

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Blue Sky Natural Foods Incorporated		08/24/1998	CORPORATION: NEW MEXICO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Blue Sky Natural Beverage Co.		
<b>Street Address:</b>	510 Don Gaspar Avenue		
<b>City:</b>	Santa Fe		
<b>State/Country:</b>	NEW MEXICO		
<b>Postal Code:</b>	87501		
<b>Entity Type:</b>	CORPORATION: NEW MEXICO		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2214762	BLUE SKY	
Registration Number:	2273837	REACH FOR THE SKY	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-760-0404		
Email:	efiling@kmob.com		
Correspondent Name:	Alina S. Morris		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 2:	Knobbe Martens Olson and Bear, LLP		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	HANBEV.038T/039T		
NAME OF SUBMITTER:	Alina S. Morris		
Signature:	/Alina S. Morris/		

OP \$65.00 2214762

Date:

08/05/2009

**Total Attachments: 4**

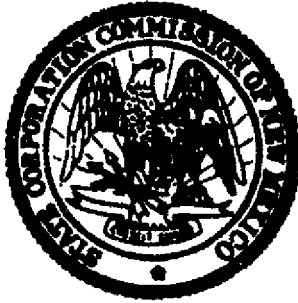
source=1998-08-24 Name Change Blue Sky Natural Foods Incorporated (NM) to Blue Sky Natural Beverage Co. (NM)  
#page1.tif

source=1998-08-24 Name Change Blue Sky Natural Foods Incorporated (NM) to Blue Sky Natural Beverage Co. (NM)  
#page2.tif

source=1998-08-24 Name Change Blue Sky Natural Foods Incorporated (NM) to Blue Sky Natural Beverage Co. (NM)  
#page3.tif

source=1998-08-24 Name Change Blue Sky Natural Foods Incorporated (NM) to Blue Sky Natural Beverage Co. (NM)  
#page4.tif

STATE OF NEW MEXICO



OFFICE OF  
**THE STATE CORPORATION COMMISSION**

CERTIFICATE OF AMENDMENT

OF

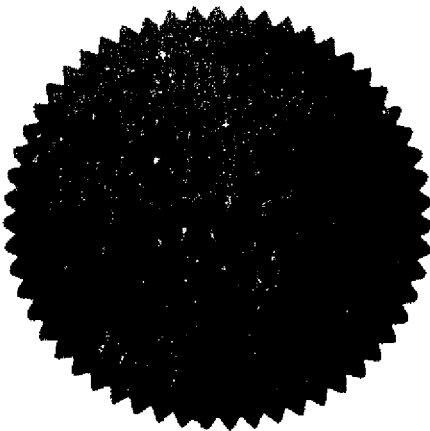
BLUE SKY NATURAL BEVERAGE CO.

3171121


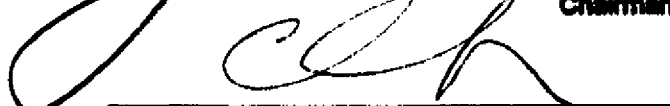
The State Corporation Commission certifies that duplicate originals of the Articles of Amendment attached hereto, duly signed and verified pursuant to the provisions of the BUSINESS CORPORATION ACT (53-11-1 to 53-18-12 NMSA 1978) have been received by it and are found to conform to law.

Accordingly, by virtue of the authority vested in it by law, the State Corporation Commission issues this Certificate of Amendment and attaches hereto a duplicate original of the Articles of Amendment.

Dated: OCTOBER 21, 1998



In Testimony Whereof, the State Corporation Commission of the State of New Mexico has caused this certificate to be signed by its Chairman and the Seal of said Commission to be affixed at the City of Santa Fe

  
Chairman  
  
Director

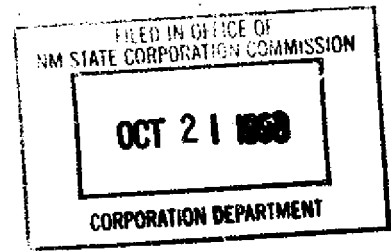
TRADEMARK

REEL: 004038 FRAME: 0372

TYPE (
FILE D
FILING

3171121

ARTICLES OF AMENDMENT
TO THE
ARTICLES OF INCORPORATION



Pursuant to the provisions of Section 53-13-4, NMSA 1978, the undersigned corporation adopts the following Articles of Amendment to its Articles of Incorporation:

ARTICLE ONE: (Note 1) The Corporate name and NMSCC# of the corporation are:

Blue Sky Natural Foods Incorporated

NMSCC# 1935022

ARTICLE TWO: (Note 2) The following amendment to the Articles of Incorporation was adopted by the Board of Directors of the corporation on August 24, 1998 in the manner prescribed by the New Mexico Business Corporation Act:

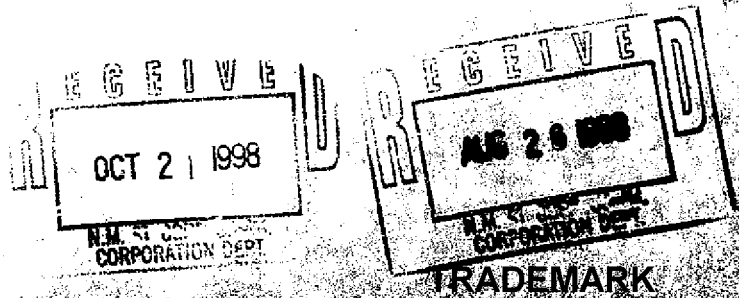
(Insert amendment or attach exhibit, if needed - Indication should be given to reflect which article(s) number has been amended.)

SEE AMENDMENT ATTACHED

ARTICLE THREE: (Note 3) The number of shares of the corporation outstanding at the time of such adoption was 600 and the number of shares entitled to vote thereon was 500.

ARTICLE FOUR: (Note 4) The designation and number of outstanding shares of each class entitled to vote thereon as a class were as follows:

CLASS NUMBER OF SHARES
COMMON 600



ARTICLE FIVE: (Note 3) The number of shares voting for such amendment was 600 and the number of shares voting against such amendment was 0.

0001

ARTICLE SIX: (Note 3) The number of shares of each class entitled to vote thereon as a class voted for and against such amendment, respectively, was:

CLASS	NUMBER OF SHARES	
	FOR	AGAINST
COMMON	600	0

ARTICLE SEVEN: (Note 4) The manner, if not set forth in such amendment, in which any exchange, reclassification, or cancellation of issued shares provided for in the amendment shall be affected, is as follows:

INAPPLICABLE

DATED: August 26, 1998

Blue Sky Natural Foods Incorporated

(Note 1) CORPORATE NAME

BY

(Note 5) Its Chairman and C.E.O. *President*

AND

(Note 5) Its Executive V.P. and Assistant Secretary

Under penalty of perjury, the undersigned declares that the foregoing document executed by the corporation and that the statements contained therein are true and correct to the best of my knowledge.

(Note 5) (One of the above officers signs)

NMSCC-CD 000 0 S 244  
DPR-AM  
(REV 3/97)

TRADEMARK

REEL: 004038 FRAME: 0374

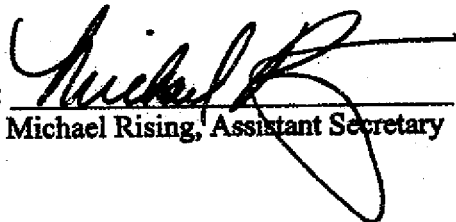
**ARTICLES OF AMENDMENT  
TO THE  
ARTICLES OF INCORPORATION**

The Board of Directors of Blue Sky Natural Foods Incorporated unanimously adopted an amendment to ARTICLE I of the ARTICLES OF INCORPORATION OF BLUE SKY NATURAL FOODS INCORPORATED to change the name of the corporation to the following:

**Blue Sky Natural Beverage Co.**

The vote was taken at a meeting of the Board of Directors held on August 24, 1998. The Board of Directors took no other action.

Submitted by:

  
Michael Rising, Assistant Secretary

RECEIVED  
OCT 21 1998  
RECEIVED  
AUG 26 1998  
CORPORATION DEPT