

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Helen of Troy Limited		08/11/2009	CORPORATION: BARBADOS
RECEIVING PARTY DATA			
Name:	Revlon Consumer Products Corporation		
Street Address:	237 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77619321	RADIANCE	
CORRESPONDENCE DATA			
Fax Number:	(915)225-8081		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	wbass@hotus.com		
Correspondent Name:	William J Bass		
Address Line 1:	1 Helen of Troy Plaza		
Address Line 4:	El Paso, TEXAS 79912		
NAME OF SUBMITTER:	William J Bass		
Signature:	/WJB/		
Date:	08/11/2009		
Total Attachments: 1 source=Radiance Revlon Assn#page1.tif			

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TRADEMARK
REEL: 004042 FRAME: 0147

ASSIGNMENT

WHEREAS, Helen of Troy Limited, a Barbados corporation located at P.O. Box 836E 13 8th Avenue, Belleville, St. Michael, Barbados (hereinafter "Assignor"), represents that it is the owner of the mark listed below which is the subject of a pending application in the United States Patent and Trademark Office, free and clear of all security interests and encumbrances:

Mark	Application No.	Application Date
RADIANCE	77/619,321	November 21, 2008

WHEREAS, Revlon Consumer Products Corporation, a Delaware corporation located at 237 Park Avenue, New York, New York 10017 (hereinafter "Assignee"), is desirous of acquiring said mark and said registration thereof;

THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed this 11th day of August, 2009.

Assignor:

Assignee:

HELEN OF TROY LIMITED

REVLON CONSUMER PRODUCTS
CORPORATION

By: Gerald J. Rubin
 Name: GERALD J. RUBIN
 Title: PRESIDENT, CEO & CHAIRMAN

By: Erica J. Schwartz
 Name: Erica J. Schwartz
 Title: Assistant Secretary