

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

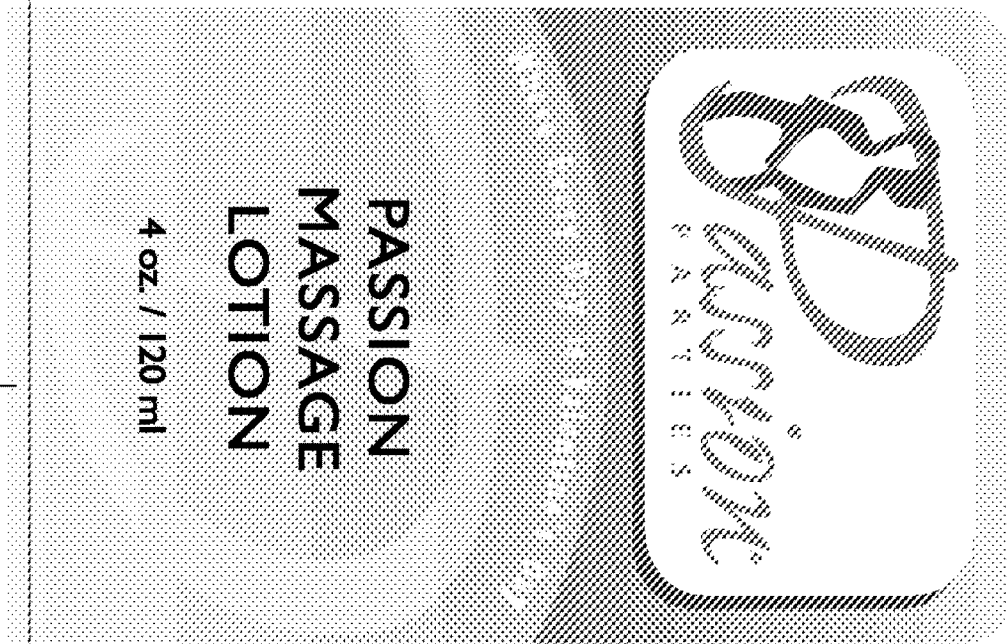
SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	10/31/2002		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Coming Attractions Parties, Inc.		07/27/2009
			Entity Type
			CORPORATION:
RECEIVING PARTY DATA			
Name:	Passion Parties, Inc.		
Street Address:	c/o 225 Bush Street, 6th Fl.		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94104		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2852967	PASSION MASSAGE LOTION
CORRESPONDENCE DATA			
Fax Number:	(415)397-3300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(415) 397-2700		
Email:	lmm@wirepaladin.com		
Correspondent Name:	William O. Dillingham		
Address Line 1:	225 Bush Street, 6th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94104		
NAME OF SUBMITTER:	Laura Maineri		
Signature:	/lmm/		
Date:	07/28/2009		

OP \$40.00 2852967

Total Attachments: 1

source=Passion massage lotion tm specimen 2009#page1.tif

Passionate Ideas: Promote intimacy with your touch.
Apply this light, sensual lotion generously to any part of the body
using firm but gentle strokes and watch as your partner unwinds,
enjoying your every caress.



Ingredients: Water (Aqua), Glycerin, PEG-32, Mineral Oil,
Polysorbate 20, Triethanolamine, Carbomer, Styrene/Butadiene
Copolymer, PEG-45M, Fragrance (Parfum), Propylparaben,
Propylene Glycol, Phenoxyethanol, Methylparaben.

Distributed by / Distribué par • Passion Parties, Inc.
Las Vegas, NV 89119 • Calgary, AB T2G 0Z9
800-4-PASSION • Made in the USA / Fabriqué aux EU