

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank National Association		07/07/2009	National Banking Association:

RECEIVING PARTY DATA

Name:	Zizzle LLC
Street Address:	1500 South Lakeside Drive
City:	Bannockburn
State/Country:	ILLINOIS
Postal Code:	60015
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	3077270	ASPHALT AUDIO
Registration Number:	3442962	GOT THE MOVES
Registration Number:	3291636	IZ
Registration Number:	2949458	IZZ
Serial Number:	77353962	P.J. SPARKLES
Serial Number:	77482863	PET 'N' PLAY PALZ
Serial Number:	77488987	R. DOGGY
Registration Number:	3354386	SMART STICKS
Serial Number:	77212396	SPORTS ACTION
Serial Number:	77448963	TINY SECRETS
Serial Number:	78977537	ZIZZLE
Registration Number:	3365708	ZOUNDZ
Serial Number:	78500402	ZIZZLE

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Registration Number:	3250066	ZIZZLE
Registration Number:	3178637	GUT WRENCHER
Registration Number:	3197680	LUCKY THE INCREDIBLE WONDER PUP
Registration Number:	3170160	SUPER CYCLING SARAH

CORRESPONDENCE DATA

Fax Number: (312)750-6546
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: apeterson@ngelaw.com, amcshane@ngelaw.com
 Correspondent Name: Antony J McShane
 Address Line 1: 2 North LaSalle Street, Suite 1700
 Address Line 4: Chicago, ILLINOIS 60602

ATTORNEY DOCKET NUMBER:	018309.0002
NAME OF SUBMITTER:	Antony J McShane
Signature:	/Antony J McShane/
Date:	07/28/2009

Total Attachments: 8
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RELEASE OF PATENT AND TRADEMARK SECURITY INTEREST

On this 7 day of July, 2009 (the "Effective Date"), JPMORGAN CHASE BANK NATIONAL ASSOCIATION, a national banking association ("Secured Party"), hereby releases its security interest, created by that certain Patent and Trademark Security Agreement (the "Agreement") executed by ZIZZLE LLC, a Delaware limited liability company (the "Grantor") in favor of Secured Party and recorded with the appropriate office or governmental agency, in Grantor's patents and trademarks, listed on Schedule 1 attached hereto. The security interest was designated as collateral for the Loan and Security Agreement entered into by Secured Party and Grantor, dated August 7, 2008, and evidenced by the Agreement.

For good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Secured Party, for the benefit of the Grantor, hereby unconditionally and expressly releases, terminates and extinguishes any and all of its right, title and interest in and to any and all liens and security interest it may have upon the Collateral defined in the Agreement and listed in paragraphs 1 - 6 thereof.

This Release shall be binding upon the Secured Party's legal representatives, assigns and successors.

IN WITNESS WHEREOF, Secured Party has caused this Release of Patent and Trademark Security Interest to be duly executed as of the Effective Date.

JPMORGAN CHASE BANK NATIONAL ASSOCIATION,
a national banking association

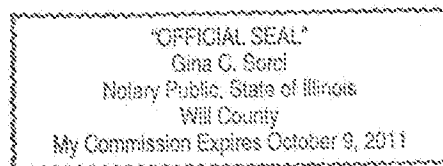
By: GARRETT MURDOCK

Name: [Signature]

Title: AVP

SUBSCRIBED & SWORN to before
me this 7 day of July, 2009.

[Signature]
NOTARY PUBLIC



My commission Expires: October 9, 2011

SCHEDULE 1
to
PATENT AND TRADEMARK SECURITY AGREEMENT

Trademarks, Trademark Applications and Trademark Licenses

Domestic

COUNTRY	MARK	STATUS	SERIAL/ APP. NO.	REG. NO.
United States	AIR JAMMERZ	Pending	77-377367	
United States	ASPHALT AUDIO	Registered	76-977949	3,077,270
United States	DEAR DIARY	Allowed	77-201267	
United States	DIAL & LEARN PHONE	Allowed	77-180070	
United States	DIGI-ANTZ	Pending	77-250548	
United States	DIGITAL ATHLETES	Pending	77-272842	
United States	FLUFFY GOES WALKIES	Allowed	77-307952	
United States	GOT THE MOVES	Registered	78-941806	3,442,962
United States	IZ	Registered	78-579724	3,291,636
United States	IZ	Pending	78-693767	
United States	IZZ and Design	Registered	78-067823	2,949,458
United States	KITTY SECRETS	Published	77-347900	
United States	MI DIGI WORLD	Pending	77-307947	
United States	MY STORY READING FRIEND	Allowed	77-254884	
United States	P.J. SPARKLES	Pending	77-352209	
United States	P.J. SPARKLES	Published	77-353962	
United States	PET 'N' PLAY PALZ	Pending	77-482863	

COUNTRY	MARK	STATUS	SERIAL/ APP. NO.	REG. NO.
United States	POWER SLIDE BOWLING	Pending	77-482873	
United States	PRO TEAM	Pending	77-482857	
United States	PUPPY SECRETS	Published	77-344442	
United States	R. DOGGY	Pending	77-488987	
United States	SINGING FRIENDS PHONE	Allowed	77-153869	
United States	SMART STICKS	Registered	78-941960	3,354,386
United States	SPORTS ACTION	Allowed	77-212396	
United States	SPOTZ	Allowed	78-793607	
United States	TEDDY SECRETS	Published	77-347882	
United States	TINY SECRETS	Pending	77-448963	
United States	ULTIMATE STADIUM 4 IN 1	Pending	77-272817	
United States	ULTIMATE TRIVIA CHALLENGE	Pending	77-272861	
United States	VIRTUAL RACERS	Pending	77-268421	
United States	V-ROCKERZ	Allowed	77-149293	
United States	ZIZZLE	Registered	78-977537	3,170,198
United States	ZOUNDZ	Registered	78-803149	3,365,708

International

Argentina	FAST FINGERS	Registered	2616217	2142885
Argentina	PROVE IT	Registered	2616218	2142893

COUNTRY	MARK	STATUS	SERIAL/ APP. NO.	REG. NO.
Argentina	ZIZZLINGERS	Registered	2615745	2127214
Australia	ZIZZLINGERS	Registered	A0002400	859468
Bolivia	IZ	Registered	200503603	104292
Bolivia	ZIZZLINGERS	Registered	200503602	104293
Brazil	IZ	Published	827735693	
Brazil	ZIZZLINGERS	Published	827805756	
Canada	IZ	Pending	AN:1270100- 00	
Canada	PROVE IT	Pending	AN:1270938- 00	
Canada	ZIZZLINGERS	Pending	AN:1270101- 00	
Chile	IZ	Registered	702319	749822
Chile	ZIZZLINGERS	Registered	702320	749823
Colombia	IZ	Registered	5086020	313975
Colombia	ZIZZLINGERS	Registered	5086023	313969
CTM	ZIZZLE	Pending	AN:6530935	
Cuba	ZIZZLINGERS	Pending	A0002400	859468
Denmark	IZ	Registered	A0002399	859198
Denmark	ZIZZLINGERS	Registered	A0002400	859468
Ecuador	IZ	Registered	161383	280806
Ecuador	ZIZZLINGERS	Registered	161379	280706
Georgia	IZ	Registered	A0002399	85198
Georgia	ZIZZLINGERS	Registered	A0002400	859468

COUNTRY	MARK	STATUS	SERIAL/ APP. NO.	REG. NO.
Germany	IZ	Registered	A0002399	859198
Hong Kong	FAST FINGERS	Registered	300489637	300489637
Hong Kong	IZ	Registered	300487800	300487800
Hong Kong	ZIZZLINGERS	Registered	300487819	300487819
Hungary	IZ	Registered	A0002399	859198
Hungary	ZIZZLINGERS	Registered	A0002400	859468
Ireland	IZ	Registered	A0002399	859198
Ireland	ZIZZLINGERS	Registered	A0002400	859468
Japan	ZIZZLINGERS	Registered	A0002400	859468
Korea, Republic of	ZIZZLINGERS	Registered	A0002400	859468
Mexico	FAST FINGERS	Registered	738327	916369
Mexico	IZ	Registered	737596	916365
Mexico	PROVE IT	Registered	738326	914642
Mexico	ZIZZLINGERS	Registered	737597	915718
New Zealand	IZ	Registered	735030	735030
New Zealand	ZIZZLINGERS	Registered	735031	735031
Norway	IZ	Registered	A000239	859198
Norway	ZIZZLINGERS	Registered	A0002400	859468
Peru	IZ	Registered	252625	00111701
Peru	ZIZZLINGERS	Registered	252626	00111028
Philippines	IZ	Pending	42005008640	
Philippines	ZIZZLINGERS	Pending	42005008641	

COUNTRY	MARK	STATUS	SERIAL/ APP. NO.	REG. NO.
Singapore	ZIZZLINGERS	Registered	A0002400	859468
Sweden	ZIZZLINGERS	Pending	A0002400	859468
Syria	ZIZZLINGERS	Registered	A0002400	859468
Taiwan	IZ	Registered	094042250	1209938
Taiwan	ZIZZLINGERS	Registered	094042253	1209939
Turkey	IZ	Registered	A0002399	859198
Turkey	ZIZZLINGERS	Registered	A0002400	859468
United Kingdom	ZIZZLINGERS	Registered	A0002400	859468
Venezuela	ZIZZLINGERS	Registered	20050211112	P271783
WIPO ¹	FAST FINGERS	Registered		859775
WIPO ²	IZ	Registered		859198
WIPO ³	PROVE IT	Registered		860160
WIPO ⁴	ZIZZLINGERS	Registered		859468

¹ WIPO Registration for FAST FINGERS, No. 859775, designated for the following countries: Netherlands Antilles, Austria, Australia, Benelux, Belarus, Switzerland, China, Germany, Denmark, Ohim, Spain, Finland, France, United Kingdom, Greece, Ireland, Italy, Republic of Korea, Norway, Sweden, and Japan.

² WIPO Registration for IZ, No. 859198, designated for the following countries: Antigua, Barbuda, Albania, Armenia, Netherlands Antilles, Austria, Australia, Bulgaria, Bhutan, Benelux, Belarus, Switzerland, China, Cuba, Cyprus, Czech Republic, Germany, Denmark, Estonia, Ohim, Spain, Finland, France, United Kingdom, Georgia, Greece, Croatia, Hungary, Ireland, Iran, Iceland, Italy, Japan, Kenya, Kyrgyzstan, Korea, Democratic People's Republic of Korea, Liechtenstein, Lesotho, Lithuania, Latvia, Morocco, Monaco, Moldova, Macedonia, Yugoslav, Mongolia, Mozambique, Namibia, Norway, Poland, Portugal, Romania, Serbia, Russia, Sweden, Singapore, Slovenia, Slovakia, Sierra Leone, Syrian Arab Republic, Swaziland, Turkmenistan, Turkey, Ukraine, and Zambia.

³ WIPO Registration for PROVE IT, No. 860160, designated for the following countries: Netherlands Antilles, Austria, Australia, Benelux, Belarus, Switzerland, China, Germany, Denmark, Ohim, Spain, Finland, France, United Kingdom, Greece, Ireland, Italy, Republic of Korea, Norway, Sweden, and Japan.

Additional Domestic Marks

MARK	SERIAL/ REGISTRATION NO.	FILING/ISSUANCE DATE
ZIZZLE	78-500398	10/15/04
ZIZZLE	78-500400	10/15/04
ZIZZLE	78-500402	10/15/04
ZIZZLE	3,170,198	11/07/06
ZIZZLE	3,250,066	06/05/07
ZIZZLE ELECTRONICS	78-500387	10/15/04
ZIZZLE ENTERTAINMENT	78-500378	10/15/04
ZIZZLE TOYS	78-500394	10/15/04

GUT WRENCHER	3,178,637	11/28/06
LUCKY THE INCREDIBLE WONDER PUP	3,197,680	01/09/07
ROCK 'N STRIKE BOWLING	78-731642	12/10/05
SUPER CYCLING SARAH	3,170,160	11/7/06

⁴ WIPO Registration for ZIZZLINGERS, No. 859468, designated for the following countries: Antigua, Barbuda, Albania, Armenia, Netherlands Antilles, Austria, Australia, Bulgaria, Bhutan, Benelux, Belarus, Switzerland, China, Cuba, Cyprus, Czech Republic, Germany, Denmark, Estonia, Ohim, Spain, Finland, France, United Kingdom, Georgia, Greece, Croatia, Hungary, Ireland, Iran, Iceland, Italy, Japan, Kenya, Kyrgyzstan, Korea, Democratic People's Republic of Korea, Liechtenstein, Lesotho, Lithuania, Latvia, Morocco, Moldova, Macedonia, Yugoslav, Mongolia, Mozambique, Namibia, Norway, Poland, Portugal, Romania, Serbia, Russia, Sweden, Singapore, Slovenia, Slovakia, Sierra Leone, Syrian Arab Republic, Swaziland, Turkmenistan, Turkey, Ukraine, and Zambia.

Patents, Patent Applications and Patent Licenses

Patent Number	Patent Application Number	Date Patent Issued	Date of Patent Application
D541,880	D/238,295	May 1, 2007	September 13, 2005
D540,886	D/238,294	April 17, 2007	September 13, 2005
D540,885	D/238,293	April 17, 2007	September 13, 2005