registration Number:	3542904	JOANN.COM
Registration Number:	1289452	JO-ANN FABRICS
Registration Number:	2515591	JO-ANN FABRICS & CRAFTS
Registration Number:	2544619	JO-ANN FABRICS AND CRAFTS
Registration Number:	3367236	JO-ANN FABRIC AND CRAFT STORES
Registration Number:	3367237	JO ANN FABRIC AND CRAFT STORES
Registration Number:	2216110	KIDS' CAMP!
Registration Number:	1772745	SANTA'S WORKBENCH
Registration Number:	3557515	SKEIN GANG
Registration Number:	3143807	THE GARDEN GATE
Registration Number:	2219294	THE GARDEN GATE

CORRESPONDENCE DATA

Fax Number: (330)463-6778
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 330-463-6730
Email: lisa.drew@joann.com
Correspondent Name: Lisa Drew
Address Line 1: 5555 Darrow Road
Address Line 4: Hudson, OHIO 44236

NAME OF SUBMITTER:	Lisa Drew
Signature:	/Lisa Drew/
Date:	07/24/2009

Total Attachments: 4
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ASSIGNMENT OF TRADEMARKS

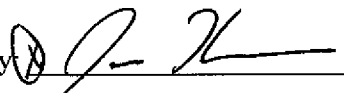
WHEREAS, JO-ANN STORES SUPPLY CHAIN MANAGEMENT, INC., a corporation of the State of Ohio, having an office and place of business at 5555 Darrow Road, Hudson, Ohio 44236, is the owner of the trademarks identified in Schedule A, which is appended hereto, (collectively referred to as "MARKS"), the goodwill associated with the business symbolized by those MARKS, and, as identified on Schedule A, the United States Trademark Registrations and/or pending applications for United States Trademark Registration for those MARKS, respectively;

WHEREAS, JO-ANN STORES SUPPLY CHAIN MANAGEMENT, INC. has been using the MARKS in commerce;

WHEREAS, JO-ANN STORES, INC., a corporation of the State of Ohio, having an office and place of business at 5555 Darrow Road, Hudson, Ohio 44236, desires to acquire all rights, title and interest in the aforesaid MARKS, trademark registrations, trademark applications, and registrations that issue on such trademark applications, and the goodwill associated therewith;

NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, JO-ANN STORES SUPPLY CHAIN MANAGEMENT, INC. hereby transfers and assigns to JO-ANN STORES, INC., without representation, warranty or other recourse, the entire worldwide right, title and interest in and to the aforesaid MARKS, the aforesaid trademark registrations and applications for registration of such MARKS, and the goodwill of the business symbolized thereby, together with all claims for damages by reason of past infringement of said trademarks and/or trademark registrations, including the right to sue in its own name and to collect said damages for its own use.

JO-ANN STORES SUPPLY CHAIN MANAGEMENT, INC.

By 
James Kerr, Vice President

Date: July 5, 2009

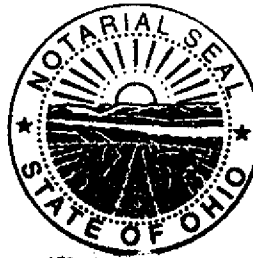
STATE OF OHIO }
COUNTY OF SUMMIT} SS.:

On the 26th day of June, 2009, before me, the undersigned, a Notary Public in and for said State, personally appeared James Kerr, personally known to me, or proved to me, on the basis of satisfactory evidence, to be the individual whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

IN TESTIMONY WHEREOF, I have hereunto set my hand and official seal at Hudson, Ohio, on June 26, 2009.

Bonita Marie Caesar

NOTARY PUBLIC



BONITA MARIE CAESAR
Notary Public, State of Ohio
My Commission Expires
August 17, 2012

Schedule A

	Trademark/Service Mark	Serial No./Reg. No.
1.	AUTUMN ACCENTS	78048164/2733344
2.	CLOTH WORLD	72290259/0873625
3.	CREATIVE CASH	75/672,075/2,397,168
4.	ETC	75/355,955/2,205,463
5.	EXPERIENCE THE CREATIVITY	75/033,882/2,013,829
6.	FABRIC WORLD	77543976
7.	GARDEN GATE	75355600/3232052
8.	GARDEN GATE	78855044/3222262
9.	GO GREEN JO-ANN FABRIC AND CRAFT STORES	77483915
10.	HOUSE OF FABRICS	77543971
11.	INTERIOR ACCENTS	78/047,744/2,792,772
12.	J ETC ANN	75/355,956/2,206,988
13.	JO-ANN	78/791,522/3,317,406
14.	JOANN.COM	77396746/3542904
15.	JO-ANN FABRICS	73/427,970/1,289,452
16.	JO-ANN FABRICS & CRAFTS	78/048,100/2,515,591
17.	JO-ANN FABRICS AND CRAFTS	76/209,919/2,544,619
18.	JO-ANN FABRIC AND CRAFT STORES	78969122/ 3367236
19.	JO-ANN FABRIC AND CRAFT STORES Design	78969184/3367237
20.	KIDS' CAMP!	75/355,957/2,216,110

Schedule A

	Trademark/Service Mark	Serial No./Reg. No.
21.	SANTA'S WORKBENCH	74/153,628/1,772,745
22.	SKEIN GANG	77/540,702/3,557,515
23.	THE GARDEN GATE	75/531,467/3,143,807
24.	THE GARDEN GATE	75124614/2219294