

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Unisys Pulsepoint Communications Corporation		07/13/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Messagenet S.r.l.		
Street Address:	Via Maria Pagano, 47		
City:	Milan		
State/Country:	ITALY		
Postal Code:	I-20145		
Entity Type:	COMPANY: ITALY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1630717	MESSAGENET	
Registration Number:	1627106	MESSAGENET	
CORRESPONDENCE DATA			
Fax Number:	(215)986-3090		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	agalli@messagenet.it		
Correspondent Name:	Mr. Andrea Galli		
Address Line 1:	Messagenet S.r.l.		
Address Line 2:	Via Giacomo Leopardi, 9		
Address Line 4:	Milan, ITALY I - 20123		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Stephanie Thier

Signature:

/Stephanie Thier/

Date:

08/10/2009

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment is entered into as of July 6, 2009 by and between Unisys Pulsepoint Communications Corporation, a California corporation having a principal place of business at 6307 Carpinteria Ave., Carpinteria, California 93013 ("Assignor") and MESSAGENET S.r.l. an Italian company having a principal place of business at Via Mario Pagano, 47,I - 20145 Milano MI ("Assignee")

WITNESSETH THAT:

WHEREAS Assignor is the owner of the trademark registrations listed in Schedule A (the "Trademarks"); and

WHEREAS Assignee desires to acquire, and Assignor desires to convey, all of Assignor's rights in said Trademarks in accordance with the terms and conditions hereof;

NOW, THEREFORE, the parties agree that Assignee will pay Assignor US \$10,000 on or before 7/31/2009, and that upon and subject to such payment Assignor assigns to Assignee all of Assignor's rights, title, and interest in and to the Trademarks, together with the registrations of those Trademarks and the goodwill of Assignor's business symbolized by those Trademarks.

IN WITNESS WHEREOF, Assignor has caused this agreement to be duly executed by its authorized representative.

Unisys Pulsepoint Communications Corporation

By: Mary Kay Gould
Signature
MaryKay Gould
Vice President and Secretary

Date: July 8, 2009

MESSAGENET, S.r.l.

By: [Signature]
Signature
Name: ANDREA MISA GALLI
Title: AMMINISTRATORE DELEGATO
Date: JULY 13, 2009

SCHEDULE A to
Trademark Assignment between
Unisys Pulsepoint Communications Corporation and MESSAGENET, S.r.l.

Mark	Registration No.
MESSAGENET	1630717
MESSAGENET	1627106

