

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		Removal of Change of Name erroneously recorded at Reel/Frame 3622/0443	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Axon Magazine Group (Composed of: Axon Communications, Inc., a Pennsylvania corporation and Bessie Grand, a U.S. citizen)		10/27/2006	LIMITED PARTNERSHIP: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LRP Magazine Group (composed of LRP Publications, Inc. and Kenneth Kahn, a U.S. citizen)		
<b>Street Address:</b>	360 Hiatt Drive		
<b>City:</b>	Palm Beach Gardens		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33418		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1494190	HUMAN RESOURCE EXECUTIVE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)827-8185		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-807-4350		
<b>Email:</b>	chicago.trademarks@klgates.com, sana.hakim@klgates.com		
<b>Correspondent Name:</b>	Sana Hakim		
<b>Address Line 1:</b>	P.O. Box 1135		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60690-1135		
<b>ATTORNEY DOCKET NUMBER:</b>	111441-17		
<b>NAME OF SUBMITTER:</b>	Sana Hakim		

CH \$40.00 1494190

**900139578**

**TRADEMARK  
 REEL: 004032 FRAME: 0353**

Signature:	/sh/
Date:	07/27/2009
Total Attachments: 4 source=Change of Name#page1.tif source=Change of Name#page2.tif source=Change of Name#page3.tif source=Change of Name#page4.tif	



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**Electronic Trademark Assignment System**

# Confirmation Receipt

Your assignment has been received by the USPTO.  
The coversheet of the assignment is displayed below:

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Axon Magazine Group (Composed of: Axon Communications, Inc., a Pennsylvania corporation and Bessie Grand, a U.S. citizen)		10/27/2006	LIMITED PARTNERSHIP: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LRP Magazine Group (composed of LRP Publications, Inc. and Kenneth Kahn, a U.S. citizen)		
<b>Street Address:</b>	360 Hiatt Drive		
<b>City:</b>	Palm Beach Gardens		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33418		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1494190	HUMAN RESOURCE EXECUTIVE	

<b>Registration Number:</b>	1631919	HUMAN RESOURCE EXECUTIVE FORUM
<b>Registration Number:</b>	1643197	RISK & INSURANCE
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(312)827-8185	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-807-4350	
<b>Email:</b>	trademarks@bellboyd.com, shakim@bellboyd.com	
<b>Correspondent Name:</b>	Sana Hakim	
<b>Address Line 1:</b>	P.O. Box 1135	
<b>Address Line 4:</b>	Chicago, ILLINOIS 60690-1135	
<b>ATTORNEY DOCKET NUMBER:</b>	111441	
<b>NAME OF SUBMITTER:</b>	Sana Hakim	
<b>Signature:</b>	/sh/	
<b>Date:</b>	09/17/2007	
<b>Total Attachments: 2</b> source=axon lrp#page1.tif source=axon lrp#page2.tif		
<b>RECEIPT INFORMATION</b>		
<b>ETAS ID:</b>	TM94849	
<b>Receipt Date:</b>	09/17/2007	
<b>Fee Amount:</b>	\$90	

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PENNSYLVANIA DEPARTMENT OF STATE  
CORPORATION BUREAU

Certificate of Amendment-Domestic  
(15 Pa.C.S.)

- Limited Partnership (§ 8512)  
 Limited Liability Company (§ 8951)

Name Rhonda Clary		
Address 360 Hiatt Drive		
City	State	Zip Code
Palm Beach Gardens	FL	33418

Document will be returned to the name and address you enter to the left.



Commonwealth of Pennsylvania  
LIMITED PARTNERSHIP AMENDMENT 3 Page(s)



Fee: \$70

In compliance with the requirements of the applicable provisions (relating to certificate of amendment), the undersigned, desiring to amend its Certificate of Limited Partnership/Organization, hereby certifies that:

1. The name of the limited partnership/limited liability company is:  
Axon Magazine Group

2. The date of filing of the original Certificate of Limited Partnership/Organization: 01/01/1998

3. Check, and if appropriate complete, one of the following:

The amendment adopted by the limited partnership/limited liability company, set forth in full, is as follows:

~~RESOLVED, that the Partnership Agreement be, and hereby is, amended by changing the Agreement section "1.2" so as to read as follows: 1.2 The Partnership shall operate under the name of LRP Magazine Group.~~

The amendment adopted by the limited partnership/limited liability company is set forth in full in Exhibit A attached hereto and made a part hereof.

4. Check, and if appropriate complete, one of the following:

The amendment shall be effective upon filing this Certificate of Amendment in the Department of State.

The amendment shall be effective on: 01/01/07 at 12:01  
Date Hour

PADEPT. OF STATE

OCT 31 2006

5. Check if the amendment restates the Certificate of Limited Partnership/Organization:

The restated Certificate of Limited Partnership/Organization supersedes the original Certificate of Limited Partnership/Organization and all previous amendments thereto.

IN TESTIMONY WHEREOF, the undersigned limited partnership/limited liability company has caused this Certificate of Amendment to be executed this

27th day of October, 2006

Axon Magazine Group

\_\_\_\_\_  
Name of Limited Partnership/Limited Liability Company

  
\_\_\_\_\_  
Signature

President

\_\_\_\_\_  
Title