

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
My Corporation Business Services, Inc.		07/22/2009	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Intuit Inc.		
<b>Street Address:</b>	2535 Garcia Avenue		
<b>City:</b>	Mountain View		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94043		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2611619	BUSINESS STARTS HERE!	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(650)812-3444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(650) 812-3400		
<b>Email:</b>	shernandez@carrferrell.com, mcabanski@carrferrell.com		
<b>Correspondent Name:</b>	Mary E. Cabanski		
<b>Address Line 1:</b>	2200 Geng Road		
<b>Address Line 4:</b>	Palo Alto, CALIFORNIA 94303		
<b>ATTORNEY DOCKET NUMBER:</b>	T-2115 US		
<b>NAME OF SUBMITTER:</b>	Mary E. Cabanski		
<b>Signature:</b>	/Mary E. Cabanski/		
<b>Date:</b>	07/28/2009		

OP \$40.00 2611619

**Total Attachments: 4**

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**TRADEMARK ASSIGNMENT**

WHEREAS, My Corporation Business Services, Inc., a California corporation with a principal place of business at 21215 Burbank Blvd., Suite 400, Woodland Hills, CA 91367, is the owner of the following registration(s) of the BUSINESS STARTS HERE! trademark:

Jurisdiction	Mark	Registration No.
United States (Federal)	BUSINESS STARTS HERE!	2,611,619

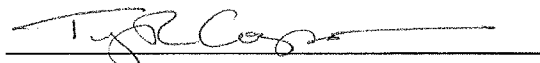
WHEREAS, Intuit Inc., a Delaware corporation with a principal place of business at 2535 Garcia Avenue, Mountain View, CA, 94043, is desirous of acquiring said trademark(s) and registration(s), and related names and marks,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Seller does hereby assign unto Buyer all right, title and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world in and to the BUSINESS STARTS HERE! mark, and all other names and marks similar to or based upon the BUSINESS STARTS HERE! mark it has used ("Assigned Names and Marks"); the goodwill of the business associated therewith and symbolized thereby; all registrations and pending applications associated with the Assigned Names and Marks (including without limitation those listed above); all rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or in equity, that Seller has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.

My Corporation Business Services, Inc.

Signed at Mountain View, CA

this 22<sup>nd</sup> day of July, 2009. By:



Name: Tyler R. Cozzens

Title: Secretary

[NOTARY SEAL]

**CALIFORNIA JURAT WITH AFFIANT STATEMENT**

- See Attached Document (Notary to cross out lines 1-6 below)
- See Statement Below (Lines 1-5 to be completed only by document signer[s], *not* Notary)

\_\_\_\_\_  
Signature of Document Signer No. 1

\_\_\_\_\_  
Signature of Document Signer No. 2 (if any)

State of California  
County of Santa Clara

Subscribed and sworn to (or affirmed) before me on this  
22nd day of July, 2009, by

(1) Tyler R. Cozzens  
Name of Signer

proved to me on the basis of satisfactory evidence  
to be the person who appeared before me (,) (,)

(and

(2) \_\_\_\_\_  
Name of Signer

proved to me on the basis of satisfactory evidence  
to be the person who appeared before me.)

Signature *Gina G. Guerrieri*  
Signature of Notary Public



Place Notary Seal Above

**OPTIONAL**

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

**Further Description of Any Attached Document**

Title or Type of Document: \_\_\_\_\_

Document Date: \_\_\_\_\_ Number of Pages: \_\_\_\_\_

Signer(s) Other Than Named Above: \_\_\_\_\_

**RIGHT THUMBPRINT OF SIGNER #1**  
Top of thumb here

**RIGHT THUMBPRINT OF SIGNER #2**  
Top of thumb here

**IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE**

Registrant: MY CORPORATION BUSINESS SERVICES, INC.

Reg. No.: 2,611,619

Mark: BUSINESS STARTS HERE!

Class: 35, 42 Post Registration Division

Filed: August 14, 2000

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Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3514

DECLARATION OF TYLER COZZENS

I, Tyler Cozzens, declare and state as follows:

1. I am the Secretary of My Corporation Business Services, Inc. ("Assignor"), and have held this position since April 24, 2006.
2. I have personal knowledge of the facts set forth in this declaration, and could testify competently thereto if called upon to do so. I base my statements on my review of company records that I believe to be accurate, and by speaking with company employees who were employed at My Corporation Business Services, Inc. at least as early as the filing date of the BUSINESS STARTS HERE! application.
3. I hereby affirm that the owner of Registration No. 2,611,619 for BUSINESS STARTS HERE! is My Corporation Business Services, Inc.
4. In the application for BUSINESS STARTS HERE!, there was a typographical error with respect to the company name, My Corporation (*two words*)

Business Services, Inc., which inadvertently was misidentified as MyCorporation (*no space*) Business Services, Inc.

5. There is not now, and never has been, an entity known as MyCorporation Business Services, Inc.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he is properly authorized to execute this document on behalf of the Assignor; and all statements made of his own knowledge are true and that all statements made on information and belief are believed to be true.

Signed this 24th day of July, 2009 at Mountain View, California.



Tyler Cozzens  
Secretary  
My Corporation Business Services, Inc.

Atty Docket No. T-2115 US