

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Klein-Becker IP Holdings, LLC		04/01/2009	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	StriVectin IP Holdings, LLC		
Street Address:	1000 East William Street		
Internal Address:	Suite 204		
City:	Carson City		
State/Country:	NEVADA		
Postal Code:	89701		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	2786448	KLEIN-BECKER USA	
Registration Number:	2851895	STRIADRIL	
Registration Number:	3175013	STRIVECTIN	
Registration Number:	3292055	STRIVECTIN-HC	
Registration Number:	3461442	STRIVECTIN-HS	
Registration Number:	3292056	STRIVECTIN-NE	
Registration Number:	2760414	STRIVECTIN--SD	
Serial Number:	77728295	STRIVECTIN NECK CREAM	
Registration Number:	3518643	SELF-HEATING NANOEXFOLIANT FOR THE HANDS	
Registration Number:	3442017	STRIVAXIL	
Registration Number:	3292057	THERMAL NANOBRASIVE	
Registration Number:	3570912	ULTRA CONCENTRATE CREAM FOR THE HANDS.	
Serial Number:	77600129	STRIVECTIN (DDF)	

OP \$390.00 2786448

Serial Number:	77653244	STRIVECTIN INSTANT FACIAL SCULPTING CREAM
Serial Number:	77467134	STRIVECTIN-WF

CORRESPONDENCE DATA

Fax Number: (801)517-7003
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 801-517-7048
Email: ip@mjstc.net
Correspondent Name: Becky Olson
Address Line 1: 5742 W. Harold Gatty Drive
Address Line 4: Salt Lake City, UTAH 84116

NAME OF SUBMITTER:	Becky Olson
Signature:	/Becky Olson/
Date:	07/31/2009

Total Attachments: 10
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ASSIGNMENT OF TRADEMARK APPLICATIONS

FOR TEN DOLLARS AND OTHER GOOD AND VALUABLE CONSIDERATION RECEIVED, the receipt and sufficiency of which is acknowledged, the undersigned, KLEIN-BECKER IP HOLDINGS, LLC, a Nevada limited liability company ("Assignor"), hereby irrevocably sells, grants, conveys, assigns and transfers to STRIVECTIN IP HOLDINGS, LLC, a Nevada limited liability company ("Assignee"), its successors, assigns and personal representatives, all of the undersigned's right, title and interest in and to applications for trademarks listed on **Exhibit "A"** attached hereto (collectively, the "Property").

The undersigned warrants that it owns without lien or encumbrance all right, title and interest in and to the Property, and that the undersigned is unaware of any claims against the Property. The undersigned agrees to, and shall, cooperate with Assignee or its designees and execute all oaths, declarations and other documents, as may be requested by Assignee and which shall be prepared by Assignee or its designees, to effect the foregoing assignment of rights from the undersigned to Assignee. Such cooperation and execution shall be at no additional compensation to undersigned; provided, however, that Assignee shall reimburse the undersigned for reasonable out-of-pocket expenses incurred at the specific request of Assignee or its designees. The undersigned hereby appoints Assignee to be the undersigned's attorney-in-fact with an irrevocable power to do all acts and things for and in the name of the undersigned in connection with the Property.

[Signatures appear on next page]

IN WITNESS WHEREOF, the said KLEIN-BECKER IP HOLDINGS, LLC, as Assignor has caused these presents to be executed by a duly authorized officer or a duly authorized manager thereof, executed as of the 1st day of April, 2009 to be effective pursuant to the prior agreement of the parties as of the 27th day of March, 2009.

KLEIN-BECKER IP HOLDINGS, LLC

By: _____ Manager

By: [Signature]
Manager

IN WITNESS WHEREOF, the said STRIVECTIN IP HOLDINGS, LLC, as Assignee has caused these presents to be executed by a duly authorized officer or a duly authorized manager thereof, executed as of the 23 day of April, 2009 to be effective pursuant to the prior agreement of the parties as of the 27th day of March, 2009.

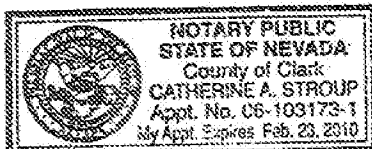
STRIVECTIN IP HOLDINGS, LLC

By: _____ Manager

By: [Signature]
Authorized Officer

STATE OF NEVADA)
) SS.
COUNTY OF CLARK)

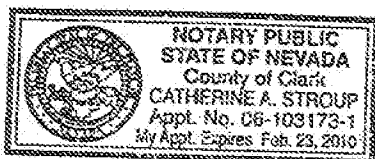
On this 1st day of April, 2009, personally appeared before me _____ to me personally known, who being by me duly sworn, deposes and says: that he is Manager of manager of KLEIN-BECKER IP HOLDINGS, LLC, Assignor; that the execution and delivery of this Assignment was authorized by said limited liability company; and that he/she signed this Assignment as a free act on behalf of said limited liability company.



[Signature]
Notary Public

STATE OF NEVADA)
) SS.
COUNTY OF CLARK)

On this 23 day of April, 2009, personally appeared before me _____ to me personally known, who being by me duly sworn, deposes and says: that he is an authorized officer of manager of STRIVECTIN IP HOLDINGS, LLC, Assignee; that the execution and delivery of this Assignment was authorized by said limited liability company; and that he/she signed this Assignment as a free act on behalf of said limited liability company.



[Signature]
Notary Public

Applications		
Trademark	Country	Status
Strivectin (DDF)	Abandoned	77600129 (Pending Serial #)
Strivectin Instant Facial Cream	United States	77653244 (Pending Serial #)
Strivectin-WF	United States	77467134 (Pending Serial #)

ASSIGNMENT OF TRADEMARKS

WHEREAS, KLEIN-BECKER IP HOLDINGS, LLC, a Nevada limited liability company (hereinafter "Assignor") desires to assign to STRIVECTIN IP HOLDINGS, LLC, a Nevada limited liability company (hereinafter "Assignee") the marks and names listed in Exhibit "A" hereto (hereinafter referred to as the "Marks").

WHEREAS, Assignor desires to convey to Assignee the entire right, title and interest of Assignor in and to the Marks together with the goodwill of the business appurtenant thereto; and

WHEREAS, Assignee accepts the assignment of the Marks as aforesaid;

NOW, THEREFORE, to all whom it may concern, be it known that Assignor for and in consideration of the sum of one dollar (\$1.00), and other good and valuable consideration, to it paid by the said Assignee, receipt and sufficiency of which are hereby acknowledged, has sold, assigned, transferred and set over, and by these presents does hereby sell, grant, assign, transfer and set over, to the said Assignee, its successors and assigns, its entire right, title and interest in and to the said Marks, together with the goodwill of the business symbolized by the Marks and all convention and treaty rights of all kinds in all countries throughout the world, together with all rights and privileges granted and secured thereby, including the right to sue and recover damages for any past or present infringements, said right, title and interest to be held and enjoyed by Assignee, its successors and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

Assignor warrants there has been no abandonment by Assignor of the Marks from the date of first use to the date of this Assignment and that the Marks are in current use.

Assignor covenants and agrees, to execute and deliver to Assignee any and all additional papers that may reasonably be requested by Assignee and do any further act as may reasonably be required by Assignee for the purpose of implementing the terms of this Assignment, without further charge, cost or expense to Assignee including, without limitation, the registration of this Assignment in appropriate jurisdictions. Assignor agrees that a copy of this Assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose. The Assignor hereby irrevocably appoints Assignee to be the Assignor's attorney-in-fact with an irrevocable power to do all things for and in the name of the Assignor in connection with the Marks.

Assignee accepts this Assignment of the Marks and the goodwill of the business appurtenant thereto.

[Signatures appear on next page]

Trademarks		
Trademark	Country	Registration Number
Siriveclin-SD	United States	2760414
Siriveclin Neck Cream	United States	77726295
Self-Heating Nanoexfoliant for the Hands		Reg. No. 3,518,643
Sirivaxil		Reg. No. 3,442,017
Thermal Nanobrasive		Reg. No. 3,262,957
Ultra Concentrate Cream for the Hands		Reg. No. 3,570,912