

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BRV, LLC		08/05/2009	LIMITED LIABILITY COMPANY: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	SunTrust Bank, as Administrative Agent
Street Address:	303 Peachtree Street, 23rd Floor
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30308
Entity Type:	CORPORATION: GEORGIA

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Serial Number:	77500028	GIG HARBOR LIFE
Serial Number:	77500029	GIG HARBOR LIFE
Serial Number:	77639251	KS MEDIA SOLUTIONS
Serial Number:	77500009	PORT ORCHARD LIFE
Serial Number:	77500010	PORT ORCHARD LIFE
Serial Number:	78933706	KEY BARGAINS
Serial Number:	77149228	NORTH MASON LIFE
Serial Number:	77518202	NORTH MASON LIFE
Serial Number:	77517863	POULSBO LIFE
Serial Number:	77518180	POULSBO LIFE
Serial Number:	77517713	SILVERDALE LIFE
Serial Number:	77518159	SILVERDALE LIFE

**CORRESPONDENCE DATA**

**900140241**

**TRADEMARK  
 REEL: 004038 FRAME: 0090**

**OP \$315.00 77500028**

Fax Number: (404)881-4777  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 404-881-7000  
Email: joseph.guillory@alston.com  
Correspondent Name: Joseph Guillory  
Address Line 1: Alston & Bird LLP  
Address Line 2: 1201 West Peachtree Street  
Address Line 4: Atlanta, GEORGIA 30309-3424

ATTORNEY DOCKET NUMBER:	1833/341718
NAME OF SUBMITTER:	Joseph Guillory
Signature:	/Joseph Guillory/
Date:	08/05/2009

Total Attachments: 5  
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GRANT OF SECURITY INTEREST  
PATENTS AND TRADEMARKS

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FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, BRV, LLC, a Delaware corporation (the "Grantor"), with principal offices at 312 Walnut Street, 2800 Scripps Center, Cincinnati, Ohio 45202 on this 5th day of August, 2009, hereby assigns and grants to SUNTRUST BANK, as Administrative Agent (the "Grantee") with principal offices at 303 Peachtree Street, NE, 23<sup>rd</sup> Floor, Atlanta, Georgia 30308, a security interest in (i) all of the Grantor's right, title and interest in and to the trademarks, trademark registrations, trademark applications and trademark licenses (the "Trademarks") set forth on Schedule A attached hereto and all reissues, extensions or renewals thereof; (ii) all of the Grantor's right, title and interest in and to the patents, patent applications and patent licenses (the "Patents") set forth on Schedule B attached hereto and all reissues, continuations, continuations-in-part and extensions thereof, in each case together with (iii) all Proceeds (as such term is defined in the Pledge and Security Agreement referred to below) of the Trademarks and Patents, (iv) the goodwill of the businesses with which the Trademarks are associated, and (v) all causes of action arising prior to or after the date hereof for infringement of any of the Trademarks and Patents or unfair competition regarding the same.

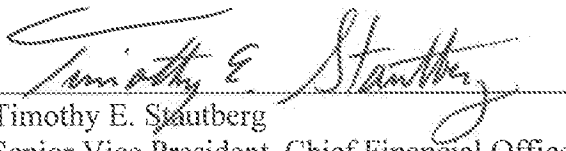
THIS GRANT OF SECURITY INTEREST (this "Grant"), is made to secure the satisfactory performance and payment of all the "Secured Obligations" of the Grantor, as such term is defined in the Pledge and Security Agreement among Grantor, the other grantors from time to time party thereto and the Grantee, dated as of August 5, 2009 (as the same may be amended, restated, modified and/or supplemented from time to time, the "Pledge and Security Agreement").

This Grant has been granted in conjunction with the security interest granted to the Grantee under the Pledge and Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Pledge and Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Pledge and Security Agreement, the provisions of the Pledge and Security Agreement shall govern. This Grant may be executed in counterparts.

[SIGNATURES ON THE FOLLOWING PAGE]

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date referenced above.

BRV, LLC,  
as Grantor

By:   
Name: Timothy E. Stautberg  
Title: Senior Vice President, Chief Financial Officer and  
Treasurer

SUNTRUST BANK,  
as Administrative Agent, as Grantee

By: \_\_\_\_\_  
Name: J. Haynes Gentry III  
Title: Vice President

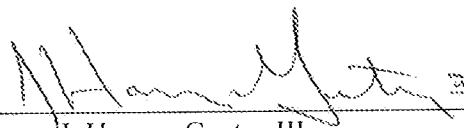
[Signature Page to Grant of Security Interest Patents and Trademarks]

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date referenced above.

BRV, LLC,  
as Grantor

By: \_\_\_\_\_  
Name: Timothy E. Stautberg  
Title: SVP, CFO & Treasurer

SUNTRUST BANK,  
as Administrative Agent, as Grantee

By:  \_\_\_\_\_  
Name: J. Haynes Gentry III  
Title: Vice President

[Signature Page to Grant of Security Interest Patents and Trademarks]

TRADEMARKS

<b>Trademark</b>	<b>Application Number</b>	<b>Filing Date</b>	<b>Registration Number</b>	<b>Registration Date</b>
KEY BARGAINS	78/933,706	7/20/2006	3,410,907	4/8/2008
NORTH MASON LIFE	77/149,228	4/5/2007	3,402,771	3/25/2008
NORTH MASON LIFE	77/518,202	7/9/2008	3,630,087	6/2/2009
POULSBO LIFE	77/517,863	7/9/2008	3,570,019	2/3/2009
POULSBO LIFE	77/518,180	7/9/2008	3,570,021	2/3/2009
SILVERDALE LIFE	77/517,713	7/9/2008	3,570,020	2/3/2009
SILVERDALE LIFE	77/518,159	7/9/2008	3,570,017	2/3/2009

TRADEMARK APPLICATIONS

<b>Trademark</b>	<b>Application Number</b>	<b>Filing Date</b>
GIG HARBOR LIFE	77/500,028	6/16/2008
GIG HARBOR LIFE	77/500,029	6/16/2008
KS MEDIA SOLUTIONS (Stylized)	77/639,251	12/23/2008
PORT ORCHARD LIFE	77/500,009	6/16/2008
PORT ORCHARD LIFE	77/500,010	6/16/2008

TRADEMARK LICENSES

<b>Trademark</b>	<b>Registration Number</b>	<b>Licensor</b>
FIT! MAGAZINE	Not registered	Boulder Publishing Co.
WOMEN'S MAGAZINE	Not registered	Boulder Publishing Co.

REGISTERED PATENTS

None.

PATENT APPLICATIONS

None.

PATENT LICENSES

None.