

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Janice Rogers | | 07/22/2009 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Timer Timer, LLC | | |
| Street Address: | 7707 Camargo Road | | |
| City: | Cincinnati | | |
| State/Country: | OHIO | | |
| Postal Code: | 45243 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: OHIO | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3447362 | TIME TIMER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (513)421-7269 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 513-241-2324 | | |
| Email: | mkyle@whepatent.com | | |
| Correspondent Name: | WOOD, HERRON & EVANS, LLP | | |
| Address Line 1: | 441 Vine Street | | |
| Address Line 2: | 2700 Carew Tower | | |
| Address Line 4: | Cincinnati, OHIO 45202 | | |
| ATTORNEY DOCKET NUMBER: | JLR-02A | | |
| NAME OF SUBMITTER: | J. Dwight Poffenberger, Jr. | | |
| Signature: | /J. Dwight Poffenberger, Jr./ | | |
| Date: | 07/30/2009 | | |

OP \$40.00 3447362

Total Attachments: 3

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ASSIGNMENT

THIS ASSIGNMENT is entered into as of this 22nd day of July, 2009, by and between Janice Rogers, an individual and U.S. citizen, with a mailing address of 7707 Camargo Road, Cincinnati, Ohio 45243 ("Assignor"), and Time Timer, LLC, an Ohio limited liability company with a business address of 7707 Camargo Road, Cincinnati, Ohio 45243 ("Assignee").

WHEREAS, Assignor has adopted, used, and is the owner of the trademark TIME TIMER, and is the owner of record of U.S. Trademark Registration No. 3,447,362 for the mark TIME TIMER, and certain goodwill symbolized by the mark, name, and registration (hereinafter collectively referred to as the "Trademark"); and

WHEREAS, Assignee is desirous of acquiring said Trademark and all rights related thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee all right, title and interest in and to said Trademark, together with the goodwill of the business symbolized by the Trademark, and all rights related thereto.

This Assignment shall be binding upon the successors, assignees and other legal representatives of Janice Rogers as Assignor, and shall inure to the benefit of the successors, assigns, and other legal representatives of Time Timer, LLC as Assignee.

IN WITNESS WHEREOF, Janice Rogers and Time Timer, LLC have executed this Assignment as of the date first written above, on which date this Assignment shall be deemed effective.

ASSIGNOR

By: Janice Rogers
Janice Rogers

Agreed to and Accepted By:

ASSIGNEE,
TIME TIMER, LLC

By: Janice Rogers - PRESIDENT

STATE OF OHIO :

COUNTY OF HAMILTON :

SS. 445 44 9463

Before me this 22 day of JULY, 2009, personally appeared Janice Rogers, the person whose name is subscribed to the foregoing Assignment and acknowledged that she executed the same as her free act and deed for the purposes therein contained on behalf of said corporation.

[Notary's Seal Here]

Leslie Gentil
Notary Public
My Commission Expires: 06/18/2013



LESLIE GENTIL
Notary Public, State of Ohio
My Commission Expires June 18, 2013

STATE OF OHIO :

COUNTY OF HAMILTON :

SS. 445 44 9463

Before me this 22 day of JULY, 2009, personally appeared JANICE ROGERS, whose title is PRESIDENT of Time Timer, LLC, the person whose name is subscribed to the foregoing Assignment and acknowledged that she executed the same as her free act and deed for the purposes therein contained on behalf of said corporation.

[Notary's Seal Here]

Leslie Gentil
Notary Public
My Commission Expires: 06/18/2013



LESLIE GENTIL
Notary Public, State of Ohio
My Commission Expires June 18, 2013