

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PERQ/HCI, LLC		08/01/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	WPP Properties		
Street Address:	125 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3269929	APTURA RESEARCH	
Registration Number:	3203982	FOCUS	
Registration Number:	3096981	MARKET OPPORTUNITY REPORTER	
CORRESPONDENCE DATA			
Fax Number:	(212)468-4888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-468-4800		
Email:	jkatz@dglaw.com		
Correspondent Name:	Jeffrey C. Katz		
Address Line 1:	1740 Broadway		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	3023-0461-003-ASSIGNMENT		
NAME OF SUBMITTER:	Jeffrey C. Katz		

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**TRADEMARK
 REEL: 004040 FRAME: 0679**

Signature:	/Jeffrey C. Katz/
Date:	08/10/2009
Total Attachments: 2 source=PERQ ASSIGNMENT#page1.tif source=PERQ ASSIGNMENT#page2.tif	

TRADEMARK ASSIGNMENT


WHEREAS, PERQ/HCI, LLC, a Delaware limited liability company, P.O. Box 5273, Princeton, NJ 08543 (hereinafter "Assignor") is the owner of the marks listed on the attached Schedule which are registered in the United States Patent and Trademark Office;

WHEREAS, WPP Properties, a Delaware partnership, located at 125 Park Avenue, New York, NY 10017 (hereinafter "Assignee") is desirous of acquiring said marks and said registrations thereof.

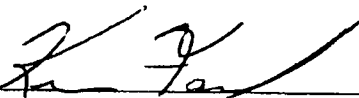
NOW, THEREFORE, Assignor hereby transfers and assigns to Assignee all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof on the attached Schedule, and all rights to damages or profits due or accrued arising out of past infringement of the said marks or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed as of August 1, 2009.

PERQ/HCI, LLC

By: 
Name:
Title:

WPP Properties

By: 
Name:
Title:

TRADEMARK SCHEDULE

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
APTURA RESEARCH	3,269,929	July 24, 2007
FOCUS	3,203,982	January 30, 2007
MARKET OPPORTUNITY REPORTER	3,096,981	May 23, 2005