

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/15/2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Howard B Samuels		07/24/2009	as Trustee for the Creditors of Zizzle LLC: ILLINOIS

RECEIVING PARTY DATA

Name:	Zizzle Acquisition Company
Street Address:	1500 South Lakeside Drive
City:	Bannockburn
State/Country:	ILLINOIS
Postal Code:	60015
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Serial Number:	76977949	ASPHALT AUDIO
Serial Number:	77625473	BOOK CLICKS
Serial Number:	78941806	GOT THE MOVES
Serial Number:	78724938	GUT WRENCHER
Serial Number:	78579724	IZ
Serial Number:	78067823	IZZ
Serial Number:	78746359	LUCKY THE INCREDIBLE WONDER PUP
Serial Number:	77353962	P.J. SPARKLES
Serial Number:	77976779	P.J. SPARKLES
Serial Number:	77482863	PET 'N' PLAY PALZ
Serial Number:	77488987	R. DOGGY
Serial Number:	78941960	SMART STICKS

CH \$440.00 76977949

Serial Number:	77212396	SPORTS ACTION
Serial Number:	78977537	ZIZZLE
Serial Number:	78977538	ZIZZLE
Serial Number:	78500402	ZIZZLE
Serial Number:	78803149	ZOUNDZ

CORRESPONDENCE DATA

Fax Number: (312)750-6546
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: apeterson@ngelaw.com, amcshane@ngelaw.com
 Correspondent Name: Antony J McShane
 Address Line 1: 2 North LaSalle Street, Suite 1700
 Address Line 4: Chicago, ILLINOIS 60602

ATTORNEY DOCKET NUMBER:	018309.0002
NAME OF SUBMITTER:	Antony J McShane
Signature:	/Antony J McShane/
Date:	07/28/2009

Total Attachments: 8
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Trademark Assignment

This assignment is by and between Howard B. Samuels, as Trustee for the Creditors of Zizzle LLC, located at 350 North LaSalle Drive, Suite 1100 Chicago, Illinois 60654 ("Assignor"), and Zizzle Acquisition Company, LLC., a Delaware limited liability company, located at 1500 Lakeside Drive, Bannockburn, Illinois 60015 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks, and associated registrations and pending applications, and all of the goodwill associated therewith, listed on Schedule A (the "Marks");

WHEREAS, Assignor is desirous of assigning all right, title and interest in and to the Marks, all of the business of Assignor to which the Marks pertain, and any and all goodwill associated therewith, to the Assignee;

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Marks, all of the business of Assignor pertaining thereto, and any and all goodwill associated therewith;

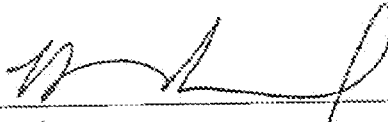
NOW, THEREFORE, Assignor, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, hereby sells, assigns and transfers to Assignee *Nunc Pro Tunc*, effective as of July 15, 2009 all right, title, and interest in and to the Marks, all of the business that pertains thereto, and any and all goodwill associated therewith, that Assignor may have including, without limitation, the right to sue and collect damages for past, present and future infringements of the Marks, and to further assign or to license any and all right, title and interest in and to the Marks.

TRADEMARK

REEL: 004032 FRAME: 0705

Date: July ~~24~~ 2009

Howard B. Samuels/ Trustee for the
Creditors of Zizzle LLC

By: 
Name: Howard Samuels
Title: Trustee

**SCHEDULE A
TRADEMARK APPLICATIONS/REGISTRATIONS OWNED BY
Howard B. Samuels**

COUNTRY	MARK	STATUS	SERIAL/ APP. NO.	REG. NO.
United States	ASPHALT AUDIO	Registered	76-977949	3,077,270
United States	BOOK CLICKS	Pending	77-625473	
United States	BOOK POPS	Pending	77-599947	
United States	DRUM BLAST	Allowed	77-543923	
United States	GOT THE MOVES	Registered	78-941806	3,442,962
United States	GUITAR BLAST	Allowed	77-543878	
United States	GUT WRENCHER	Registered	78-724938	3,178,637
United States	IZ	Registered	78-579724	3,291,636
United States	IZ	Pending	78-693767	
United States	IZZ and Design	Registered	78-067823	2,949,458
United States	LUCKY THE INCREDIBLE WONDER PUP	Registered	78-746359	3,197,680
United States	P.J. SPARKLES	Allowed	77-353962	
United States	P.J. SPARKLES	Registered	77-976779	3,610,275
United States	PET 'N' PLAY PALZ	Registered	77-482863	3,570,757
United States	PRO TEAM	Allowed	77-482857	
United States	R. DOGGY	Allowed	77-488987	
United States	SMART STICKS	Registered	78-941960	3,354,386
United States	SPARKLE FRIENDS	Suspended	77534657	

COUNTRY	MARK	STATUS	SERIAL/ APP. NO.	REG. NO.
United States	SPORTS ACTION	Registered	77-212396	3,603,304
United States	SUPER CYCLING SARAH	Registered	78-705771	3,170,160
United States	TINY SECRETS	Allowed	77-448963	
United States	VIDEOHEADZ	Allowed	77-522297	
United States	ZIZZLE	Registered	78-977537	3,170,198
United States	ZIZZLE	Registered	78-977538	3,250,066
United States	ZIZZLE	Registered	78-500402	3,493,846
United States	ZOUNDZ	Registered	78-803149	3,365,708
Albania	IZ	Registered	A000239	859198
Antigua and Barbuda	IZ	Registered	A000239	859198
Argentina	FAST FINGERS	Registered	2616217	2142885
Argentina	PROVE IT	Registered	2616218	2142893
Argentina	ZIZZLINGERS	Registered	2615745	2127214
Austria	IZ	Registered	A000239	859198
Belarus	IZ	Registered	A000239	859198
Benelux (Belgium, Netherlands & Luxembourg)	IZ	Registered	A000239	859198
Bhutan	IZ	Registered	A000239	859198
Bolivia	IZ	Registered	200503603	104292
Bolivia	ZIZZLINGERS	Registered	200503602	101293
Bulgaria	IZ	Registered	A000239	859198

COUNTRY	MARK	STATUS	SERIAL/ APP. NO.	REG. NO.
Chile	IZ	Registered	702319	749822
Chile	ZIZZLINGERS	Registered	702320	749823
China	ZIZZLE	Pending	6343633	
Columbia	IZ	Registered	5086020	313975
Columbia	ZIZZLINGERS	Registered	5086023	313969
Croatia	IZ	Registered	A000239	859198
CTM	ZIZZLE	Registered	AN:6530935	6530935
Cuba	IZ	Registered	A000239	859198
Cyprus	IZ	Registered	A000239	859198
Czech Republic	IZ	Registered	A000239	859198
Democratic People's Republic of Korea	IZ	Registered	A000239	859198
Denmark	IZ	Registered	A0002399	859198
Ecuador	IZ	Registered	161383	2808
Ecuador	ZIZZLINGERS	Registered	161379	2807
Estonia	IZ	Registered	A000239	859198
Finland	IZ	Registered	A000239	859198
France	IZ	Registered	A000239	859198
Georgia	IZ	Registered	A0002399	85198
Germany	IZ	Registered	A000239	859198
Greece	IZ	Registered	A000239	859198
Hong Kong	FAST FINGERS	Registered	300489637	300489637

COUNTRY	MARK	STATUS	SERIAL/ APP. NO.	REG. NO.
Hong Kong	IZ	Registered	300487800	300487800
Hong Kong	ZIZZLINGERS	Registered	300487819	300487819
Hungary	IZ	Registered	A000239	859198
Iceland	IZ	Registered	A000239	859198
Iran	IZ	Registered	A000239	859198
Ireland	IZ	Registered	A0002399	859198
Italy	IZ	Registered	A000239	859198
Kenya	IZ	Registered	A000239	859198
Latvia	IZ	Registered	A000239	859198
Lesotho	IZ	Registered	A000239	859198
Liechtenstein	IZ	Registered	A000239	859198
Lithuania	IZ	Registered	A000239	859198
Macedonia	IZ	Registered	A000239	859198
Magnolia	IZ	Registered	A000239	859198
Mexico	FAST FINGERS	Registered	738327	916369
Mexico	IZ	Registered	737596	916365
Mexico	PROVE IT	Registered	738326	914642
Mexico	ZIZZLINGERS	Registered	737597	915718
Moldova	IZ	Registered	A000239	859198
Monaco	IZ	Registered	A000239	859198
Morocco	IZ	Registered	A000239	859198
Mozambique	IZ	Registered	A000239	859198
Nambia	IZ	Registered	A000239	859198

COUNTRY	MARK	STATUS	SERIAL/ APP. NO.	REG. NO.
Netherlands Antilles	IZ	Registered	A000239	859198
New Zealand	IZ	Registered	735030	735030
New Zealand	ZIZZLINGERS	Registered	735031	735031
Norway	IZ	Registered	A000239	859198
Ohim (EU)	IZ	Registered	A000239	859198
Peru	IZ	Registered	252625	00111701
Peru	ZIZZLINGERS	Registered	252626	001110028
Poland	IZ	Registered	A000239	859198
Portugal	IZ	Registered	A000239	859198
Romania	IZ	Registered	A000239	859198
Russian Federation	IZ	Registered	A000239	859198
Serbia	IZ	Registered	A000239	859198
Sierra Leone	IZ	Registered	A000239	859198
Singapore	IZ	Registered	A000239	859198
Slavakia	IZ	Registered	A000239	859198
Slovenia	IZ	Registered	A000239	859198
Spain	IZ	Registered	A000239	859198
Swaziland	IZ	Registered	A000239	859198
Sweden	IZ	Registered	A000239	859198
Switzerland	IZ	Registered	A000239	859198
Syrian Arab Republic	IZ	Registered	A000239	859198

COUNTRY	MARK	STATUS	SERIAL/ APP. NO.	REG. NO.
Taiwan	IZ	Registered	094042250	1209938
Taiwan	ZIZZLINGERS	Registered	094042253	1209939
Turkey	IZ	Registered	A000239	859198
Turkmenistan	IZ	Registered	A000239	859198
Ukraine	IZ	Registered	A000239	859198
United Kingdom	IZ	Registered	A000239	859198
Venezuela	ZIZLINGERS	Registered	2005021112	P271783
WIPO	IZ	Registered	A000239	859198
Zambia	IZ	Registered	A000239	859198