

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A., a national banking association and successor by merger to LaSalle Bank National Association		07/31/2009	National Association: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	World's Finest Chocolate, Inc.
<b>Street Address:</b>	4801 S. Lawndale
<b>City:</b>	Chicago
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60632
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 17**

Property Type	Number	Word Mark
Serial Number:	72072794	COOK'S
Serial Number:	72091336	CONTINENTALS
Serial Number:	72146026	WHEEL
Serial Number:	72256703	
Serial Number:	74140483	MAJESTIQUE
Serial Number:	74148948	MINT MELTAWAYS
Serial Number:	74169509	FUND RAISIN'S
Serial Number:	74208317	MADE ESPECIALLY FOR YOUR ENJOYMENT
Serial Number:	74247556	WORLD'S FINEST
Serial Number:	74325663	CARAMEL WHIRLS
Serial Number:	74325793	DARK DELUXE
Serial Number:	74547726	W.F. CRISP

CH \$440.00 72072794

Serial Number:	74688298	CHOCOLATE SHOP
Serial Number:	75211136	RAVIN' RAISINS
Serial Number:	75296081	P
Serial Number:	75524792	IMPERIAL
Serial Number:	75543463	WORLD'S FINEST

**CORRESPONDENCE DATA**

Fax Number: (312)577-8816  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 312.577.8034  
Email: oscar.ruiz@kattenlaw.com  
Correspondent Name: Oscar Ruiz c/o Katten Muchin Rosenman  
Address Line 1: 525 West Monroe Street  
Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	203765-23
NAME OF SUBMITTER:	Oscar Ruiz
Signature:	/Oscar Ruiz/
Date:	07/31/2009

Total Attachments: 4  
source=Trademark Release and Reassignment#page1.tif  
source=Trademark Release and Reassignment#page2.tif  
source=Trademark Release and Reassignment#page3.tif  
source=Trademark Release and Reassignment#page4.tif

## TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of July 31, 2009 by BANK OF AMERICA N.A., a national banking association and successor by merger to LaSalle Bank National Association (“**Releasing Party**”).

### WITNESSETH:

WHEREAS, the Releasing Party and World’s Finest Chocolate, Inc., a Delaware corporation (“**WFC**”), were parties to a Trademark Security Agreement, dated as of November 30, 1998 (as amended, restated, supplemented or otherwise modified from time to time, the “**Security Agreement**”), pursuant to which WFC granted a security interest to the Releasing Party in, and a collateral assignment to the Releasing Party of, among other things, the trademark registrations and trademark applications (and intellectual property relating to same) of WFC, including, without limitation, the trademark registrations and trademark applications (and intellectual property relating to same) set forth on Exhibit A hereto;

WHEREAS, in connection with entering into the Security Agreement, a Notice of Recordation of Assignment Document was recorded in the United States Patent and Trademark Office on January 28, 1999 at Reel 1850, Frame 0315; and

WHEREAS, WFC has requested that the Releasing Party release its security interest in the trademark registrations and trademark applications of WFC and reassign the same to WFC.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Releasing Party hereby releases its security interests in all of WFC’s right, title and interest in and to all of the following (the “**Trademark Collateral**”):

(a) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade dress, service marks, certification marks, collective marks, logos, other sources of business identifiers, prints and labels on which any of the foregoing have appeared or appear, designs and general intangibles of a like nature (each of the foregoing items in this clause (a) being called a (“**Trademark**”), now existing anywhere in the world or hereafter adopted or acquired, whether currently in use or not, all registrations and recordings thereof and all applications in connection therewith, whether pending or in preparation for filing, including registrations, recordings and applications in the United States Patent and Trademark Office or in any office or agency of the United States of America or any State thereof or any foreign country, including those referred to in Exhibit A hereto;

(b) all Trademark licenses, including each Trademark license, if any, referred to in Exhibit A hereto;

(c) all reissues, extensions or renewals of any of the items described in clauses (a) and (b);

(d) all of the goodwill of the business connected with the use of, and symbolized by the items described in clauses (a) and (b); and

(e) all proceeds of, and rights associated with, the foregoing, including any claim by WFC against third parties for past, present or future infringement or dilution of any Trademark, Trademark registration, or Trademark license, including any Trademark, Trademark registration or Trademark license referred to in Exhibit A hereto, or for any injury to the goodwill associated with the use of any Trademark or for breach or enforcement of any Trademark license.

2. Releasing Party hereby reassigns, grants and conveys to WFC, without any representation, recourse or undertaking by Releasing Party, all of Releasing Party's right, title and interest in and to the Trademark Collateral.

*- Remainder of Page Intentionally Left Blank -  
[Signature Page Follows]*

IN WITNESS WHEREOF, the Releasing Party has caused this Trademark Release and Reassignment to be duly executed by its duly authorized officers as of the day and year first above written.

BANK OF AMERICA N.A., a national banking association and successor by merger to LaSalle Bank National Association

By:   
Name: Monirah Masud  
Title: SVP

Trademark Release and Reassignment

TRADEMARK  
REEL: 004035 FRAME: 0544

**EXHIBIT A**

**Trademarks**

Mark	Serial No.	Application Date	Registration No.	Registration Date
COOK'S	72072794	05/04/1959	713920	04/11/1961
CONTINENTALS	72091336	02/23/1960	740277	11/06/1965
WHEEL	72146026	06/04/1962	876129	09/02/1969
MISC. DESIGN	72256703	10/19/1966	967132	08/28/1973
MAJESTIQUE	74140483	02/19/1991	1921073	09/19/1995
MINT MELTAWAYS	74148948	03/18/1991	1913571	08/22/1995
FUND RAISIN'S	74169509	05/23/1991	1742438	12/22/1992
MADE ESPECIALLY FOR YOUR ENJOYMENT	74208317	09/30/1991	1707060	08/11/1992
WORLD'S FINEST	74247556	02/19/1992	1760822	03/23/1993
CARAMEL WHIRLS	74325663	10/26/1992	1849516	08/09/1994
DARK DELUXE	74325793	10/26/1992	1861518	11/01/1994
W.F. CRISP	74547726	07/11/1994	2042226	03/04/1997
CHOCOLATE SOUP	74688298	06/07/1995	2439715	04/03/2001
RAVIN' RAISINS	75211136	12/10/1996	2160120	05/26/1998
P & DESIGN	75296081	05/22/1997	2195126	10/13/1998
IMPERIAL	75524792	07/24/1998	2354582	06/06/2000
WORLD'S FINEST	75543463	08/27/1998	2305784	01/04/2000