## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| NEW ASSIGNMENT |
|----------------|
|                |

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

| Name                                 | Formerly | Execution Date | Entity Type           |
|--------------------------------------|----------|----------------|-----------------------|
| Follett Higher Education Group, Inc. |          | 08/07/2009     | CORPORATION: ILLINOIS |

## **RECEIVING PARTY DATA**

| Name:           | Follett Corporation   |
|-----------------|-----------------------|
| Street Address: | 2233 West Street      |
| City:           | River Grove           |
| State/Country:  | ILLINOIS              |
| Postal Code:    | 60171                 |
| Entity Type:    | CORPORATION: ILLINOIS |

## PROPERTY NUMBERS Total: 1

| Property Type        | Number  | Word Mark    |  |
|----------------------|---------|--------------|--|
| Registration Number: | 3613817 | COURSETRACKS |  |

## **CORRESPONDENCE DATA**

Fax Number: (312)578-6666

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

312-263-3600 Phone:

Email: thomas.arden@hklaw.com

Correspondent Name: Thomas P. Arden

Address Line 1: Holland & Knight LLP, 131 S. Dearborn St

Address Line 2: 30th Floor

Address Line 4: Chicago, ILLINOIS 60603

| ATTORNEY DOCKET NUMBER: | 109567-4 MADREWS  |
|-------------------------|-------------------|
| NAME OF SUBMITTER:      | Thomas P. Arden   |
| Signature:              | /Thomas P. Arden/ |

REEL: 004040 FRAME: 0939

**TRADEMARK** 

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| Date:  | 08/10/2009 |
|--|------------|
| Total Attachments: 1 source=FOLLETT ASSIGNMENT#page1.tif |            |

TRADEMARK REEL: 004040 FRAME: 0940

# ASSIGNMENT OF TRADEMARK AND REGISTRATION

THIS ASSIGNMENT is made and entered into as of the day of August, 2009, by

Follett Higher Education Group, Inc., an Illinois corporation located at 2233 West Street, River

Grove, Illinois 60171 ("Assignor") in favor of Follett Corporation, an Illinois corporation located at 2233 West Street, River Grove, Illinois 60171 ("Assignee").

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor transfers and assigns to Assignee all of its right, title and interest in and to the trademark COURSETRACKS (the "Mark") and United States Registration No. 3613817 of the Mark, together with the goodwill represented and symbolized by the Mark.

Assignor agrees to execute such additional documents as may be reasonably requested by Assignee to further evidence or perfect the foregoing assignment.

| <b>Follett</b> | Higher   | Education | Group. | Inc   |
|----------------|----------|-----------|--------|-------|
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Name: D.A. McM4 HON

Title: SECRETARY

Accepted:

Follett Corporation

Name: D. A. McMAHON

Title: EVP. GC & SEC'Y

STATE OF ILLINOIS

COUNTY OF CASE

SS.

Subscribed and sworn to before me this

Notary Public

RECORDED: 08/10/2009

My commission expires:

#8742894 vl

OFFICIAL SEAL
MARY F. MATTHEWS
Notary Public, State of Illinois
My Commission Expires May 9, 2013

TRADEMARK REEL: 004040 FRAME: 0941