

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Nutrition Now, Inc.		08/05/2009	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Bank of the West
Street Address:	300 South Grand Avenue
Internal Address:	Fifth Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90071
Entity Type:	CORPORATION: CALIFORNIA

**PROPERTY NUMBERS Total: 26**

Property Type	Number	Word Mark
Registration Number:	2626399	CALCI-BEARS
Registration Number:	2210644	CHEWABLE ECHINACEA COLD KING
Registration Number:	2255357	COLD ACTIVE
Registration Number:	2233077	DIGESTION SUPPORT
Serial Number:	77677884	ECHINACEA KING
Registration Number:	2645065	MULTI BEANS
Registration Number:	2152485	MULTI-EARTH FORCE
Registration Number:	2238696	NATURAL MENOPAUSE
Registration Number:	2260526	NOBODY HAS TIME FOR A COLD
Registration Number:	1587385	NUTRITION NOW
Registration Number:	2211034	
Registration Number:	2031155	PB8
Registration Number:	2330763	PB 8 LACTO SAFE

CH \$665.00 2626399

Registration Number:	2191988	PET CALM
Registration Number:	2252159	PMS SUPPORT
Registration Number:	3297105	RHINO CALCIUMS
Registration Number:	3301322	RHINO ECHINACEA
Registration Number:	3311264	RHINO GUMMY BEAR VITAMINS
Registration Number:	3229805	RHINO SWIRLIN' CALCI-BEARS
Registration Number:	3301338	RHINO WIGGLERS
Registration Number:	3301337	RHINO ZINC
Registration Number:	2260973	TRAUMA-ONE
Registration Number:	2298899	WE MAKE NUTRITION TASTE GOOD
Registration Number:	2149432	YEAST DEFENSE
Registration Number:	2431172	YOUR BEST NATURAL DEFENSE
Registration Number:	2158857	ZINC KING

**CORRESPONDENCE DATA**

Fax Number: (503)224-0155  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 503-224-5858  
Email: trademark@millernash.com  
Correspondent Name: Alix C. Rosenbaum  
Address Line 1: 111 S.W. Fifth Avenue  
Address Line 2: Suite 3400  
Address Line 4: Portland, OREGON 97204

ATTORNEY DOCKET NUMBER:	187650-0006
NAME OF SUBMITTER:	Alix C. Rosenbaum
Signature:	/Alix C. Rosenbaum/
Date:	08/05/2009

Total Attachments: 3  
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**MEMORANDUM OF SECURITY AGREEMENT**

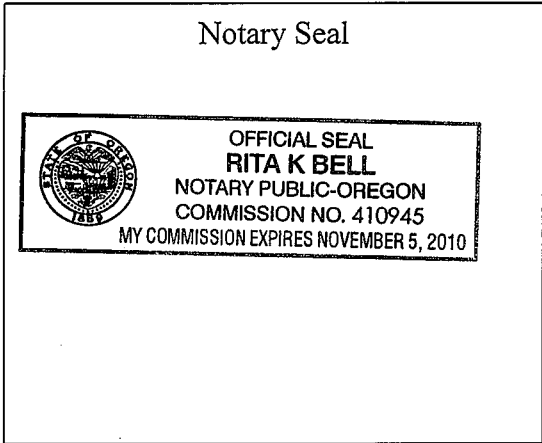
Pursuant to that certain Trademark Security Agreement dated August 5, 2009, NUTRITION NOW, INC., a Delaware corporation ("NNI"), whose address is 6350 N.E. Campus Drive, Vancouver, Washington 98661-6877, has granted BANK OF THE WEST, whose address is 300 South Grand Avenue, 5th Floor, Los Angeles, California 90071, a security interest in the trademarks described on Schedule A attached hereto and incorporated by reference herein.


This Memorandum of Security Agreement has been executed on behalf of NNI on August 5, 2009.

**NUTRITION NOW, INC.**

By:   
Martin Rifkin, President

Signed and sworn to before me on this 4th day of August, 2009.



  
Notary Public for Washington OREGON  
Rita K. Bell  
Name of Notary  
My appointment expires: 11-5-2010

Schedule A

MARK	STATUS	FILING DATE	SERIAL NO.	REG. DATE	REG. NO.	APPLICANT/REGISTRANT
CALCI-BEARS	Registered	February 26, 2001	76216456	September 24, 2002	2626399	Nutrition Now, Inc.
CHEWABLE ECHINACEA COLD KING	Registered	September 5, 1997	75352107	December 15, 1998	2210644	Nutrition Now, Inc.
COLD ACTIVE	Registered	March 18, 1998	75452390	June 22, 1999	2255357	Nutrition Now, Inc.
DIGESTION SUPPORT	Registered	August 22, 1997	75345541	March 16, 1999	2233077	Nutrition Now, Inc.
ECHINACEA KING	Pending	February 25, 2009	77677884			Nutrition Now, Inc.
MULTI BEANS	Registered	April 12, 2000	76024596	November 5, 2002	2645065	Nutrition Now, Inc.
MULTI-EARTH FORCE	Registered	April 30, 1997	75284005	April 21, 1998	2152485	Nutrition Now, Inc.
NATURAL MENOPAUSE	Registered	February 3, 1998	75428014	April 13, 1999	2238696	Nutrition Now, Inc.
NOBODY HAS TIME FOR A COLD	Registered	November 12, 1997	75388436	July 13, 1999	2260526	Nutrition Now, Inc.
NUTRITION NOW	Registered	November 23, 1987	71697016	March 20, 1990	1587385	Nutrition Now, Inc.
	Registered	November 10, 1997	75387998	December 15, 1998	2211034	Nutrition Now, Inc.
PB8	Registered	July 11, 1995	74699813	January 14, 1997	2031155	Nutrition Now, Inc.
PB 8 LACTO SAFE	Registered	February 3, 1998	75428258	March 21, 2000	2330763	Nutrition Now, Inc.
PET CALM	Registered	April 18, 1997	75277183	September 29, 1998	2191988	Nutrition Now, Inc.

TRADEMARK

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MARK	STATUS	FILEING DATE	SERIAL NO.	REG. DATE	REG. NO.	APPLICANT/REGISTRANT
PMS SUPPORT	Registered	February 3, 1998	75428013	June 8, 1999	2252159	Nutrition Now, Inc.
RHINO CALCIUMS	Registered	February 13, 2007	77106721	September 25, 2007	3297105	Nutrition Now, Inc.
RHINO ECHINACEA	Registered	January 22, 2007	77088297	October 2, 2007	3301322	Nutrition Now, Inc.
RHINO GUMMY BEAR VITAMINS	Registered	January 22, 2007	77088289	October 16, 2007	3311264	Nutrition Now, Inc.
RHINO SWIRLIN' CALCI-BEAR	Registered	June 16, 2006	78910394	April 17, 2007	3229805	Nutrition Now, Inc.
RHINO WIGGLERS	Registered	January 13, 2007	77088981	October 2, 2007	3301338	Nutrition Now, Inc.
RHINO ZINC	Registered	January 23, 2007	77088973	October 2, 2007	3301337	Nutrition Now, Inc.
TRAUMA-ONE	Registered	May 20, 1998	75488273	July 13, 1999	2260973	Nutrition Now, Inc.
WE MAKE NUTRITION TASTE GOOD	Registered	March 6, 1998	75445768	December 7, 1999	2298899	Nutrition Now, Inc.
YEAST DEFENSE	Registered	April 18, 1997	75277061	April 7, 1998	2149432	Nutrition Now, Inc.
YOUR BEST NATURAL DEFENSE	Registered	October 27, 1999	75835678	February 27, 2001	2431172	Nutrition Now, Inc.
ZINC KING	Registered	April 30, 1997	75284085	May 19, 1998	2158857	Nutrition Now, Inc.