

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kanebo Home Products, Ltd.		08/03/2009	JOINT STOCK COMPANY: JAPAN
RECEIVING PARTY DATA			
Name:	Kracie Home Products, Ltd.		
Street Address:	20-20, Kaigan 3-chome		
City:	Minato-ku, Tokyo		
State/Country:	JAPAN		
Entity Type:	JOINT STOCK COMPANY: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2748316	SIMPRO	
CORRESPONDENCE DATA			
Fax Number:	(202)721-8250		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-721-8200		
Email:	wlp@wenderoth.com		
Correspondent Name:	Wenderoth, Lind & Ponack, L.L.P.		
Address Line 1:	1030 15th Street, N.W.		
Address Line 2:	Suite 400 East		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-1503		
ATTORNEY DOCKET NUMBER:		TM01-146	
DOMESTIC REPRESENTATIVE			
Name:	Wenderoth, Lind & Ponack, L.L.P.		
Address Line 1:	1030 15th Street, N.W.		
Address Line 2:	Suite 400 East		

OP \$40.00 2748316

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-1503

NAME OF SUBMITTER:

Ray Thomas, Jr.

Signature:

/Ray Thomas/

Date:

08/03/2009

Total Attachments: 0

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