

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sweater.com, Inc.		08/29/2006	CORPORATION: CALIFORNIA
NYC Sweaters, Inc.		08/29/2006	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SC Acquisition Corp.		
<b>Street Address:</b>	101 North Wacker Drive		
<b>Internal Address:</b>	c/o Hartmarx Corporation		
<b>City:</b>	Chicago		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	60606		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2921162	ONE GIRL WHO	
<b>Registration Number:</b>	2883962	ONE GIRL WHO...	
<b>Registration Number:</b>	2883963	ONE GIRL WHO...	
<b>Registration Number:</b>	2899078		
<b>Registration Number:</b>	3075851	SWEATER.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)734-3253		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	310-734-3252		
<b>Email:</b>	mcooke@steptoe.com		
<b>Correspondent Name:</b>	Michelle A. Cooke		
<b>Address Line 1:</b>	2121 Avenue of the Stars, Suite 2800		
<b>Address Line 2:</b>	Steptoe & Johnson LLP		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		

**CH \$140.00 2921162**

ATTORNEY DOCKET NUMBER:	39059.0001
NAME OF SUBMITTER:	Michelle A. Cooke
Signature:	/michelle cooke/
Date:	08/07/2009
Total Attachments: 4 source=Trademark Assignment to SC Acquisition Corp#page1.tif source=Trademark Assignment to SC Acquisition Corp#page2.tif source=Trademark Assignment to SC Acquisition Corp#page3.tif source=Trademark Assignment to SC Acquisition Corp#page4.tif	

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made as of this 29th day of August, 2006, by and among Sweater.com, Inc., a California corporation having a place of business at 1526-C Cloverfield Boulevard, Santa Monica, California 90404 ("Sweater"), NYC Sweaters, Inc., a New York corporation having a place of business at Suite 1412, 525 Seventh Avenue, New York, New York 10018 (together with Sweater, the "Assignors"), and SC Acquisition Corp., a Delaware corporation having a place of business at c/o Hartmarx Corporation, 101 North Wacker Drive, Chicago, Illinois 60606 ("Assignee").

WHEREAS, Assignors and Assignee, among others, are parties to that certain Purchase Agreement dated as of the date hereof (the "Agreement"); and

WHEREAS, pursuant to the Agreement, Assignors wish to sell, assign, transfer, convey and deliver to Assignee, and Assignee wishes to purchase and acquire from Assignors, all of each respective Assignor's right, title and interest in and to the trademark registrations and applications set forth on Exhibit A attached hereto (the "Assigned Trademarks"), in each case, together with the goodwill of the business associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged:

Each Assignor does hereby assign to Assignee its respective entire right, title and interest in and to the Assigned Trademarks, together with the whole of the goodwill of the business associated therewith to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignors if this assignment would not have been made, together with all rights to sue, counterclaim, and to collect damages and payments for claims of past, present, and future infringements, unfair competition or misappropriations thereof, any rights to protection of interest in the Assigned Trademarks and all income, royalties, damages and payments now or hereafter due or payable with respect thereto, for its own use and benefit and for the use and on behalf of its successors, assigns or other legal representatives.

Assignors authorize and request the Commissioner of Patents and Trademarks (and, with respect to any equivalent foreign rights, any other appropriate foreign or international office or registrar) to record Assignee as owner of the Assigned Trademarks, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

Assignors shall, from time to time, at the request of Assignee, and without further expense to Assignee, execute and deliver such other instruments of conveyance and transfer (including powers of attorney) as Assignee may reasonably request, in order to more effectively consummate the transactions contemplated hereby and to vest in

Assignee good and marketable title to the Assigned Trademarks, including, but not limited to, executing all documents necessary to record in the name of Assignee the assignment of any of the Assigned Trademarks with the United States Patent and Trademark Office and, with respect to any equivalent foreign rights, with any other appropriate foreign or international office or registrar.

*[Signature Page Follows]*

Hartmarx Corporation  
Michelle Cook  
Steptoe  
Jul 15, 2009 22:03

IN TESTIMONY WHEREOF, Assignors have caused their respective names to be signed and their respective seals affixed, by their respective duly authorized officer, as of the date first written above.

(SEALS)

SWEATER.COM, INC.

By:

*[Signature]*

Name: BRUCE GIFFORD  
Title: PRESIDENT

NYC SWEATERS, INC.

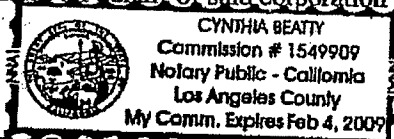
By:

*[Signature]*

Name: BRUCE GIFFORD  
Title: PRESIDENT

STATE OF California )  
COUNTY OF Los Angeles ) SS.

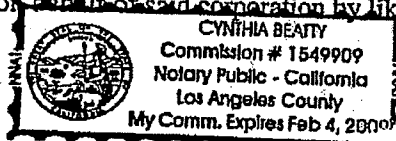
On <sup>28th</sup> this <sup>28th</sup> day of <sup>August</sup> 2006 before me personally appeared Bruce Gifford who, being by me duly sworn, deposes and says that he is the President of Sweater.com, Inc., the corporation described in and which executed the foregoing assignment; that he knows the seal of said corporation, and that the seal affixed thereto is such seal and was affixed by \_\_\_\_\_ (title) with authority of the Board of Directors; and that he signed said instrument on behalf of said corporation by like authority.



*Cynthia Beatty*  
Notary Public

STATE OF California )  
COUNTY OF Los Angeles ) SS.

On this <sup>28th</sup> day of August, 2006 before me personally appeared Bruce Gifford, who, being by me duly sworn, deposes and says that he is the President of NYC Sweaters, Inc., the corporation described in and which executed the foregoing assignment; that he knows the seal of said corporation, and that the seal affixed thereto is such seal and was affixed by \_\_\_\_\_ (title) with authority of the Board of Directors; and that he signed said instrument on behalf of said corporation by like authority.



*Cynthia Beatty*  
Notary Public

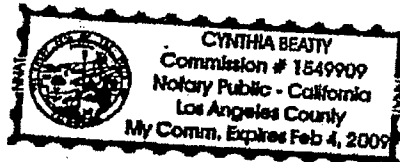


EXHIBIT A

Trademark Registrations and Applications

Country	Trademark	Serial No	Application Date	Registration No.	Registration Date	Owner
US	ONE GIRL WHO	76431461	17-Jul-2002	2921162 ✓	25-Jan-2005	
US	ONE GIRL WHO (Stylized)	76549323	03-Oct-2003	2883963	14-Sep-2004	
US	ONE GIRL WHO (Stylized + Design)	76549322	03-Oct-2003	2883962	14-Sep-2004	
US	Silhouette Logo (Design)	76549324	03-Oct-2003	2899078	02-Nov-2004	
US	SWEATER.COM	78481308	09-Sep-2004			
Canada	ONE GIRL WHO	1203196	13-Jan-2004			
China	ONE GIRL WHO	4034418	26-Apr-2004			
Europ.Union	ONE GIRL WHO	003776226	13-Apr-2004			
Hong Kong	ONE GIRL WHO	300200113	20-Apr-2004			
Japan	ONE GIRL WHO	2004-040060	27-Apr-2004	4816079	12-Nov-2004	
Mexico	ONE GIRL WHO	653356	26-Apr-2004	834502	26-Apr-2004	
Taiwan	ONE GIRL WHO	093019463	29-Apr-2004			
Canada	ONE GIRL WHO (Stylized + Design)	1203488	15-Jan-2004			
China	ONE GIRL WHO (Stylized + Design)	4034418	26-Apr-2004			
Hong Kong	ONE GIRL WHO (Stylized + Design)	300200159	20-Apr-2004			
Japan	ONE GIRL WHO (Stylized + Design)	2004-040059	27-Apr-2004	4816078	12-Nov-2004	
Mexico	ONE GIRL WHO (Stylized + Design)	653357	26-Apr-2004	843375	26-Apr-2004	
Taiwan	ONE GIRL WHO (Stylized + Design)	093019465	29-Apr-2004			
Europ.Union	Silhouette Logo (Design)	003842151	12-May-2004			