

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Meadowcraft, Inc.		07/31/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Home Casual, LLC		
<b>Street Address:</b>	2655 Research Park Drive		
<b>Internal Address:</b>	Suite C		
<b>City:</b>	Fitchburg		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53719-5302		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WISCONSIN		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2242465	PLANTATION PATTERNS	
<b>Registration Number:</b>	3226390	P P	
<b>Registration Number:</b>	3152648	PLANTATION PATTERNS AMERICAN WROUGHT IRON FURNITURE	
<b>Registration Number:</b>	2245432	THE HOME COLLECTION FROM PLANTATION PATTERNS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(608)257-2508		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6082685595		
<b>Email:</b>	ip@murphydesmond.com		
<b>Correspondent Name:</b>	Erin R. Ogden		
<b>Address Line 1:</b>	33 E. Main St. Suite 500		
<b>Address Line 2:</b>	PO Box 2038		
<b>Address Line 4:</b>	Madison, WISCONSIN 53701-2038		

OP \$115.00 2242465

ATTORNEY DOCKET NUMBER:	091737
NAME OF SUBMITTER:	Erin R. Ogden
Signature:	/Erin R. Ogden/
Date:	08/11/2009
Total Attachments: 2 source=Executed TM Assignment#page1.tif source=Executed TM Assignment#page2.tif	

## ASSIGNMENT AGREEMENT

This Assignment Agreement (the "Agreement") is entered into as of the 31<sup>st</sup> day of July, 2009, by and among Home Casual, LLC ("Home Casual"), a Wisconsin limited liability company, and Meadowcraft, Inc. ("Meadowcraft"), a Delaware corporation.

### RECITALS

**WHEREAS**, Home Casual desires to receive from Meadowcraft an assignment of all intellectual property rights in certain trademarks and service marks owned by Meadowcraft, and Meadowcraft desires to assign to Home Casual all of its intellectual property rights in certain trademarks and certain service marks detailed below in accordance with the terms and conditions of this Agreement.

**NOW, THEREFORE**, in consideration of the foregoing, the parties hereto agree as follows:

**ASSIGNMENT.** For good and valuable consideration, the sufficiency of which is hereby acknowledged, Meadowcraft hereby irrevocably assigns, conveys, sells, grants and transfers, and agrees to assign, convey, sell, grant and transfer to Home Casual, and its successors and assigns, all of Meadowcraft's rights, title and interest in the following marks (collectively known as the "Marks") to the full extent of its ownership or interest therein:

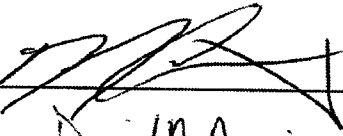
- PLANTATION PATTERNS 2242465
- PP – Stylized logo 3226390
- PLANTATION PATTERNS AMERICAN WROUGHT IRON FURNITURE 3152648
- THE HOME COLLECTION FROM PLANTATION PATTERNS 2245432


This assignment includes, without limitation, in each case associated with the Marks, all federal, state, statutory, common law and other rights; all domestic trade or service mark applications and registrations (and all extensions and renewals of such applications and registrations, and the right to apply for any of the foregoing); all associated domain names, including [www.plantationpatterns.com](http://www.plantationpatterns.com) used in selling, advertising or communicating regarding the Plantation Patterns goods and services; all goodwill associated therewith symbolized by the Marks; all rights to causes of action and remedies related thereto (including, without limitation, the right to sue for past, present or future infringement, misappropriation or violation of rights related to the foregoing); and, any and all other rights and interests arising out of, in connection with, or in relation to the Marks. Upon Home Casual's request, Meadowcraft will promptly take such other actions, including, without limitation, the prompt execution and delivery of documents in recordable form, as may be reasonably necessary to vest, secure, perfect, protect or enforce the rights and interests of Home Casual in and to the Marks.

IN WITNESS WHEREOF, the parties hereto have entered into this Agreement as of the date first written above.

HOME CASUAL, LLC

MEADOWCRAFT, INC.

By:   
Name: Daniel D. Canning  
Title: Managing Member

By:   
Name: S. TYLER MAYORAS  
Title: Chief Restructuring Officer

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TM assignments