

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Link Snacks, Inc.		04/03/2009	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	U.S. Bank National Association		
Street Address:	777 East Wisconsin Avenue		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53202		
Entity Type:	National Bank: UNITED STATES		
PROPERTY NUMBERS Total: 62			
Property Type	Number	Word Mark	
Registration Number:	2951317	LIL' CHUB	
Registration Number:	2147622	JACK LINK'S	
Registration Number:	1872666	JACK LINK'S PICKLED PETE	
Registration Number:	2581077	JACK LINK'S JERK OF THE MONTH CLUB	
Registration Number:	2581078	JERK OF THE MONTH CLUB	
Registration Number:	1910274	JACK LINK'S SNACK FOODS	
Registration Number:	2142005	KICKIN' CAJUN	
Registration Number:	2834550	X STICK	
Registration Number:	1805463	BRONC BUSTER	
Registration Number:	1188825	JERKY STUFF	
Registration Number:	1763061	GENUINE KING B NATURALLY SMOKED	
Registration Number:	1346523	KING.B	
Registration Number:	1533465	LONG TALL SALLYS	
Registration Number:	2202656	MEGA JERK	

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Registration Number:	2184158	THE REAL STUFF
Registration Number:	1741513	GENUINE KING B
Registration Number:	1472512	OLD COUNTRY
Registration Number:	1371544	ROPE-A-RONI
Registration Number:	1499784	SWEET N' SPICY
Registration Number:	2983158	HOT HEAD
Registration Number:	3163503	SCREAMIN' DEMON
Registration Number:	3036978	WORLD'S FINEST BEEF JERKY
Registration Number:	3573950	FEED YOUR WILD SIDE
Registration Number:	3395837	
Registration Number:	3276640	JACK LINK'S PREMIUM CUTS
Registration Number:	3216417	JL SIGNATURE MARINADE
Registration Number:	3257182	JACK LINK
Registration Number:	3287149	JACK LINK FAMILY QUALITY GUARANTEE SINCE 1885
Registration Number:	3231305	MASTER RIDGE FARMS
Registration Number:	3295009	MASTER RIDGE FARMS
Registration Number:	3109316	MEGA JERKY
Registration Number:	3123509	JACK LINK'S
Registration Number:	3317336	GOURMET BISON COMPANY
Registration Number:	3331657	REAL SATISFYING. REAL TENDER. REAL MEAT.
Registration Number:	3353961	OLD WORLD SINCE 1885 DELI CUTS
Registration Number:	3126428	X STICK
Registration Number:	3332473	
Registration Number:	3309934	MESSIN' WITH SASQUATCH
Registration Number:	3373578	X-BITES
Registration Number:	3376650	THE POUNDER
Registration Number:	3477313	THE SASQUATCH GAMES
Registration Number:	2993708	WORLD KITCHENS
Serial Number:	77243380	SMART SNACK
Serial Number:	77209937	CHANGE YOUR SNACK TO JACK!
Serial Number:	77258324	JACKPACK!
Serial Number:	77306187	JACK LINK'S SMOKEHOUSE
Serial Number:	77306188	BLACK JACK
Serial Number:	77306190	JERKY JACK'S
Serial Number:	77322625	FLAMIN' BUFFALO

Serial Number:	77322627	JACK LINK'S FLAMIN' BUFFALO
Serial Number:	77240774	WORLD KITCHENS QUALITY MEATS
Registration Number:	3466064	WORLD KITCHENS QUALITY MEATS
Registration Number:	3466065	WORLD KITCHENS QUALITY MEATS
Serial Number:	77568950	MATADOR
Serial Number:	77577648	MATADOR
Serial Number:	77610925	SNACKS FOR THE BOLD
Serial Number:	77610927	BRING THE HORNS
Serial Number:	77624765	DOUBLE JACK
Serial Number:	77624772	JACK TO SCHOOL
Serial Number:	78570575	FEED YOUR WILD SIDE
Serial Number:	78594072	JACK LINK
Serial Number:	78595244	JACK LINK FAMILY QUALITY GUARANTEE SINCE 1885

CORRESPONDENCE DATA

Fax Number: (414)297-4900
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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Email: jvandenplas@foley.com
Correspondent Name: Nathaniel Blair
Address Line 1: FOLEY & LARDNER LLP
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Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	055555-6023
NAME OF SUBMITTER:	Jennifer Vandenplas
Signature:	/Jennifer Vandenplas/
Date:	08/04/2009

Total Attachments: 13

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TRADEMARK SECURITY AGREEMENT

SECURITY AGREEMENT, dated as of April 3, 2009 between LINK SNACKS, INC., a Wisconsin corporation (the "Debtor"), and U.S. BANK NATIONAL ASSOCIATION, a national bank, as Collateral Agent (the "Collateral Agent") for itself and the other Senior Lenders party to the Intercreditor Agreement (as defined below).

Debtor and Collateral Agent hereby agree as follows:

SECTION 1. Definitions; Interpretation.

(a) Terms Defined in Intercreditor Agreement. All capitalized terms used in this Agreement and not otherwise defined herein shall have the meanings assigned to them in the Intercreditor Agreement.

(b) Certain Defined Terms. As used in this Agreement, the following terms shall have the following meanings:

"Collateral" has the meaning set forth in Section 2.

"General Security Agreement" means that certain General Security Agreement of even date herewith, executed by Debtor in favor of Collateral Agent, for the benefit of the Senior Lenders.

"Intercreditor Agreement" means that certain Amended and Restated Intercreditor and Collateral Agency Agreement of even date herewith, by and among Bank of America, N.A., Prudential Investment Management, Inc., The Prudential Insurance Company of America, ING Life Insurance & Annuity Company, Pruco Life Insurance Company, Prudential Retirement Insurance and Annuity Company, Zurich American Insurance Company, and U.S. Bank National Association as a Senior Lender, Collateral Agent and Bank Agent.

"PTO" means the United States Patent and Trademark Office.

"UCC" means the Uniform Commercial Code as in effect in the State of Wisconsin.

(c) Terms Defined in UCC. Where applicable in the context of this Agreement and except as otherwise defined herein, terms used in this Agreement shall have the meanings assigned to them in the UCC.

(d) Construction. In this Agreement, the following rules of construction and interpretation shall be applicable: (i) no reference to "proceeds" in this Agreement authorizes any sale, transfer, or other disposition of any Collateral by Debtor; (ii) "includes" and "including" are not limiting; (iii) "or" is not exclusive; and (iv) "all" includes "any" and "any" includes "all." To the extent not inconsistent with the foregoing, the rules of construction and interpretation applicable to the Credit Agreement shall also be applicable to this Agreement and are incorporated herein by this reference.

SECTION 2. Security Interest.

(a) Grant of Security Interest. As security for the payment and performance of the Obligations (as defined in the General Security Agreement), Debtor hereby grants to Collateral Agent, for the benefit of the Senior Lenders, a security interest in, and a mortgage upon, all of Debtor's right, title and interest in, to and under the following property, in each case whether now or hereafter existing or arising or in which Debtor now has or hereafter owns, acquires or develops an interest and wherever located (collectively, the "Collateral"):

(i) all state (including common law), federal and foreign trademarks, service marks and trade names, and applications for registration of such trademarks, service marks and trade names (but excluding any application to register any trademark, service mark or other mark prior to the filing under applicable law of a verified statement of use (or the equivalent) for such trademark, service mark or other mark), all licenses relating to any of the foregoing and all income and royalties with respect to any licenses (including such marks, names and applications as described in Schedule A), whether registered or unregistered and wherever registered, all rights to sue for past, present or future infringement or unconsented use thereof, all rights arising therefrom and pertaining thereto and all renewals thereof;

(ii) the entire goodwill of or associated with the businesses now or hereafter conducted by Debtor connected with and symbolized by any of the aforementioned properties and assets;

(iii) all general intangibles and all intangible intellectual or other similar property of Debtor of any kind or nature, associated with or arising out of any of the aforementioned properties and assets and not otherwise described above; and

(iv) all proceeds of any and all of the foregoing Collateral (including license royalties, rights to payment, accounts receivable and proceeds of infringement suits) and, to the extent not otherwise included, all payments under insurance (whether or not Collateral Agent is the loss payee thereof) or any indemnity, warranty or guaranty payable by reason of loss or damage to or otherwise with respect to the foregoing Collateral.

(b) Continuing Security Interest. Debtor agrees that this Agreement shall create a continuing security interest in the Collateral which shall remain in effect until terminated in accordance with Section 11.

SECTION 3. Supplement to General Security Agreement. This Agreement has been entered into in conjunction with the security interests granted to Collateral Agent under the General Security Agreement. The rights and remedies of Collateral Agent with respect to the security interests granted herein are without prejudice to, and are in addition to those set forth in the General Security Agreement, all terms and provisions of which are incorporated herein by reference.

SECTION 4. Representations and Warranties. Debtor represents and warrants to Collateral Agent that:

(a) Trademarks. A true and correct list of all of the existing Collateral consisting of U.S. trademarks, trademark registrations or applications owned by Debtor, in whole or in part, is set forth in Schedule A.

SECTION 5. Further Acts. On a continuing basis, and provided same are not inconsistent with the terms and provisions hereof, Debtor shall make, execute, acknowledge and deliver, and file and record in the proper filing and recording places, all such instruments and documents, and take all such reasonable action as may be necessary or may be requested by Collateral Agent to carry out the intent and purposes of this Agreement, or for assuring, confirming or protecting the grant or perfection of the security interest granted or purported to be granted hereby, to ensure Debtor's compliance with this Agreement or to enable Collateral Agent to exercise and enforce its rights and remedies hereunder with respect to the Collateral, including any documents for filing with the PTO or any applicable state office. Collateral Agent may record this Agreement, an abstract thereof, or any other document describing Collateral Agent's interest in the Collateral with the PTO, at the expense of Debtor. In addition, Debtor authorizes Collateral Agent to file financing statements describing the Collateral in any UCC filing office deemed appropriate by Collateral Agent. If the Debtor shall at any time hold or acquire a commercial tort claim arising with respect to the Collateral, the Debtor shall immediately notify Collateral Agent in a writing signed by the Debtor of the brief details thereof and grant to the Collateral Agent in such writing a security interest therein and in the proceeds thereof, all upon the terms of this Agreement, with such writing to be in form and substance satisfactory to the Collateral Agent.

SECTION 6. Authorization to Supplement. If Debtor shall obtain rights to any new registered trademark, the provisions of this Agreement shall automatically apply thereto. Debtor shall give prompt notice in writing to Collateral Agent with respect to any such new trademark registrations or renewal or extension of any trademark registration. Without limiting Debtor's obligations under this Section 6, Debtor authorizes Collateral Agent to modify this Agreement by amending Schedule A to include any such new trademark (if registered). Notwithstanding the foregoing, no failure to so modify this Agreement or amend Schedule A shall in any way affect, invalidate or detract from Collateral Agent's continuing security interest in all Collateral, whether or not listed on Schedule A.

SECTION 7. Binding Effect. This Agreement shall be binding upon, inure to the benefit of and be enforceable by Debtor, Collateral Agent and their respective successors and assigns. Debtor may not assign, transfer, hypothecate or otherwise convey its rights, benefits, obligations or duties hereunder except as specifically permitted by the Credit Agreement.

SECTION 8. Governing Law. This Agreement shall be governed by, and construed in accordance with, the law of the State of Wisconsin, except as required by mandatory provisions of law or to the extent the validity, perfection or priority of the security interests hereunder, or the remedies hereunder, in respect of any Collateral are governed by the law of a jurisdiction other than Wisconsin.

SECTION 9. Entire Agreement; Amendment. This Agreement and the Credit Agreement, together with the Schedules hereto and thereto, contains the entire agreement of the parties with respect to the subject matter hereof and supersedes all prior drafts and communications relating to such subject matter. Neither this Agreement nor any provision hereof may be modified, amended or waived except by the written agreement of the parties, as provided in the Credit Agreement. Notwithstanding the foregoing, upon the occurrence of an Event of Default, Collateral Agent unilaterally may re-execute this Agreement or modify, amend or supplement the Schedules hereto as provided in Section 6 hereof. To the extent that any provision of this Agreement conflicts with any provision of the General Security Agreement, the terms and provisions of the General Security Agreement shall govern, it being understood that the purpose of this Agreement is to add to, and not detract from, the rights granted to Collateral Agent under the General Security Agreement.

SECTION 10. Counterparts. This Agreement may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute but one and the same agreement. Delivery of an executed counterpart of this Agreement by facsimile shall be equally as effective as delivery of a manually executed counterpart. Any party hereto delivering a counterpart of this Agreement by facsimile shall also deliver a manually executed counterpart, but the failure to so deliver a manually executed counterpart shall not affect the validity, enforceability, or binding effect hereof.

SECTION 11. Termination. Upon payment and performance in full of all Obligations, the security interests created by this Agreement shall terminate and Collateral Agent (at Debtor's expense) shall promptly execute and deliver to Debtor such documents and instruments reasonably requested by Debtor as shall be necessary to evidence termination of all such security interests given by Debtor to Collateral Agent hereunder, including cancellation of this Agreement by written notice from Collateral Agent to the PTO. If, however, the Collateral Agent fails to file any termination statement referenced above within ten (10) days of the receipt of a written request from Debtor, then Collateral Agent hereby grants to Debtor the power and authority to file the appropriate termination statement with the appropriate filing offices without further authorization from the Secured Party.

SECTION 12. No Inconsistent Requirements. Debtor acknowledges that this Agreement and the other documents, agreements and instruments entered into or executed in connection herewith may contain covenants and other terms and provisions variously stated regarding the same or similar matters, and Debtor agrees that all such covenants, terms and provisions are cumulative and all shall be performed and satisfied in accordance with their respective terms.


SECTION 13. Severability. If one or more provisions contained in this Agreement shall be invalid, illegal or unenforceable in any respect in any jurisdiction or with respect to any party, such invalidity, illegality or unenforceability in such jurisdiction or with respect to such party shall, to the fullest extent permitted by applicable law, not invalidate or render illegal or unenforceable any such provision in any other jurisdiction or with respect to any other party, or any other provisions of this Agreement.

SECTION 14. Notices. All notices and other communications hereunder shall be in writing and shall be mailed, sent or delivered in accordance with the Credit Agreement.

[Signature page follows]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement, as of the date first above written.

LINK SNACKS, INC.
a Wisconsin corporation

By: 
Title: Chief Financial Officer

U.S. BANK NATIONAL ASSOCIATION
a national banking association

By: _____
Title: Vice President

[Signature page to the Trademark Security Agreement]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement, as of the date first above written.

LINK SNACKS, INC.
a Wisconsin corporation

By: _____
Title: Chief Financial Officer

U.S. BANK NATIONAL ASSOCIATION
a national banking association

By: Mark O. Schulz
Title: Vice President

[Signature page to the Trademark Security Agreement]

Exhibit A
Link Snacks, Inc.
Trademarks

COUNTRY	TRADEMARK	Application No.	Filing Date	Registration No.	Registration Date	Next Renewal Due	Goods and/or Services
Argentina	JACK LINKS	2.611.311	16-Aug-2005	2218249	11-Mar-2008	11-Mar-2018	Meat snacks; meat snack, cheese and pretzel combinations
Argentina	FEED YOUR WILD SIDE	2611312	16-Aug-2005	2137557	18-Jan-2007	18-Jan-2017	Meat snacks; meat snack, cheese and pretzel combinations
Argentina	JACK LINK Family Quality Guarantee Since 1885 and Design	2.611.313	16-Aug-2005	2218250	11-Mar-2008	11-Mar-2018	Meat snacks; meat snack, cheese and pretzel combinations
Argentina	JACK LINKS and Steer Design	2.611.314	16-Aug-2005	2218251	11-Mar-2008	11-Mar-2018	Meat snacks; meat snack, cheese and pretzel combinations
Argentina	WORLD KITCHENS	2638439	13-Dec-2005				
Australia	FEED YOUR WILD SIDE	1068915	12-Aug-2006	1068915	9-Jan-2006	12-Aug-2016	Meat, fish, poultry and game; meat snacks; meat snack, cheese and pretzel combinations; meat extracts; jellies, jams, fruit sauces; eggs, milk and milk products; edible oils and fats
Australia	JACK LINK Family Quality Guarantee Since 1885 and Design	1260552	2-Sep-2008				
Australia	JACK LINKS and Steer Design	1276956	9-Dec-2008				
Brazil	JACK LINKS	900140259	2-Jan-2007				Meat snacks
Brazil	JACK LINKS	900140224	2-Jan-2007				
Brazil	JACK LINKS	900140178	2-Jan-2007				
Brazil	FEED YOUR WILD SIDE	827683956	15-Aug-2005				Meat snacks; meat snack, cheese and pretzel combinations
Brazil	JACK LINK Family Quality Guarantee Since 1885 and Design	827788770	26-Sep-2005				Meat snacks; meat snack, cheese and pretzel combinations
Brazil	JACK LINKS and Steer Design	827802463	28-Sep-2005				Meat snacks; meat snack, cheese and pretzel combinations
Brazil	WORLD KITCHENS	827918470	8-Nov-2005				Meat snacks; meat snack, cheese and pretzel combinations
Canada	FEED YOUR WILD SIDE	1 268 374	12-Aug-2005				
Canada	JL SIGNATURE MARINADE and Design	1271953	14-Sep-2005				
Canada	JACK LINK	1270176	26-Aug-2005	710978	4-Apr-2008	4-Apr-2023	Meat snacks
Canada	JACK LINK Family Quality Guarantee Since 1885 and Design	1 268 381	12-Aug-2005	731770	6-Jan-2009	6-Jan-2024	Meat snacks
Canada	JACK LINKS and Steer Design	1 288 375	12-Aug-2005	674976	16-Oct-2006	16-Oct-2021	Meat snacks; meat snack, cheese and pretzel combinations
Canada	REAL SATISFYING. REAL TENDER. REAL MEAT.	1249010	16-Mar-2006	TMA700024	2-Nov-2007	2-Nov-2022	Meat snacks
Canada	OLD WORLD SINCE 1885 DELI CUTS and Design	1309796	19-Jul-2006				Meat snacks
Canada	X-STICK	1289358	9-Feb-2006	687047	4-May-2007	4-May-2022	
Canada	FEED YOUR WILD SIDE JINGLE (Sound TM)	1322406	18-Oct-2006				Meat snacks
Canada	MESSINT WITH SASQUATCH	1329324	21-Dec-2006				Meat based snacks
Canada	X-BITES	1324468	16-Nov-2006				
Canada	THE POUNDER	1348132	18-May-2007				Meat snacks
Canada	SMART SNACK and Design	1361468	28-Aug-2007				Meat snacks
Canada	FLAMIN' BUFFALO	1387136	12-Mar-2008				Meat snacks
Canada	MATADOR	1425361	22-Jan-2009				
Canada	MATADOR and Design (Steer Head)	1425362	22-Jan-2009				
Canada	SNACKS FOR THE BOLD	1430324	9-Mar-2009				Meat snacks
Canada	BRING THE HORNS	1430325	9-Mar-2009				Meat snacks
Canada	DOUBLE JACK	1420433	3-Dec-2008				Meat snacks; meat, cheese and pretzel combinations
Canada	JACK TO SCHOOL	1420432	3-Dec-2008				Meat snacks; meat, cheese and pretzel combinations
Colombia	JACK LINKS	08-121020	12-Nov-2008				Meat snacks; snacks containing meat, cheese and pretzels
Colombia	JERKY JACKS	08-121017	12-Nov-2008				Meat snacks

Exhibit A
Link Snacks, Inc.
Trademarks

European Community	FEED YOUR WILD SIDE	4590311	15-Aug-2005	4590311	25-Aug-2006	15-Aug-2015	Cups and mugs, in Class 21; Clothing, shirts, hats, jackets, sweatshirts, in Class 25; and Meat snacks; meat snack, cheese and pretzel combinations, in Class 29
European Community	JACK LINK Family Quality Guarantee Since 1885 and Design	4590295	15-Aug-2005	4590295	25-Aug-2006	15-Aug-2015	Cups and mugs, in Class 21; Clothing, shirts, hats, jackets, sweatshirts, in Class 25; Meat snacks; meat snack, cheese and pretzel combinations, in Class 29
European Community	JACK LINK'S and Steer Design	4590261	15-Aug-2005	45990261	25-Aug-2006	15-Aug-2015	Cups and mugs, in Class 21; Clothing, shirts, hats, jackets, sweatshirts, in Class 25; Meat snacks; meat snack, cheese and pretzel combinations, in Class 29
European Community	X-BITES	007162209	14-Aug-2008				Meat snacks
European Community	X-STICK	007162175	14-Aug-2008				Meat snacks
European Community	DOUBLE JACK	007449903	8-Dec-2008				Meat snacks; meat, cheese and pretzel combinations
European Community	JACK TO SCHOOL	007449846	8-Dec-2008				Meat snacks; meat, cheese and pretzel combinations
Hong Kong	JACK LINK'S	300476712	13-Aug-2005	300476712	13-Aug-2005	13-Aug-2015	Meat snacks; meat snack, cheese and pretzel combinations
Hong Kong	FEED YOUR WILD SIDE	300476163	12-Aug-2005	300476163	12-Aug-2005	11-Aug-2015	Meat snacks; combinations of meat snacks and cheese
Hong Kong	JACK LINK Family Quality Guarantee Since 1885 and Design	300477973	16-Aug-2005	300477973	16-Aug-2005	16-Aug-2015	Meat snacks; meat snacks and cheese combinations
Hong Kong	JACK LINK'S and Steer Design	300476721	13-Aug-2005	300476721	13-Aug-2005	12-Aug-2015	Meat snacks; combinations of meat snacks and cheese
Indonesia	JACK LINK'S	D00.2005.020820	29-Sep-2005	IDM000124086	20-Jun-2007	29-Sep-2015	Meat snacks; meat snack, cheese and pretzel combinations
Indonesia	FEED YOUR WILD SIDE	D00.2005.015504	15-Aug-2005	IDM000127576	11-Jul-2007	25-Oct-2015	Meat snacks; meat snack, cheese and pretzel combinations
Indonesia	JACK LINK Family Quality Guarantee Since 1885 and Design	D00.2005.020360	26-Sep-2005	IDM000122830	24-May-2007	26-Sep-2015	Meat snacks; meat snacks, cheese and pretzel combinations
Indonesia	JACK LINK'S and Steer Design	D00.2005.020821	29-Sep-2005	IDM000124087	20-Jun-2007	29-Sep-2015	Meat snacks; meat snack, cheese and pretzel combinations
Japan	JACK LINK'S	2005-79324	15-Aug-2005	4439195	8-Dec-2010	8-Dec-2010	(Amended) Processed meat products; cheese; and other milk products
Japan	FEED YOUR WILD SIDE	2005-77694	19-Aug-2005	4980152	18-Aug-2006	18-Aug-2016	(Amended) Processed meat products; cheese; and other milk products
Japan	JACK LINK'S and Steer Design	2005-77696	19-Aug-2005	4880153	18-Aug-2006	18-Aug-2016	Processed meat products; cheese; and other milk products
Korea (South)	JACK LINK'S	40-2005-37977	12-Aug-2005	40-0667881	26-Jun-2006	26-Jun-2016	Meat snacks; meat snack, cheese and pretzel combinations
Korea (South)	FEED YOUR WILD SIDE	40-2005-37988	12-Aug-2005	664633	1-Jun-2006	1-Jun-2016	Beef snacks, chicken snacks, turkey snacks, pork snacks, buffalo snacks
Korea (South)	JACK LINK Family Quality Guarantee Since 1885 and Design	40-2005-37989	12-Aug-2005	664624	1-Jun-2006	1-Jun-2016	Meat snacks; meat snack, cheese and pretzel combinations
Korea (South)	JACK LINK'S and Steer Design	40-2005-37990	12-Aug-2005	40-0667892	26-Jun-2006	26-Jun-2016	Meat snacks; meat snack, cheese and pretzel combinations
Malaysia	JACK LINK'S	05013559	15-Aug-2005	05013589	15-Aug-2005	15-Aug-2015	Meat snacks; meat snack, cheese
Malaysia	FEED YOUR WILD SIDE	05013590	15-Aug-2005	5013587	14-Feb-2005	14-Feb-2015	Meat snacks; meat snack, cheese, all included in Class 29
Malaysia	JACK LINK Family Quality Guarantee Since 1885 and Design	05013587	15-Aug-2005	5013587	7-Sep-2007	25-Mar-2025	Meat snacks; meat snack, cheese; all included in Class 29
Malaysia	JACK LINK'S and Steer Design	05013568	15-Aug-2005	5013588	7-Sep-2007	15-Aug-2015	Meat snacks; meat snack, cheese; all included in Class 29
Mexico	JACK LINK'S	608311	3-Jul-2003	845996	11-Aug-2004	3-Jul-2013	Meat snacks; meat snack, cheese and pretzel combinations

Exhibit A
Link Snacks, Inc.
Trademarks

Mexico	X-STICK and Design	734260	16-Aug-2005	911300	30-Nov-2005	16-Aug-2015	Meat snacks; meat snack, cheese and pretzel combinations
Mexico	FEED YOUR WILD SIDE	7339585	15-Aug-2005	921982	27-Feb-2006	15-Aug-2015	Meat snacks; meat snack, cheese and pretzel combinations
Mexico	JACK LINK Family Quality Guarantee Since 1885 and Design	733986	15-Aug-2005	941979	30-Jun-2006	15-Aug-2015	Meat snacks; meat snack, cheese and pretzel combinations
Mexico	JACK LINKS and Steer Design	734261	16-Aug-2005	933193	12-May-2006	16-Aug-2015	Meat snacks; meat snack, cheese and pretzel combinations
Mexico	X-BITES	828131	8-Jan-2007	970901	29-Jan-2007	8-Jan-2017	Meat Snacks
New Zealand	JACK LINKS						Meat, fish, poultry and game; meat extracts; prepared foods in this class, including meat snack products, smoked meats, processed meat products, beef jerky; pickles
New Zealand	FEED YOUR WILD SIDE	734092	14-Feb-2005	734092	14-Dec-2006	14-Feb-2015	Meat snacks, snack foods, namely meat snacks containing cheese and pretzel combinations
New Zealand	JACK LINK Family Quality Guarantee Since 1885 and Design						Meat, fish, poultry and game; meat extracts; prepared foods in this class, including meat snack products, smoked meats, processed meat products, beef jerky; pickles
New Zealand	JACK LINKS and Steer Design						Meat, fish, poultry and game; meat extracts; prepared foods in this class, including meat snack products, smoked meats, processed meat products, beef jerky; pickles
Norway	JACK LINKS	200507632	15-Aug-2005	232397	5-May-2006	5-May-2016	Meat snacks; meat snack, cheese and pretzel combinations
Norway	FEED YOUR WILD SIDE	200507635	15-Aug-2005	232405	5-May-2006	5-May-2016	
Norway	JACK LINK Family Quality Guarantee Since 1885 and Design	200507633	15-Aug-2005	232398	5-May-2006	5-May-2016	
Norway	JACK LINKS and Steer Design	200507631	15-Aug-2005	232390	5-May-2006	5-May-2016	
People's Republic of China	JACK LINKS	4871013	1-Sep-2005	4871013	14-May-2008	13-May-2018	Meat snacks; meat; beef foods; pork foods; preserved meat; salted meat; pickles; sausages; kippered meat; poultry (dead) foods; beef jerky; meat snack, cheese and pretzel combinations (meat and cheese predominating)
People's Republic of China	FEED YOUR WILD SIDE	4837437	15-Aug-2005	4837437	28-Apr-2008	27-Apr-2018	Meat snacks; meat; beef foods; pork foods; preserved meat; salted meat; pickles; sausages; kippered meat; poultry (dead) foods; beef jerky; meat snack, cheese and pretzel combinations (meat and cheese predominating)
People's Republic of China	JACK LINK Family Quality Guarantee Since 1885 and Design	4874729	5-Sep-2005	4874729	21-Jun-2008	20-Jun-2018	Meat snacks
People's Republic of China	JACK LINKS and Steer Design	4871012	1-Sep-2005	4871012	14-May-2008	13-May-2018	Meat snacks; meat; beef foods; pork foods; preserved meat; salted meat; pickles; sausages; kippered meat; poultry (dead) foods; beef jerky; meat snack, cheese and pretzel combinations (meat and cheese predominating)
Russian Federation	JACK LINKS	98707412	29-Apr-1998	179297	30-Aug-1999	29-Apr-2008	Meat snacks; meat snack, cheese and pretzel combinations
Russian Federation	JACK SNACK			185465	2-Mar-2000		
Russian Federation	FEED YOUR WILD SIDE	05720139	12-Aug-2005	311085	25-Jul-2006	12-Aug-2015	Meat snacks; meat snack, cheese and pretzel combinations
Russian Federation	JACK LINK Family Quality Guarantee Since 1885 and Design	2005720299	15-Aug-2005	322456	13-Mar-2007	15-Aug-2015	Meat snacks; meat snack, cheese and pretzel combinations
Russian Federation	JACK LINKS and Steer Design	2005720298	15-Aug-2005	316845	21-Nov-2006	15-Aug-2015	Meat snacks; meat snack, cheese and pretzel combinations
Singapore	JACK LINKS	T05/14228B	12-Aug-2005	514228	12-Aug-2005	12-Aug-2015	Meat snacks; meat snack, cheese and pretzel combinations

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Singapore	FEED YOUR WILD SIDE	T05/14229J	12-Aug-2005	T05/14229J	20-Apr-2007	12-Aug-2015	Meat snacks; meat snack, cheese and pretzel combinations
Singapore	JACK LINK Family Quality Guarantee Since 1885 and Design	T05/14230D	12-Aug-2005	T05/14230D	18-Jan-2007	12-Aug-2015	Meat snacks; meat snack, cheese and pretzel combinations
Singapore	JACK LINKS and Steer Design	T05/14231B	12-Aug-2005	T05/14231B	24-Apr-2007	12-Aug-2015	Meat snacks; meat snack, cheese and pretzel combinations
Switzerland	JACK LINKS	56757/2005	19-Aug-2005	539.583	5-Nov-2005	19-Aug-2015	Cheese snacks, prepared meals based on meat and/or cheese, snacks based on meat and/or cheese, in Class 29; meat snack, cheese and pretzel (sandwich) combinations, pretzel snacks, prepared meals based on cereals, snacks based on cereals, in Class 30
Switzerland	FEED YOUR WILD SIDE	56760/2005	19-Aug-2005	539650	8-Nov-2005	19-Aug-2015	Cheese snacks, prepared meals based on meat and/or cheese, snacks based on meat and/or cheese, in Class 29; meat snack, cheese and pretzel (sandwich) combinations, pretzel snacks, prepared meals based on cereals, snacks based on cereals, in Class 30
Switzerland	JACK LINK Family Quality Guarantee Since 1885 and Design	56758/2005	19-Aug-2005	540001	17-Nov-2005	19-Aug-2015	Cheese snacks, prepared meals based on meat and/or cheese, snacks based on meat and/or cheese, in Class 29; meat snack, cheese and pretzel (sandwich) combinations, pretzel snacks, prepared meals based on cereals, snacks based on cereals, in Class 30
Switzerland	JACK LINKS and Steer Design	56759/2005	19-Aug-2005	539693	8-Nov-2005	19-Aug-2015	Cheese snacks, prepared meals based on meat and/or cheese, snacks based on meat and/or cheese, in Class 29; meat snack, cheese and pretzel (sandwich) combinations, pretzel snacks, prepared meals based on cereals, snacks based on cereals, in Class 30
Taiwan	JACK LINKS	94038800	12-Aug-2005	1209969	16-May-2006	15-May-2016	(Amended) Meat and meat products, dried meat, dried beef, dried pork, Chinese sausage, sausage, beef jerky, spread
Taiwan	FEED YOUR WILD SIDE	94038802	12-Aug-2005	1231120	1-Oct-2006	1-Oct-2016	(Amended) Meat and meat products, dried meat, dried beef, dried pork, Chinese sausage, sausage, beef jerky, dried beef stick; cheese; cheese powder; cheese spreads
Taiwan	JACK LINK Family Quality Guarantee Since 1885 and Design	94038805	12-Aug-2005	1253056	1-Mar-2007	1-Mar-2017	Meat and meat products, dried meat, dried beef, dried pork, Chinese sausage, sausage, beef jerky, dried beef stick; cheese, cheese powder, cheese spreads
Taiwan	JACK LINKS and Steer Design	94038809	12-Aug-2005	1206189	16-Apr-2006	15-Apr-2016	(Amended) Meat and meat products, dried meat, dried beef, dried pork, Chinese sausage, sausage, beef jerky, dried beef stick; cheese, in Class 29; Pretzel, in Class 30
United States	LIL' CHUB	78/216596	19-Feb-2003	2951317	17-May-2005	17-May-2015	Meat snacks
United States	JACK LINKS	2147622	19-Feb-2003	2147622	31-Mar-1998	31-Mar-2008	Meat snacks and pickles
United States	JACK LINKS PICKLED PETE	1872666	19-Feb-2003	1872666	10-Jan-1995	10-Jan-2015	Meat snacks, pickled eggs and pickles
United States	JACK LINKS-JERK OF THE MONTH CLUB and Design		19-Feb-2003	2681077	18-Jun-2002	18-Jun-2012	Mail order services featuring packaged meat snacks
United States	JERK OF THE MONTH CLUB		19-Feb-2003	2681078	18-Jun-2002	18-Jun-2012	Mail order services featuring packaged meat snacks
United States	JACK LINKS SNACK FOODS		19-Feb-2003	1910274	8-Aug-1995	8-Aug-2015	Meat snacks
United States	KICKIN' CAJUN		19-Feb-2003	2142005	10-Mar-1998	10-Mar-2008	Meat snacks
United States	X STICK and Design		19-Feb-2003	2834550	20-Apr-2004	20-Apr-2014	Beef sticks
United States	BRONC BUSTER		19-Feb-2003	1805463	16-Nov-1993	16-Nov-2013	Smoked, cured beef jerky
United States	JERKY STUFF		19-Feb-2003	1188825	2-Feb-1962	2-Feb-2012	Beef jerky
United States	GENUINE KING B Naturally Smoked Meat Snacks and Design		19-Feb-2003	1763061	6-Apr-1993	6-Apr-2013	Dry beef, buffalo, turkey, chicken, sausage, and pepperoni jerky
United States	KING B	73/470015		1346523			

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United States	LONG TALL SALLYS						4-Apr-1989	1533465	4-Apr-2009	Sausage	
United States	MEGA JERK						10-Nov-1998	2202656	10-Nov-2008	Meat snacks	
United States	THE REAL STUFF						25-Aug-1998	2184158	25-Aug-2008	Dried meat snacks	
United States	GENUINE KING B and Design						22-Dec-1992	1741513	22-Dec-2012	Dry beef, buffalo, turkey, chicken, sausage, and pepperoni jerky	
United States	OLD COUNTRY						12-Jan-1988	1472512	12-Jan-2008	Food products, namely beef jerky, smoked beef, and pepperoni	
United States	ROPE-A-RONI						19-Nov-1985	1371544	19-Nov-2015	Dried beef jerky	
United States	SWEET N' SPICY						9-Aug-1988	1499784	9-Aug-2008	Food products, namely beef jerky and smoked beef	
United States	HOT HEAD						2983168	9-Aug-2005	9-Aug-2015	Pickled sausages	
United States	SCREAMIN' DEMON						16-Apr-2004	3163503	24-Oct-2006	Meat snacks; pickled sausages	
United States	WORLD'S FINEST BEEF JERRY						14-Mar-2005	3036978	27-Dec-2005	Meat snacks	
United States	FEED YOUR WILD SIDE						14-Feb-2005	3573950	10-Feb-2009	Meat snacks	
United States	FEED YOUR WILD SIDE						18-Feb-2005	3178026		Cups and mugs, in Class 21; Clothing; shirts, hats, jackets, sweatshirts, in Class 25	
United States	Steer Design						21-Feb-2005	3395837	11-Mar-2008	Cups and mugs, in Class 21; Clothing; shirts, hats, jackets, sweatshirts, in Class 25	
United States	JACK LINK'S PREMIUM CUTS						21-Feb-2005	3278640	7-Aug-2017	Meat snacks, in Class 29	
United States	JL SIGNATURE MARINADE and Design						23-Mar-2005	3218417	6-Mar-2017	Meat snacks	
United States	JACK LINK						24-Mar-2005			Cups and mugs, in Class 21; Clothing; shirts, hats, jackets, sweatshirts, in Class 25;	
United States	JACK LINK						24-Mar-2005	3257182	26-Jun-2007	Meat snacks, in Class 29	
United States	JACK LINK Family Quality Guarantee Since 1885 and Design						25-Mar-2005			Cups and mugs, in Class 21; Clothing; shirts, hats, jackets, sweatshirts, in Class 25;	
United States	JACK LINK Family Quality Guarantee Since 1885 and Design						25-Mar-2005	3287149	28-Aug-2007	Meat snacks, in Class 29	
United States	MASTER RIDGE FARMS						8-Jul-2005	3231305	17-Apr-2017	Meat snacks	
United States	MASTER RIDGE FARMS and Turkey Design						8-Jul-2005	3295009	18-Sep-2017	Meat snacks	
United States	MEGA JERK						13-Jul-2005	3109316	27-Jun-2016	Meat snacks	
United States	JACK LINK'S and Steer Design						12-Aug-2005	3123509	1-Aug-2016	Meat snacks	
United States	GOURMET BISON COMPANY						2-Nov-2005	3317336	23-Oct-2017	Meat based snacks	
United States	REAL SATISFYING. REAL TENDER. REAL MEAT.						2-Nov-2005	3331657	6-Nov-2017	Meat based snacks; meat snacks, namely, dried meat and meat jerky	
United States	OLD WORLD SINCE 1885 DELI CUTS and Design						8-Mar-2006	3353981	11-Dec-2017	Dried meat snacks	
United States	X STICK						12-Aug-2005	3126428	8-Aug-2016	Meat snacks	
United States	FEED YOUR WILD SIDE JINGLE (Sound TM)						18-Apr-2006	3332473	6-Nov-2017	Meat snacks	
United States	MESSIN' WITH SASQUATCH						28-Jul-2006	3309934	9-Oct-2017	Meat based snacks	
United States	X-BITES						15-Nov-2006	3373578	22-Jan-2008	Meat snacks	
United States	THE POUNDER						5-Jan-2007	3376650	29-Jan-2008	Meat snacks	
United States	THE SASQUATCH GAMES and Design						9-Jan-2007	3477313	29-Jul-2018	Meat snacks in Class 29; providing temporary use of on-line non-downloadable computer games in Class 41	
United States	WORLD KITCHENS						5-Dec-2003	2893708	13-Sep-2015	Beef, beef patties; chicken; corned beef; ham; hamburger; jerky; luncheon meats; prepared or packaged meals consisting of meat or poultry; meat; pork; poultry; processed meat, namely, beef, chicken, turkey, pork; roast beef; turkey	
United States	SMART SNACK and Design						31-Jul-2007			Meat snacks	
United States	CHANGE YOUR SNACK TO JACK!						19-Jun-2007			Meat snacks	
United States	JACKPACK!						17-Aug-2007	3466151	15-Jul-2018	Meat snacks	
United States	JACK LINK'S SMOKEHOUSE						17-Oct-2007			Meat snacks	
United States	BLACK JACK						17-Oct-2007			Meat snacks	
United States	JERRY JACK'S						17-Oct-2007			Meat snacks	
United States	FLAMIN' BUFFALO						6-Nov-2007			Meat snacks	
United States	JACK LINK'S FLAMIN' BUFFALO						6-Nov-2007			Meat snacks	
United States	WORLD KITCHENS QUALITY MEATS & Design						27-Jul-2007	3466063	15-Jul-2018	Processed meat, namely, jerky	

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United States	WORLD KITCHENS QUALITY MEATS & Design	77/240795	27-Jul-2007	3466064	15-Jul-2008	15-Jul-2018	Processed meat, namely, beef, beef patties; chicken; corned beef; ham; hamburger; jerky; luncheon meats; prepared or packaged meals consisting of meat or poultry; meat; poultry; processed meat, namely, beef, chicken, turkey, pork, roast beef; and turkey
United States	WORLD KITCHENS QUALITY MEATS & Design	77/240802	27-Jul-2007	3466065	15-Jul-2008	15-Jul-2018	Processed meat, namely, beef; beef patties; chicken; corned beef; ham; hamburger; jerky; luncheon meats; prepared or packaged meals consisting of meat or poultry; meat; pork; poultry; processed meat, namely, beef, chicken, turkey, pork, roast beef; and turkey
United States	MATADOR	77/568950	12-Sep-2008				Meat snacks
United States	MATADOR and Design (Steer Head)	77/577648	24-Sep-2008				Meat snacks
United States	SNACKS FOR THE BOLD	77/610925	10-Nov-2008				Meat snacks
United States	BRING THE HORNS	77/610927	10-Nov-2008				Meat snacks
United States	DOUBLE JACK	77/624765	2-Dec-2008				Meat snacks; meat, cheese and pretzel combinations
United States	JACK TO SCHOOL	77/624772	2-Dec-2008				Meat snacks; meal, cheese and pretzel combinations
	WORLD KITCHENS	1274345	3-Oct-2005				Beef; beef patties; chicken; corned beef; ham; hamburger; jerky; luncheon meats; prepared or packaged meals consisting of meat or poultry; meat; pork; poultry; processed meat, namely, beef, chicken, turkey, pork; roast beef; turkey