

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chapman University		07/30/2009	CORPORATION:
RECEIVING PARTY DATA			
Name:	Michael McCarthy		
Street Address:	P.O. Box 2384		
City:	Boerne		
State/Country:	TEXAS		
Postal Code:	78006		
Entity Type:	INDIVIDUAL:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3640245	GREEN BOTH WAYS	
CORRESPONDENCE DATA			
Fax Number:	(714)997-6513		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	714-997-6533		
Email:	jfunk@chapman.edu		
Correspondent Name:	Chapman University (John Funk)		
Address Line 1:	1 University Drive		
Address Line 4:	Orange, CALIFORNIA 92866		
NAME OF SUBMITTER:	Harold W. Hewitt, Jr.		
Signature:	/s/ Harold W. Hewitt, Jr.		
Date:	07/31/2009		
Total Attachments: 3 source=Assignment of Trademark#page1.tif			

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**TRADEMARK
 REEL: 004035 FRAME: 0302**

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Assignment of Trademark

This Assignment ("Assignment") is made effective as of July 30, 2009 from Chapman University ("Assignor") to Michael McCarthy ("Assignee"):

WHEREAS, Assignor, a tax-exempt nonprofit corporation under Internal Revenue Code Section 501(c)(3) and incorporated in the state of California, is the owner of the trademark GREEN BOTH WAYS ("Mark"), registered in the United States Patent and Trademark Office as set forth on attached Exhibit A; and

WHEREAS, Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of its right, title, and interest in and to the Mark, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past, present, and future infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers and contributes to Assignee all right, title and interest in and to the Mark and the registration therefore for the United States and throughout the world, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past, present, and future infringements thereof.

Assignor agrees to execute and deliver all documents, papers, forms, and instruments and take all other reasonable actions that may be necessary in order to vest in Assignee full right, title, and interest in the Mark and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

CHAPMAN UNIVERSITY

By: 

Harold W. Hewitt, Jr.

TRADEMARK

REEL: 004035 FRAME: 0304

Exhibit A

Mark: GREEN BOTH WAYS

Registrant: Chapman University

Filing Date: April 23, 2007

Registration No.: 3,640,245

Registration Date: June 16, 2009

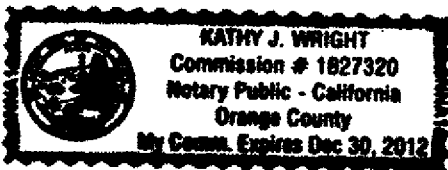
CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of Orange

On 7/30/09 before me, KATHY J. WRIGHT, NOTARY PUBLIC

personally appeared HAROLD W. HEWITT, JR.



who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.
Signature Kathy J. Wright
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Assignment of Trademark

Document Date: 7/30/2009 Number of Pages: 2

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: HAROLD W. HEWITT, JR.

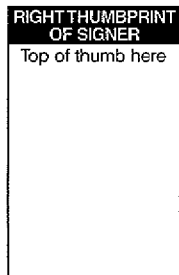
- Individual
- Corporate Officer — Title(s): EVP/COO
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____