

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/15/2004		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
JSC & Associates, Inc.		08/05/2009	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
Name:	Ordos, Inc.		
Street Address:	10901 Whipple St., #305		
City:	Toluca Lake		
State/Country:	CALIFORNIA		
Postal Code:	91602		
Entity Type:	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	2855425	INFORMATION ON DEMAND	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	efiling@kmob.com		
Correspondent Name:	Catherine J. Holland		
Address Line 1:	2040 Main Street		
Address Line 2:	14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	ORDOS.000GEN		
NAME OF SUBMITTER:	Jeffrey H. Larson		
Signature:	/Jeffrey H. Larson/		

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**TRADEMARK  
 REEL: 004038 FRAME: 0406**

Date:

08/05/2009

Total Attachments: 1

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**CONFIRMATION OF ASSIGNMENT AND TRADEMARK ASSIGNMENT**

This Confirmation of Assignment and Trademark Assignment ("Assignment") is by and between JSC & Associates, Inc., a Canadian Corporation having an address at P.O. Box 82092 420 Hwy 7 East, Richmond Hill, L4B 3K2 ("ASSIGNOR"), and Ordos, Inc., a California corporation having an address of 10901 Whipple, #305, Toluca Lake, California 91602 ("ASSIGNEE").

WHEREAS, ASSIGNOR adopted, and to the best of its knowledge and belief, was the joint owner of the trademark INFORMATION ON DEMAND in connection with goods in International Class 16, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement ("Trademark") worldwide;

WHEREAS, ASSIGNOR was the joint owner of federal trademark Registration No. 2,855,425 relating to the Trademark ("Registration");

WHEREAS, on July 15, 2004 ASSIGNOR did assign to ASSIGNEE, all rights, title, and interest as ASSIGNOR possessed in and to the Trademark and Registration worldwide, together with the goodwill associated with and symbolized by the Trademark; and

WHEREAS, ASSIGNOR and ASSIGNEE desire to confirm that assignment.

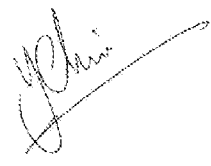
NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR confirms that it did, and hereby does, assign and sell to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess or may have possessed in and to the following:

- (1) the Trademark,
- (2) the Registration, and

the goodwill symbolized by said Trademark and Registration, concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Date: AUG 5, 2009

JSC & Associates, Inc.

By:   
Name: YOON CHIN  
Title: DIRECTOR