

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Paragon Capital LLC	FORMERLY Fleet Retail Finance, Inc.	10/16/2000	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Joan and David Helpem Incorporated		
<b>Street Address:</b>	4 West 58th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10019		
<b>Entity Type:</b>	CORPORATION: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1263011	JOAN AND DAVID	
Registration Number:	1325974	JOAN HELPERN	
Registration Number:	1567298	JD	
Registration Number:	1697635	JOAN & DAVID	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)921-5370		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212 642-3867		
<b>Email:</b>	kb@jny.com		
<b>Correspondent Name:</b>	Katherine Blaukopf		
<b>Address Line 1:</b>	1411 Broadway		
<b>Address Line 2:</b>	39th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>ATTORNEY DOCKET NUMBER:</b>	SEC. REL. JOAN AND DAVID		

**CH \$115.00 1263011**

**900140240**

**TRADEMARK  
 REEL: 004038 FRAME: 0077**

NAME OF SUBMITTER:	Laurie J. Gentile
Signature:	/laurie j. gentile/
Date:	08/05/2009
<b>Total Attachments: 4</b> source=release - PARAGON- JOAN DAVID HALPERN (2)#page1.tif source=release - PARAGON- JOAN DAVID HALPERN (2)#page2.tif source=release - PARAGON- JOAN DAVID HALPERN (2)#page3.tif source=release - PARAGON- JOAN DAVID HALPERN (2)#page4.tif	

UNITED STATES OF AMERICA

RELEASE OF SECURITY INTEREST

BE IT KNOWN that the undersigned, **PARAGON CAPITAL LLC**, a limited liability company organized and existing under the laws of the State of Delaware, located at 75 Second Avenue, Suite 400, Hillside Office Building, Needham, Massachusetts 02494 (the "Grantee") for its benefit as a secured party pursuant to a certain Assignment of Security Agreement from **FLEET RETAIL FINANCE, INC.** (successor to BankBoston Retail Finance, Inc.) dated March 10, 2000 and recorded at the United States Patent and Trademark Office on April 28, 2000 at REEL 2116, FRAME 0811 and the presently record holder of a security interest granted by **joan and david helpern incorporated**, a Massachusetts corporation, with its principal office located at 4 West 58<sup>th</sup> Street, New York, New York 10019 (the "Grantor") pursuant to the Security Agreement dated July 8, 1999 (Security Agreement) and recorded at the United States Patent and Trademark Office on July 30, 1999 at REEL 1937, FRAME 0953 for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby fully, completely and without reservation of any kind, discharge, release and relinquish the Grantor, its successors and assigns, for the security interest held by Grantee insofar as it related to all of Grantee's right, title and interest in and to the trademark applications or registrations listed on the attached Schedule A together with the goodwill associated with the trademarks.

If any term or provision of this Release is or shall become illegal, invalid or unenforceable in any jurisdiction, all other terms and provisions of this Release shall remain legal, valid and enforceable in such jurisdictions and such illegal, invalid or unenforceable provision shall be legal, valid and enforceable in any other jurisdiction.

Should the Grantor so desire, Grantee shall execute a UCC-3 Financing Statement Change and other such documents as may be appropriate releasing the collateral described above.

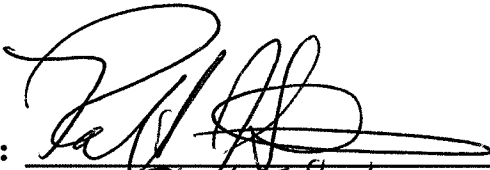
This Release shall be governed by and construed in accordance with the laws of the State of New York.

Any amendment or modification of this Release must be made in a separate writing by Grantee.

The Registrar of Patents and Trademarks is hereby requested to record and index this Release against the trademarks on Schedule A held by the Grantor indicated therein.

IN WITNESS WHEREOF, the parties hereby executed this document as of this 16<sup>th</sup>  
day of *October*, 2000.

**PARAGON CAPITAL LLC**

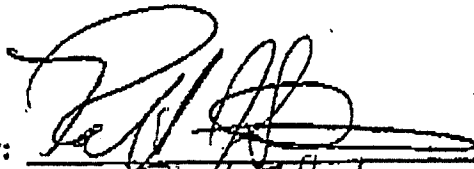
By:   
Name: *Robert J. Shuskina*  
Title: *EVP, Chief Credit Officer*

**joan and david helpern incorporated**

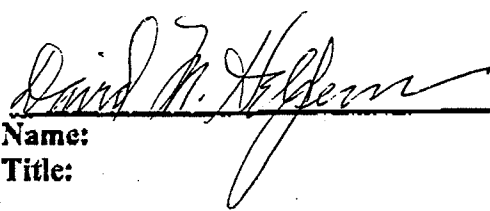
By: \_\_\_\_\_  
Name:  
Title:

IN WITNESS WHEREOF, the parties hereby executed this document as of this 16<sup>th</sup> day of October, 2000.

**PARAGON CAPITAL LLC**

By:   
Name: Robert J. Justman  
Title: EVP, Chief Credit Officer

**joan and david helpern incorporated**

By:   
Name:  
Title:

1087623.1/DXG/817652/006 10/16/00

#5930 P.008

OCT.16.2000 12:08

**SCHEDULE A**

<b><u>TRADEMARK</u></b>	<b><u>REGISTRATION NO.</u></b>
JOAN AND DAVID	1263011
DAVID AND JOAN	1508301
JOAN & DAVID	1697635
JOAN HELPERN	1325974
JOAN AND DAVID TOO	1508302
DAVID & JOAN	1951549
JOAN AND DAVID	1498122
JD DEVICE	1567298
JOAN HELPERN SIGNATURE	2110986