

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|--------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| HB Suspension Products, LLC | | 01/15/2009 | LIMITED LIABILITY COMPANY: WISCONSIN |
| RECEIVING PARTY DATA | | | |
| Name: | Hayes Bicycle Group, Inc. | | |
| Street Address: | 5800 W Donges Bay Road | | |
| City: | Mequon | | |
| State/Country: | WISCONSIN | | |
| Postal Code: | 53092 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2269754 | TPC | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (414)223-5000 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 414-273-2100 | | |
| Email: | splagemann@whdlaw.com | | |
| Correspondent Name: | Whyte Hirschboeck Dudek S.C. | | |
| Address Line 1: | Attn: Suzanne Plagemann | | |
| Address Line 2: | 555 East Wells Street, Suite 1900 | | |
| Address Line 4: | Milwaukee, WISCONSIN 53202 | | |
| ATTORNEY DOCKET NUMBER: | HBR-34538 | | |
| NAME OF SUBMITTER: | Suzanne Plagemann | | |
| Signature: | /Suzanne Plagemann/ | | |

CH \$40.00 2269754

Date:

08/06/2009

Total Attachments: 2

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ASSIGNMENT

WHEREAS, HB SUSPENSION PRODUCTS, LLC, a Wisconsin Limited Liability Company (the "Assignor"), of 5800 W Donges Bay Road, Mequon, WI 53092 is the owner of the trademarks on the attached Exhibit A ("Trademarks") and the related registrations or applications thereof ("Registrations or Applications"); and

WHEREAS, Hayes Bicycle Group, Inc. (the "Assignee"), a Delaware corporation, with offices located at 5800 W Donges Bay Road, Mequon, WI 53092, is desirous of acquiring said Trademarks and Registrations or Applications, as well as the common law rights thereto and the goodwill associated therewith.


NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby assign and transfer to Assignee all of its right, title and interest in and to the Trademarks, the Registrations or Applications and common law rights thereto, together with the good will of the business symbolized by said Trademarks, and in and to any and all causes of action, either in law or in equity, and the right to enforce any rights and to file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of said Trademarks, effective as of the date indicated below.

IN WITNESS WHEREOF, the Assignor and Assignee have executed this Assignment at Mequon, Wisconsin this 15th day of January, 2009.

HB SUSPENSION PRODUCTS, LLC

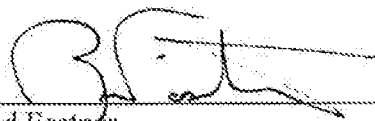
HAYES BICYCLE GROUP, INC.

By:



Rod Foster
Manager

By:



Rod Foster
Chief Financial Officer

Subscribed and sworn to before me
this 15th day of January, 2009.

Name Alex J. Malon
Notary Public State of Wisconsin
My Commission Expires: 5/22/2011

EXHIBIT A

| Trademark | Registration/Application Number. | Country |
|--------------------|----------------------------------|---------|
| DORADO | 2772034 | USA |
| DRIVE TECHNOLOGIES | 2652954 | USA |
| HYPERLITE & Design | 1768572 | USA |
| KB Stylized | 2474750 | USA |
| MARS Stylized | 2660581 | USA |
| MRD | 2394239 | USA |
| SCYTHE | 2657215 | USA |
| SPV | 2793187 | USA |
| TPC & Design | 2269754 | USA |
| BLACKCOMB | 30032082 5 | Germany |
| Grip Design | 2339771 | USA |
| JUMPER & Design | 2497850 | USA |
| KNUCKLEBONE | 2322996 | USA |
| MANITOU | 993911 | Italy |
| SHERMAN | 2918816 | USA |