

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Snack Alliance, Inc.		06/18/2009	CORPORATION: OREGON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wells Fargo Bank, National Association		
<b>Street Address:</b>	1740 Broadway		
<b>Internal Address:</b>	MAC C7300-210		
<b>City:</b>	Denver		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80274		
<b>Entity Type:</b>	National Association: COLORADO		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3489908	SIMPLIMENTAL	
<b>Serial Number:</b>	77513867	CRUNCHFUSED	
<b>Serial Number:</b>	77504233	THE BALD AND THE BEAUTIFUL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(303)830-0809		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3038300800		
<b>Email:</b>	cwindholz@markuswilliams.com		
<b>Correspondent Name:</b>	Connie Windholz		
<b>Address Line 1:</b>	1700 Lincoln Street, Suite 4000		
<b>Address Line 4:</b>	Denver, COLORADO 80203		
<b>ATTORNEY DOCKET NUMBER:</b>	10918.503		
<b>NAME OF SUBMITTER:</b>	Connie Windholz		

CH \$90.00 3489908

Signature:	/cdw/
Date:	08/03/2009
<b>Total Attachments: 11</b> source=Patent and Trademark Security Agreement 06-2009#page1.tif source=Patent and Trademark Security Agreement 06-2009#page2.tif source=Patent and Trademark Security Agreement 06-2009#page3.tif source=Patent and Trademark Security Agreement 06-2009#page4.tif source=Patent and Trademark Security Agreement 06-2009#page5.tif source=Patent and Trademark Security Agreement 06-2009#page6.tif source=Patent and Trademark Security Agreement 06-2009#page7.tif source=Patent and Trademark Security Agreement 06-2009#page8.tif source=Patent and Trademark Security Agreement 06-2009#page9.tif source=Patent and Trademark Security Agreement 06-2009#page10.tif source=Patent and Trademark Security Agreement 06-2009#page11.tif	

## PATENT AND TRADEMARK SECURITY AGREEMENT

This Agreement, dated as of June 18, 2009, is made by and between Snack Alliance, Inc., an Oregon corporation having a business location at the address set forth below next to its signature (the "Debtor"), and Wells Fargo Bank, National Association (the "Secured Party"), acting through its Wells Fargo Business Credit operating division, and having a business location at the address set forth below next to its signature.

### Recitals

The Debtor and the Secured Party are parties to a Credit and Security Agreement dated as of February 29, 2008 (as the same has been and may hereafter be amended, supplemented or restated from time to time, the "Credit Agreement") setting forth the terms on which the Secured Party may now or hereafter extend credit to or for the account of the Debtor.

As a condition to extending credit to or for the account of the Debtor, the Secured Party has required the execution and delivery of this Agreement by the Debtor.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Documents and herein, the parties hereby agree as follows:

1. Definitions. All terms defined in the Recitals hereto or in the Credit Agreement that are not otherwise defined herein shall have the meanings given to them therein. In addition, the following terms have the meanings set forth below:

"Patents" means all of the Debtor's right, title and interest in and to patents or applications for patents, fees or royalties with respect to each, and including without limitation the right to sue for past infringement and damages therefor, and licenses thereunder, all as presently existing or hereafter arising or acquired, including without limitation the patents listed on Exhibit A.

"Security Interest" has the meaning given in Section 2.

"Trademarks" means all of the Debtor's right, title and interest in and to:

- (i) trademarks, service marks, collective membership marks, registrations and applications for registration for each, and the respective goodwill associated with each,
- (ii) licenses, fees or royalties with respect to each, (iii) the right to sue for past, present and future infringement, dilution and damages therefor, and (iv) licenses thereunder, all as presently existing or hereafter arising or acquired, including, without limitation, the marks listed on Exhibit B. Notwithstanding the foregoing, "Trademarks" shall not include (a) the license agreement to be executed between the Debtor and Nalley's Canada Limited ("Nalley's") by which the Debtor grants to Nalley's the right to distribute in Canada snack products bearing the trademarks RICE WORKS, RICEWORKS, and MULTIWORKS and a license to use such trademarks in Canada or (b) any trademarks filed or registered in Canada, including but not limited to the trademarks RICE WORKS, RICEWORKS, and MULTIWORKS and Canadian trademarks, if any, in which Debtor has previously granted Secured Party a security interest.

2. Security Interest. The Debtor hereby irrevocably pledges and assigns to, and grants the Secured Party a security interest (the "Security Interest") with power of sale to the extent permitted by law, in the Patents and in the Trademarks to secure payment of the Indebtedness. As set forth in the Credit Agreement, the Security Interest is coupled with a security interest in substantially all of the personal property of the Debtor except certain items of Equipment. This Agreement grants only the Security Interest herein described, is not intended to and does not affect any present transfer of title of any trademark registration or application and makes no assignment and grants no right to assign or perform any other action with respect to any intent to use trademark application, unless such action is permitted under 15 U.S.C. § 1060.

3. Representations, Warranties and Agreements. The Debtor represents, warrants and agrees as follows:

(a) ***Existence; Authority.*** The Debtor is a corporation duly organized, validly existing and in good standing under the laws of its state of incorporation, and this Agreement has been duly and validly authorized by all necessary corporate action on the part of the Debtor.

(b) ***Patents.*** Exhibit A accurately lists all Patents not previously pledged to the Secured Party that are owned or controlled by the Debtor as of the date hereof, or to which the Debtor has a right as of the date hereof to have assigned to it, and accurately reflects the existence and status of applications and letters patent pertaining to the Patents as of the date hereof. If after the date hereof, the Debtor owns, controls or has a right to have assigned to it any Patents not listed on Exhibit A, or if Exhibit A ceases to accurately reflect the existence and status of applications and letters patent pertaining to the Patents, then the Debtor shall within 60 days provide written notice to the Secured Party with a replacement Exhibit A, which upon acceptance by the Secured Party shall become part of this Agreement. The Debtor shall not sell, assign, transfer, pledge, encumber or otherwise transfer title in or dispose of any of the Patents without the Secured Party's prior written consent, which consent may be withheld in the Secured Party's sole discretion.

(c) ***Trademarks.*** Exhibit B accurately lists all Trademarks not previously pledged to the Secured Party that are owned or controlled by the Debtor as of the date hereof and accurately reflects the existence and status of Trademarks and all applications and registrations pertaining thereto as of the date hereof; provided, however, that Exhibit B need not list common law marks (i.e., Trademarks for which there are no applications or registrations) which are not material to the Debtor's or any Affiliate's business(es). The Debtor shall not sell, assign, transfer, pledge, encumber or otherwise transfer title in or dispose of any of the Trademarks without the Secured Party's prior written consent, which consent may be withheld in the Secured Party's sole discretion. The Secured Party may elect to perform searches from time to time, at the Debtor's cost, in order to determine whether any new Trademarks are recorded by the Debtor, and the Secured Party may file any and all instruments, documents, applications, financing statements, and other agreements necessary to perfect the Secured Party's security interest in such Trademarks. The Debtor will from time to time execute, deliver, endorse and authorize the filing of any instruments, documents, or agreements that the Secured Party may

reasonably request in order to secure, protect, perfect or enforce the Security Interest (but any failure to request or assure that the Debtor executes, delivers, endorses or authorizes the filing of any such item shall not affect or impair the validity, sufficiency or enforceability of the Security Interest, regardless of whether any such item was or was not executed, delivered or endorsed in a similar context or on a prior occasion).

(d) **Title.** The Debtor has absolute title to each Patent and each Trademark listed on Exhibits A and B, free and clear of all Liens except Permitted Liens. The Debtor (i) will have, at the time the Debtor acquires any rights in Patents or Trademarks hereafter arising, absolute title to each such Patent or Trademark free and clear of all Liens except Permitted Liens, and (ii) will keep all Patents and Trademarks free and clear of all Liens except Permitted Liens.

(e) **No Sale.** Except as permitted in the Credit Agreement, the Debtor will not assign, transfer, encumber or otherwise dispose of the Patents or Trademarks, or any interest therein, without the Secured Party's prior written consent. Notwithstanding the foregoing, the Debtor may pledge and encumber (i) to Nalley's and HSBC Capital (Canada) Inc., (A) the trademarks RICE WORKS, RICEWORKS, and MULTIWORKS as filed or registered worldwide; (B) future trademarks for RICE WORKS, RICEWORKS, and MULTIWORKS adopted and used by the Debtor in connection with products produced using the technology included in the Grell Assets; provided, however, that Secured Party is notified of such future trademarks and has a third lien position on such future trademarks, except for such future trademarks filed or registered in Canada; and (C) all proceeds of the foregoing and (ii) to Nalley's, HSBC Capital (Canada) Inc. and Grell Farms, LLC, the Grell Assets consisting of Trademarks or Patents and all proceeds thereof.

(f) **Defense.** The Debtor will at its own expense and using commercially reasonable efforts, protect and defend the Patents and Trademarks against all claims or demands of all Persons other than those holding Permitted Liens.

(g) **Maintenance.** The Debtor will at its own expense maintain the Patents and the Trademarks to the extent reasonably advisable in its business including, but not limited to, filing all applications to obtain letters patent or trademark registrations and all affidavits, maintenance fees, annuities, and renewals possible with respect to letters patent, trademark registrations and applications therefor. The Debtor covenants that it will not abandon nor fail to pay any maintenance fee or annuity due and payable on any Patent or Trademark, nor fail to file any required affidavit or renewal in support thereof, without first providing the Secured Party: (i) sufficient written notice, of at least 30 days, to allow the Secured Party to timely pay any such maintenance fees or annuities which may become due on any Patents or Trademarks, or to file any affidavit or renewal with respect thereto, and (ii) a separate written power of attorney or other authorization to pay such maintenance fees or annuities, or to file such affidavit or renewal, should such be necessary or desirable.

(h) **Secured Party's Right to Take Action.** If the Debtor fails to perform or observe any of its covenants or agreements set forth in this Section 3, and if such failure

continues for a period of ten (10) calendar days after the Secured Party gives the Debtor written notice thereof (or, in the case of the agreements contained in subsection (h), immediately upon the occurrence of such failure, without notice or lapse of time), or if the Debtor notifies the Secured Party that it intends to abandon a Patent or Trademark, the Secured Party may (but need not) perform or observe such covenant or agreement or take steps to prevent such intended abandonment on behalf and in the name, place and stead of the Debtor (or, at the Secured Party's option, in the Secured Party's own name) and may (but need not) take any and all other actions which the Secured Party may reasonably deem necessary to cure or correct such failure or prevent such intended abandonment.

(i) **Costs and Expenses.** Except to the extent that the effect of such payment would be to render any loan or forbearance of money usurious or otherwise illegal under any applicable law, the Debtor shall pay the Secured Party on demand the amount of all moneys reasonably expended and all costs and expenses (including reasonable attorneys' fees and disbursements) incurred by the Secured Party in connection with or as a result of the Secured Party's taking action under subsection (i) or exercising its rights under Section 6, together with interest thereon from the date expended or incurred by the Secured Party at the Default Rate.

(j) **Power of Attorney.** To facilitate the Secured Party's taking action under subsection (i) and exercising its rights under Section 6, the Debtor hereby irrevocably appoints (which appointment is coupled with an interest) the Secured Party, or its delegate, as the attorney-in-fact of the Debtor with the right (but not the duty) from time to time to create, prepare, complete, execute, deliver, endorse or file, in the name and on behalf of the Debtor, any and all instruments, documents, applications, financing statements, and other agreements and writings required to be obtained, executed, delivered or endorsed by the Debtor under this Section 3, or, necessary for the Secured Party, after an Event of Default, to enforce or use the Patents or Trademarks or to grant or issue any exclusive or non-exclusive license under the Patents or Trademarks to any third party, or to sell, assign, transfer, pledge, encumber or otherwise transfer title in or dispose of the Patents or Trademarks to any third party. The Debtor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. The power of attorney granted herein shall terminate upon the termination of the Credit Agreement as provided therein and the payment and performance of all Indebtedness.

4. **Debtor's Use of the Patents and Trademarks.** The Debtor shall be permitted to control and manage the Patents and Trademarks, including the right to exclude others from making, using or selling items covered by the Patents and Trademarks and any licenses thereunder, in the same manner and with the same effect as if this Agreement had not been entered into, so long as no Event of Default occurs and remains uncured.

5. **Subordination and Intercreditor Agreements.** Notwithstanding other provisions hereof, the rights of the Secured Party are subject to the provisions of (i) the Subordination Agreement entered into on or about February 29, 2008 between the Secured Party and Nalley's (as amended), (ii) the Intercreditor Agreement dated as of July 16, 2008 between the Secured Party and HSBC Capital (Canada) Inc. (as amended) and (iii) the Intercreditor Agreement dated

as of June 18, 2009 between the Secured Party, Grell Farms, LLC, Nalley's and HSBC Capital (Canada) Inc. (as amended).

6. Events of Default. Each of the following occurrences shall constitute an event of default under this Agreement (herein called "Event of Default"): (a) an Event of Default, as defined in the Credit Agreement, shall occur; or (b) the Debtor shall fail promptly to observe or perform any covenant or agreement herein binding on it; or (c) any of the representations or warranties contained in Section 3 shall prove to have been incorrect in any material respect when made.

7. Remedies. Subject to the provisions of Section 5, upon the occurrence of an Event of Default and at any time thereafter, the Secured Party may, at its option, take any or all of the following actions:

(a) The Secured Party may exercise any or all remedies available under the Credit Agreement.

(b) The Secured Party may sell, assign, transfer, pledge, encumber or otherwise dispose of the Patents and Trademarks.

(c) The Secured Party may enforce the Patents and Trademarks and any licenses thereunder, and if Secured Party shall commence any suit for such enforcement, the Debtor shall, at the request of Secured Party, do any and all lawful acts and execute any and all proper documents required by Secured Party in aid of such enforcement.

8. Miscellaneous. This Agreement can be waived, modified, amended, terminated or discharged, and the Security Interest can be released, only explicitly in a writing signed by the Secured Party. A waiver signed by the Secured Party shall be effective only in the specific instance and for the specific purpose given. Mere delay or failure to act shall not preclude the exercise or enforcement of any of the Secured Party's rights or remedies. All rights and remedies of the Secured Party shall be cumulative and may be exercised singularly or concurrently, at the Secured Party's option, and the exercise or enforcement of any one such right or remedy shall neither be a condition to nor bar the exercise or enforcement of any other. All notices to be given to Debtor under this Agreement shall be given in the manner and with the effect provided in the Credit Agreement. The Secured Party shall not be obligated to preserve any rights the Debtor may have against prior parties, to realize on the Patents and Trademarks at all or in any particular manner or order, or to apply any cash proceeds of Patents and Trademarks in any particular order of application. This Agreement may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed to be an original and all of which counterparts, taken together, shall constitute but one and the same instrument. Delivery of an executed counterpart of this Agreement by telefacsimile or other electronic means shall be equally as effective as delivery of an original executed counterpart of this Agreement. Any party delivering an executed counterpart of this Agreement by telefacsimile or other electronic means also shall deliver an original executed counterpart of this Agreement but the failure to deliver an original executed counterpart shall not affect the validity, enforceability, and binding effect of this Agreement. This Agreement shall be binding upon and inure to the benefit of the Debtor and the Secured Party and their respective participants, successors and assigns and

shall take effect when signed by the Debtor and delivered to the Secured Party, and the Debtor waives notice of the Secured Party's acceptance hereof. The Secured Party may execute this Agreement if appropriate for the purpose of filing, but the failure of the Secured Party to execute this Agreement shall not affect or impair the validity or effectiveness of this Agreement. A carbon, photographic or other reproduction of this Agreement or of any financing statement signed by the Debtor shall have the same force and effect as the original for all purposes of a financing statement. This Agreement shall be governed by the internal law of Oregon without regard to conflicts of law provisions. If any provision or application of this Agreement is held unlawful or unenforceable in any respect, such illegality or unenforceability shall not affect other provisions or applications which can be given effect and this Agreement shall be construed as if the unlawful or unenforceable provision or application had never been contained herein or prescribed hereby. All representations and warranties contained in this Agreement shall survive the execution, delivery and performance of this Agreement and the creation and payment of the Indebtedness.

**THE PARTIES WAIVE ANY RIGHT TO TRIAL BY JURY IN ANY ACTION OR PROCEEDING BASED ON OR PERTAINING TO THIS AGREEMENT.**

9. Statutory Notice. **UNDER OREGON LAW, MOST AGREEMENTS, PROMISES AND COMMITMENTS MADE BY A LENDER CONCERNING LOANS AND OTHER CREDIT EXTENSIONS WHICH ARE NOT FOR PERSONAL, FAMILY OR HOUSEHOLD PURPOSES OR SECURED SOLELY BY BORROWER'S RESIDENCE MUST BE IN WRITING, EXPRESS CONSIDERATION AND BE SIGNED BY THE LENDER TO BE ENFORCEABLE.**

*[Remainder of page intentionally left blank.]*





IN WITNESS WHEREOF, the parties have executed this Patent and Trademark Security Agreement as of the date written above.

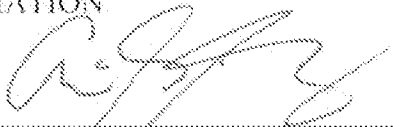
Snack Alliance, Inc.  
#1900, 1030 West Georgia St.  
Vancouver, British Columbia  
Canada V6E 2Y3

SNACK ALLIANCE, INC.

By: \_\_\_\_\_  
Name: Robert D. Armstrong  
Its: Vice President, Chief Financial Officer  
and Secretary

Wells Fargo Bank, National Association  
MAC C7300-210  
1740 Broadway  
Denver, Colorado 80274

WELLS FARGO BANK, NATIONAL ASSOCIATION

By:   
Name: Aida M. Sunglao-Canlas  
Its: Vice President

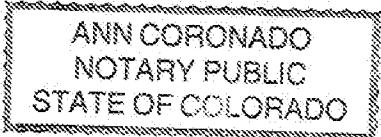
DOMINION OF CANADA )  
 ) ss.  
PROVINCE OF BRITISH COLUMBIA )


The foregoing instrument was acknowledged before me this \_\_\_ day of June, 2009, by Robert D. Armstrong, the Vice President, Chief Financial Officer and Secretary of Snack Alliance, Inc., an Oregon corporation, on behalf of the corporation.

\_\_\_\_\_  
Notary Public

STATE OF COLORADO )  
 ) ss.  
CITY AND COUNTY OF DENVER)

The foregoing instrument was acknowledged before me this 18 day of June, 2009, by Aida M. Sunglao-Canlas, a Vice President of Wells Fargo Bank, National Association, on behalf of the national association.



  
Notary Public

**EXHIBIT A**

**U.S. Patents and Patent Applications**

Country	Title	Application Number	Patent Number	Status
		Filing Date	Issue Date	
United States	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	10/113,972	7,189,424	Granted
		29-Mar-2002	13-Mar-2007	
United States	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	11/137,757	7,416,755	Granted
		24-May-2005	26-Aug-2008	
United States	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	11/654,722	--	Pending
		18-Jan-2007	--	

**Foreign Patents and Patent Applications**

Country	Title	Application Number	Patent Number	Status
		Filing Date	Issue Date	
PCT	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	PCT/US2003/009334	--	Converted
		25-Mar-2003	--	
European Patent Convention	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	03719480.0	--	Pending
		25-Mar-2003	--	
Hong Kong	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	05109622.2	--	Pending
		25-Mar-2003	--	
Canada	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	2479899	--	Pending
		25-Mar-2003	--	
Japan	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	2003-581606	--	Pending
		25-Mar-2003	--	

Country	Title	Application Number	Patent Number	Status
		Filing Date	Issue Date	
Korea	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	10-2004-7015531	--	Pending
		25-Mar-2003	--	
Mexico	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	PA/a/2004/009415	261048	Granted
		25-Mar-2003	03-Oct-2008	
Mexico	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	MX/A/2008/008813	--	Pending
		07-Jul-2008	--	
China	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	03812314.2	--	Pending
		25-Mar-2003	--	
China	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	200710106418.0	--	Pending
		08-Jun-2007	--	

**EXHIBIT B**

UNITED STATES ISSUED TRADEMARKS, SERVICE MARKS,  
AND COLLECTIVE MEMBERSHIP MARKS,  
AND FOREIGN TRADEMARK REGISTRATIONS AND APPLICATIONS

REGISTRATIONS AND APPLICATIONS

<b>TRADEMARK</b>	<b>COUNTRY</b>	<b>APP. NO. OR REG. NO.</b>	<b>FILING DATE OR EFFECTIVE DATE OF REGISTRATION</b>	<b>STATUS</b>
<b>RICEWORKS</b>	Australia	1258439	August 22, 2008	Pending
<b>RICEWORKS</b>	Philippines	4-2008-008914	July 24, 2008	Pending
<b>RICEWORKS</b>	Taiwan	97036272	August 1, 2008	Pending
<b>SIMPLIMENTAL</b>	United States	3,489,908	August 19, 2008	Registered
<b>CRUNCHFUSED</b>	United States	77/513867	July 2, 2008	Pending
<b>THE BALD AND THE BEAUTIFUL</b>	United States	77/504233	June 20, 2008	Pending