

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Freeman Decorating Services, Inc.		04/03/2007	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Freeman Capital Company		
<b>Street Address:</b>	1000 Placid		
<b>Internal Address:</b>	Suite 101		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89119-4239		
<b>Entity Type:</b>	CORPORATION: NEVADA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2752338	PROACTIVE	
Registration Number:	2788772	ROCI	
Serial Number:	78273866	RETURN ON COMMUNICATIONS INITIATIVE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(303)607-3600		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303-607-3500		
Email:	trademarkdnvr@faegre.com		
Correspondent Name:	Joshua A. Smith		
Address Line 1:	1700 Lincoln Street		
Address Line 2:	3200 Wells Fargo Center		
Address Line 4:	Denver, COLORADO 80203-4532		
ATTORNEY DOCKET NUMBER:	56164-381864		
NAME OF SUBMITTER:	Joshua A. Smith		

OP \$90.00 2752338

**900139625**

**TRADEMARK**  
**REEL: 004032 FRAME: 0577**

Signature:	/Joshua A. Smith/
Date:	07/28/2009
Total Attachments: 2 source=Freeman Decorating to Freemand Capital Trademark Assignment for ProActive Trademarks#page1.tif source=Freeman Decorating to Freemand Capital Trademark Assignment for ProActive Trademarks#page2.tif	

Trademark Transfer

WHEREAS, pursuant to the terms of the Asset Purchase Agreement, dated April 2, 2007 (the "Agreement") Freeman Decorating Services, Inc., a Texas corporation ("FDSI"), is the owner of the trademarks, service marks and logos described in the attached Exhibit A (the "Trademarks"); and

WHEREAS, FDSI desires to transfer all of its right, title, and interest in and to the Trademarks to Freeman Capital Company, a Nevada corporation ("Assignor").

NOW THEREFORE, be it resolved that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, FDSI hereby sells, assigns and transfers to Assignor all right, title and interest in and to the Trademarks, including any common law rights and any registrations therefor, together with the goodwill of the business symbolized by the Trademarks and the right to sue for and recover damages and profits for any past, present or future infringements thereof, effective April 3, 2007.

**Freeman Decorating Services, Inc.**

  
By: Ellis E. Moseley, EVP & CFO

**Freeman Capital Company**


  
By: Ellis E. Moseley, EVP & CFO

EXHIBIT A

TRADEMARKS

Trademarks, Service Marks and Logos:

- ProActive
- Return on Communication Initiative
- ROCI

Registrations and Applications for Registrants:

Mark	Class	Description	Serial No.	Filing Date
PROACTIVE	35	Registered	2752338	9-19-03
Return on Communications Initiative	35	Published	78/273866	7-14-03
ROCI	35	Registered	2788772	12-2-03