

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Katzenbach Partners LLC		07/29/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Booz & Company Inc.		
Street Address:	101 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10178		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77230708	OQ	
Serial Number:	77230734	ORGANIZATIONAL QUOTIENT	
Serial Number:	76527759	KATZENBACH PARTNERS LLC	
Serial Number:	77055444	THE EMPATHY ENGINE	
CORRESPONDENCE DATA			
Fax Number:	(312)554-8015		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312 554-8000		
Email:	rsacoff@pattishall.com		
Correspondent Name:	Robert W. Sacoff, Esq.		
Address Line 1:	311 S. Wacker Drive		
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Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	02521-000-KATZENBACH		

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NAME OF SUBMITTER:	Robert W. Sacoff
Signature:	/Robert W. Sacoff/
Date:	07/30/2009
Total Attachments: 2 source=KATZ#page1.tif source=KATZ#page2.tif	

TRADEMARK ASSIGNMENT

Katzenbach Partners LLC, a limited liability company organized under the laws of Delaware, having its principal place of business at 381 Park Avenue South, Suite 501, New York, New York, 10016 ("Katzenbach"), hereby assigns the trademarks set forth in the attached Schedule A, together with the goodwill symbolized thereby and the listed registrations and/or applications for registration thereof, and the right to sue and recover for past infringements, to Booz & Company Inc., a corporation organized under the laws of Delaware, having a principal place of business at 101 Park Avenue, New York, New York, 10178 ("Booz"). Booz is the successor to the portion of Katzenbach's business to which these marks pertain, which business is existing and ongoing.

KATZENBACH PARTNERS LLC

By: Booz & Company (N.A.) Inc., Member

By: 

St. Anthony Bianco

Vice President

Date: 
_____, 2009

SCHEDULE A

Mark:	Country:	Serial No.:	Filing Date:	Reg. No.:	Reg. Date:
OQ	United States	77/230,708	07/16/2007		
ORGANIZATIONAL QUOTIENT	United States	77/230,734	07/16/2007		
KATZENBACH PARTNERS LLC	United States	76/527,759	07/08/2003	2915677	01/04/2005
THE EMPATHY ENGINE	United States	77/055,444	12/01/2006	3404200	04/01/2008