

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AVP, Inc.		06/01/2009	CORPORATION: KANSAS

RECEIVING PARTY DATA

Name:	Avascend, LLC
Street Address:	Suite 200, 1 Park Place
City:	Annapolis
State/Country:	MARYLAND
Postal Code:	21402
Entity Type:	LIMITED LIABILITY COMPANY: MARYLAND

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3194856	DRIVEN TO SERVE

CORRESPONDENCE DATA

Fax Number: (813)229-1660
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 813-229-7600
 Email: mrichter@slk-law.com
 Correspondent Name: Mindi M. Richter
 Address Line 1: 101 E. Kennedy Boulevard, Suite 2800
 Address Line 4: Tampa, FLORIDA 33602

NAME OF SUBMITTER:	Mindi M. Richter
Signature:	/Mindi M. Richter/
Date:	07/30/2009

Total Attachments: 4
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OP \$40.00 3194856

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**TRADEMARK
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of the 1st day of June, 2009, by AVP, Inc., a Kansas corporation ("Assignor"), to Avascend, LLC, a Maryland limited liability company ("Assignee").

WITNESSETH:

WHEREAS, the parties hereto have entered into an Asset Purchase Agreement (the "Purchase Agreement"), pursuant to which, among other things, Assignor agreed to transfer and assign all of its right, title and interest in the trademark DRIVEN TO SERVE (Reg. No. 3194856) (the "Mark") to Assignee;

WHEREAS, Assignee desires to acquire the entire interest of Assignor in and to the Mark; and

WHEREAS, Assignor has agreed to sell, assign, and transfer to Assignee all right, title, and interest of Assignor in and to the Mark, including all derivatives thereof, all trademark and/or service mark applications therefor, and any registrations thereof, and all goodwill associated therewith.

NOW, THEREFORE, in consideration of the premises, a valuable sum in dollars, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, convey, assign, transfer, and deliver unto Assignee, absolutely and forever, all of its right, title, and interest, whether statutory or at common law, in and to the Mark throughout the world, together with the goodwill of the business symbolized by the Mark and all registrations and recordings of and pending applications relating to the Mark and all renewals thereof owned by Assignor, whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, any state thereof, or any foreign jurisdiction.

At any time and from time to time at the request of Assignee, Assignor shall execute and deliver to Assignee or other parties designated by Assignee any new, additional, or confirmatory instruments and any other documents and perform all acts that may be necessary or desirable to effect the conveyance contemplated by this Assignment, to enable Assignee to register this Assignment in each of the jurisdictions where the Mark has been registered, and otherwise to enable Assignee to realize upon or otherwise enjoy the benefit of the rights assigned to Assignee pursuant to this Assignment and to accomplish the intent and purpose of this Assignment.

ASSIGNOR MAKES NO WARRANTY OR REPRESENTATION, EXPRESS OR IMPLIED, AS TO THE MARK, EXCEPT AS SPECIFICALLY SET FORTH IN THE PURCHASE AGREEMENT AND SUBJECT TO ANY LIMITATIONS, INCLUDING ALL LIMITATIONS ON REMEDIES, SET FORTH THEREIN.

This Assignment shall be binding upon and shall inure to the benefit of the heirs, personal representatives, successors, and assigns of the respective Assignor and Assignee. This

Assignment shall be governed in its construction, interpretation, and performance by the laws of the United States of America.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK AND SIGNATURE PAGE
FOLLOWS]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative as of the date and year first above stated.

"ASSIGNOR"

AVP, INC.

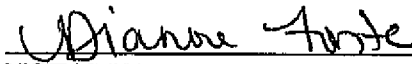
By: 

Name: Frank R. Pikus

Title: Chief Executive Officer

STATE OF KANSAS
COUNTY OF Johnson

The foregoing instrument was acknowledged before me this 31st day of May, 2009, by Frank R. Pikus, Chief Executive Officer of AVP, Inc. He is personally known to me or has produced KS D.L. as identification.



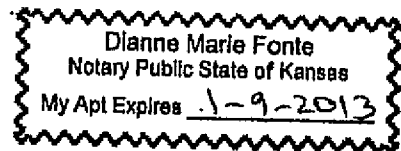
NOTARY REPUBLIC

Name: Dianne Fonte

My Commission Expires: 1-9-2013

(notary seal)

[Signature page to Trademark Assignment]



"ASSIGNEE"

AVASCEND, LLC

By: [Signature]
Name: MARK S NOEWICZ
Title: CFO

STATE OF MARYLAND
COUNTY OF Carne Arundel

The foregoing instrument was acknowledged before me this 3 day of June 2009, by Mark Noewicz CFO of Avascend, LLC. He is personally known to me or has produced _____ as identification.

[Signature]

NOTARY PUBLIC

Name: Cynthia A Wetzel
My Commission Expires: March 1, 2011
(notary seal)

[Signature page to Trademark Assignment]

CYNTHIA A. WETZEL
NOTARY PUBLIC STATE OF MARYLAND
My Commission Expires March 1, 2011