

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Andrew Levinson		01/01/2009	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	George V. Eatertainment,		
<b>Street Address:</b>	4 avenue de l'Opera		
<b>City:</b>	Paris		
<b>State/Country:</b>	FRANCE		
<b>Postal Code:</b>	75001		
<b>Entity Type:</b>	S.A.: FRANCE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2978750	BUDDHA BAR	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(310)553-0222		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	josh@novianlaw.com		
Correspondent Name:	Farhad Novian		
Address Line 1:	1801 Century Park East, Suitr 1201		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
<b>DOMESTIC REPRESENTATIVE</b>			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			
NAME OF SUBMITTER:	Farhad Novian		

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**TRADEMARK**

Signature:	/fn/
Date:	07/27/2009
Total Attachments: 1 source=LEVINSON TM ASSIGNMENT 1#page1.tif	

**TRADEMARK ASSIGNMENT**

**WHEREAS, ANDREW LEVINSON, (hereinafter collectively "Assignor")** has used the trademark BUDDHA BAR (hereinafter referred to as "the said mark"), registered in the United States Patent and Trademark Office as U.S. Registration No. 2,978,750; and

**WHEREAS, George V. Restauration, S.A., (hereinafter "Assignee")** is desirous of acquiring any and all rights that Assignor may have in and to the said mark and the registration therefor, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof;

**NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark and the registration therefor for the United States and throughout the world together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof.**

Assignor agrees to execute and deliver at the request of the assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the said mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Assignor

By:

  
ANDREW LEVINSON