

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|--|--------------------------|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Sanford Rothman | | 07/14/2009 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | iMemories, Inc. | | |
| Street Address: | 9181 E. Bell Rd. | | |
| Internal Address: | Suite 101 | | |
| City: | Scottsdale | | |
| State/Country: | ARIZONA | | |
| Postal Code: | 85260 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3555877 | I | |
| Registration Number: | 3452187 | IMEMORIES | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (602)664-2091 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Email: | trademarks@omlaw.com | | |
| Correspondent Name: | Jonathan F. Ariano | | |
| Address Line 1: | 2929 N. Central Ave. | | |
| Address Line 2: | Suite 2100 | | |
| Address Line 4: | Phoenix, ARIZONA 85012 | | |
| ATTORNEY DOCKET NUMBER: | 13559.1 | | |
| NAME OF SUBMITTER: | Jonathan F. Ariano | | |
| Signature: | /jonathan.f.ariano/ | | |

CH \$65.00 3555877

Date:

08/10/2009

Total Attachments: 1

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July 14, 2009

iMemories, Inc.
9181 E. Bell Road, Suite 101
Scottsdale, AZ 85260

Re: Release of Security Interest in Connection with the Conversion of Note


Ladies and Gentlemen:

In connection with the conversion of the Secured Convertible Promissory Note issued to the undersigned on March 16, 2009 (the "Note") into shares of Series B Convertible Preferred Stock of iMemories, Inc., a Delaware corporation (the "Company"), the undersigned hereby acknowledges termination of the security interests granted to him under that certain Security Agreement dated March 16, 2009 between the undersigned and the Company (the "Security Agreement"), and hereby specifically releases the security interests granted in the following registered trademarks:

| Trademark | Registration Number | Date of Issuance |
|------------------|---------------------|------------------|
| "i" (design) | 3555877 | 01/06/2009 |
| iMemories (word) | 3452187 | 06/24/2008 |

The undersigned hereby authorizes the Company and its agents to take all actions necessary to affect the release of security interests set forth in the Security Agreement, including but not limited to the recording of a Release of Security Interest with the appropriate state and federal agencies.

Sincerely,



Sanford Rothman

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