

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pharmacia & Upjohn Company LLC		07/28/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Pharmacia & Upjohn Company, Inc.		
Street Address:	235 East 42nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2925690	BEXTRA	
Registration Number:	2164686	BEXTRA	
Serial Number:	78261434	HIT IT HARD WITH BEXTRA	
Registration Number:	2806774	P.O.W.E.R. PATIENT OUTCOME WITH BEXTRA REGIMEN	
Registration Number:	2895348	P.O.W.E.R. PATIENT OUTCOME WITH BEXTRA REGIMEN	
CORRESPONDENCE DATA			
Fax Number:	(212)573-2273		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	jennifer.krauss@pfizer.com		
Correspondent Name:	Seana Smith		
Address Line 1:	150 East 42nd Street		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Seana Smith		

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**TRADEMARK
 REEL: 004033 FRAME: 0249**

Signature:	/Seana Smith/
Date:	07/29/2009
Total Attachments: 2 source=BEXTRA US Assignment#page1.tif source=BEXTRA US Assignment#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made by and between Pharmacia & Upjohn Company LLC ("Assignor"), a company organized and existing under the laws of Delaware, with a place of business at 7000 Portage Road, Kalamazoo, Michigan 49001, and Pharmacia & Upjohn Company, Inc. ("Assignee"), a company organized and existing under the laws of Delaware, with a place of business at 235 East 42nd Street, New York, NY 10017.

WHEREAS, the Assignor (i) has registered or (ii) has applied for the registration of those certain trademarks and/or service marks with Application/Registration numbers 78/261,434; 2,925,690; 2,164,686; 2,806,774; and 2,895,348 listed on Schedule A attached hereto and made a part thereof (collectively, the "Marks"); and

WHEREAS, it is the Assignor's intention to assign and transfer to the Assignee all of its right, title, and interest in and to the Marks; and

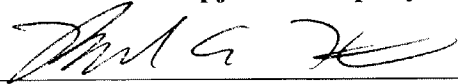
WHEREAS, the Assignee desires to acquire all of the Assignor's right, title, and interest in and to the marks; and

WHEREAS, each Party is duly authorized and capable of entering into the Assignment.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers, releases and assigns to Assignee, effective as of the date signed below, all right, title and interest in and to the Marks, together with (1) the goodwill of the business symbolized by this mark in the United States (2) all common law rights in the mark, (3) the right of priority and (4) all claims for damages by reason of past infringement of the Marks, with the right to sue for and collect the same for its own use and behalf and for the use and behalf of its successors, assigns and other legal representatives.

Pharmacia & Upjohn Company LLC


Date: July 28, 2009

By: 

Richard A. Friedman
Attorney-in-Fact

SUBSCRIBED TO AND SWORN
BEFORE ME ON THIS 28 DAY

OF July, 2009.


Notary Public

MARTHA BATISTA
Notary Public, State of New York
No. 01BA6169725 Qualified in New York County
Commission Expires June 25, 2011

SCHEDULE A

Patent Title	Country	Patent No.	Issue Date	Priority Date	Expiration Date
BEXTRA	United States	78/077,113	August 2, 2001	2,925,690	February 5, 2005
BEXTRA	United States	75/198,898	November 15, 1996	2,164,686	June 9, 1998
HIT IT HARD WITH BEXTRA	United States	78/261,434	June 3, 2003	N/A	N/A
P.O.W.E.R. PATIENT OUTCOME WITH BEXTRA REGIMEN & Design	United States	78/239,574	April 18, 2003	2,806,774	January 20, 2004
P.O.W.E.R. PATIENT OUTCOME WITH BEXTRA REGIMEN & Design	United States	78/235,115	April 8, 2003	2, 895,348	October 19, 2004