

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lexington Licensing, Ltd.		07/14/2009	PARTNERSHIP: FLORIDA
RECEIVING PARTY DATA			
Name:	Vantage Hospitality Group, Inc.		
Street Address:	3300 N. University Drive, Suite 500		
City:	Coral Springs		
State/Country:	FLORIDA		
Postal Code:	33065		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2212584	LEXINGTON	
Registration Number:	1072371	LEXINGTON	
Registration Number:	1309495	A SUITE FOR THE PRICE OF A ROOM	
CORRESPONDENCE DATA			
Fax Number:	(954)761-8112		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9547618111		
Email:	chris.mendez@gray-robinson.com		
Correspondent Name:	Kevin P. Crosby		
Address Line 1:	400 E. Las Olas Blvd, Suite 1850		
Address Line 4:	Fort Lauderdale, FLORIDA 33301		
ATTORNEY DOCKET NUMBER:	825302-6		
NAME OF SUBMITTER:	Kevin P. Crosby		
Signature:	/Kevin P. Crosby/		

CH \$90.00 2212584

Date:

07/28/2009

Total Attachments: 3

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ASSIGNMENT OF SERVICE MARK REGISTRATION

REGISTRANT/ASSIGNOR:

Address:

LEXINGTON LICENSING, LTD.

2555 SW Grapevine Parkway

Room 300

Grapevine, TX 76051

A TEXAS LIMITED PARTNERSHIP

ASSIGNEE:

Address:

VANTAGE HOSPITALITY GROUP, INC.

3300 N. University Drive

Suite 500

Coral Springs, FL 33065

A FLORIDA CORPORATION

The Assignor is the owner of the service mark **LEXINGTON** (Mark) and is the owner of United States Service Mark Registration No. 2,212,584 (Registration) therefore, and the Assignee is desirous of acquiring the same. In consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns to the Assignee, including its successors, assigns, heirs and administrators, all of the Assignor's right, title and interest in and to the common law rights to the mark, and the Registration thereof, including the right to sue for damages for all past, present and future infringements of the Mark occurring prior to the execution date of this Assignment, and to any and all marks and registrations which may evolve therefrom; and including all goodwill of the business associated with the Mark transferred hereby;

The Assignor also assigns all of its right, title and interest in and to said Mark in all foreign countries, and all applications for registration of said Mark in foreign countries and any registration(s) which have evolved or may evolve therefrom, including the right to claim International Convention priority; and

The Assignor agrees to execute any papers or perform any acts required to establish, vest or protect the Assignee's rights therein or which may be reasonably requested by Assignee to effectuate the purpose of this Assignment, without any additional payment therefor.

Effective date:

July 14th 2009

ASSIGNOR:

LEXINGTON LICENSING LIMITED

Through its General Partner:

Lexington Management Corporation

By: Eugene Harris

Name: Eugene Harris

Title: President

ASSIGNMENT OF SERVICE MARK REGISTRATION

REGISTRANT/ASSIGNOR:

Address:

LEXINGTON LICENSING, LTD.

2555 SW Grapevine Parkway

Room 300

Grapevine, TX 76051

A TEXAS LIMITED PARTNERSHIP

ASSIGNEE:

Address:

VANTAGE HOSPITALITY GROUP, INC.

3300 N. University Drive

Suite 500

Coral Springs, FL 33065

A FLORIDA CORPORATION

The Assignor is the owner of the service mark **LEXINGTON** (Mark) and is the owner of United States Service Mark Registration No. 1,072,371 (Registration) therefore, and the Assignee is desirous of acquiring the same. In consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns to the Assignee, including its successors, assigns, heirs and administrators, all of the Assignor's right, title and interest in and to the common law rights to the mark, and the Registration thereof, including the right to sue for damages for all past, present and future infringements of the Mark occurring prior to the execution date of this Assignment, and to any and all marks and registrations which may evolve therefrom; and including all goodwill of the business associated with the Mark transferred hereby;

The Assignor also assigns all of its right, title and interest in and to said Mark in all foreign countries, and all applications for registration of said Mark in foreign countries and any registration(s) which have evolved or may evolve therefrom, including the right to claim International Convention priority; and

The Assignor agrees to execute any papers or perform any acts required to establish, vest or protect the Assignee's rights therein or which may be reasonably requested by Assignee to effectuate the purpose of this Assignment, without any additional payment therefor, but without any expense to Assignor.

Effective date:

July 14, 2009

ASSIGNOR:

LEXINGTON LICENSING LIMITED

Through its General Partner:

Lexington Management Corporation

By:

Eugene Harris

Name: Eugene Harris

Title: President

ASSIGNMENT OF SERVICE MARK REGISTRATION

REGISTRANT/ASSIGNOR:

Address:

LEXINGTON LICENSING, LTD.

2555 SW Grapevine Parkway

Room 300

Grapevine, TX 76051

A TEXAS LIMITED PARTNERSHIP

ASSIGNEE:

Address:

VANTAGE HOSPITALITY GROUP, INC.

3300 N. University Drive

Suite 500

Coral Springs, FL 33065

A FLORIDA CORPORATION

The Assignor is the owner of the service mark **A SUITE FOR THE PRICE OF A ROOM** (Mark) and is the owner of United States Service Mark Registration No. 1,309,495 (Registration) therefore, and the Assignee is desirous of acquiring the same. In consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns to the Assignee, including its successors, assigns, heirs and administrators, all of the Assignor's right, title and interest in and to the common law rights to the mark, and the Registration thereof, including the right to sue for damages for all past, present and future infringements of the Mark occurring prior to the execution date of this Assignment, and to any and all marks and registrations which may evolve therefrom; and including all goodwill of the business associated with the Mark transferred hereby;

The Assignor also assigns all of its right, title and interest in and to said Mark in all foreign countries, and all applications for registration of said Mark in foreign countries and any registration(s) which have evolved or may evolve therefrom, including the right to claim International Convention priority; and

The Assignor agrees to execute any papers or perform any acts required to establish, vest or protect the Assignee's rights therein or which may be reasonably requested by Assignee to effectuate the purpose of this Assignment, without any additional payment therefor, but without any expense to Assignor.

Effective date:

July 14, 2009

ASSIGNOR:

LEXINGTON LICENSING LIMITED

Through its General Partner:

Lexington Management Corporation

By:

Eugene Harris

Name: Eugene Harris

Title: President