

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/10/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sebastian International		12/18/2008	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	The Wella Corp.
Street Address:	6109 DeSoto Avenue
City:	Woodland Hills
State/Country:	CALIFORNIA
Postal Code:	91367
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 85

Property Type	Number	Word Mark
Registration Number:	3469326	CRAFTY
Registration Number:	3199593	TANTRIC
Registration Number:	3234651	EXOTIC EROTIC
Registration Number:	3128054	DISOBEDIENT
Registration Number:	3118352	VICIOUS
Registration Number:	3115312	LUSTFULL
Registration Number:	3252350	SENSUAL SLIP
Registration Number:	3325966	DECADENT
Registration Number:	3115311	NUDIST
Registration Number:	3121957	SEBASTIAN ORIGINALS
Registration Number:	3410374	BOHEMIAN
Registration Number:	2766868	TWISTED TAFFY
Registration Number:	3008918	IRON WORKS PROTECTING SPRAY

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Registration Number:	3005995	BLOW OUT THERMAL BODY BOOST
Registration Number:	3022025	METALESSENCE
Registration Number:	3069134	POTION 7
Registration Number:	2901767	THICK-EXTREME
Registration Number:	2913073	BONDSTYLING TECHNOLOGY
Registration Number:	2966396	THICK-IN
Registration Number:	2945247	THICKEFY
Registration Number:	2945246	THICKSPRAY
Registration Number:	2916257	BODY DOUBLE
Serial Number:	77267645	MICROWEB FIBER
Registration Number:	3581221	SHINE DEFINE
Registration Number:	3577292	SEBASTIAN
Serial Number:	77267610	TEXTURE TANDEM
Registration Number:	3558344	WHIPPED CREME
Registration Number:	3558343	CRAFT CLAY
Serial Number:	77461506	HYDRE
Registration Number:	3554819	TRILLIANT
Registration Number:	3547889	PROFESSIONAL SEBASTIAN
Registration Number:	3544680	MOLDING MUD
Registration Number:	3541294	LIQUID STEEL
Registration Number:	3538257	THICKEFY FOAM
Registration Number:	3522008	SHAPER FIERCE
Registration Number:	3517700	STYLIXIR
Registration Number:	3517699	TAMING ELIXIR
Registration Number:	3502708	RE-SHAPER
Serial Number:	77252344	REHAB
Serial Number:	77220818	SHAPER ZERO GRAVITY
Registration Number:	2792614	RAW SENSUALITY
Registration Number:	2592562	THREADS
Registration Number:	2854575	LOOSE LOCKS
Registration Number:	2798737	S
Registration Number:	2830510	ROXX
Registration Number:	2832610	CY-CLONE
Registration Number:	2800722	TWISTED TAFFY
Registration Number:	2687127	CRUDE CLAY

Registration Number:	2538603	WHAT YOU WEAR BEGINS WITH YOUR HAIR
Registration Number:	2538604	CONTROL TOP
Registration Number:	2413166	SWITCH CRAFT
Registration Number:	2453555	ADDICTED TO COLOR
Registration Number:	2173915	COLLECTIVES
Registration Number:	2282084	XTAH
Registration Number:	1787664	SEBASTIAN COLLECTIVE SALON MEMBER
Registration Number:	2099654	SEBASTIAN S COLLECTIVE SALON MEMBER
Registration Number:	1880219	S SEBASTIAN
Registration Number:	1787663	SEBASTIAN COLLECTIVE SALON MEMBER
Registration Number:	2301169	POTION 9
Registration Number:	1861584	SHAPER
Registration Number:	1862829	ADVOCATE
Registration Number:	1850150	SEBASTIAN COLLECTIVE SALON MEMBER
Registration Number:	1811777	COLOURSHINES
Registration Number:	1537106	MOLDING MUD
Registration Number:	1495590	S
Registration Number:	1115495	CELLOPHANES
Registration Number:	1614547	LAMINATES
Registration Number:	1416346	GREASE
Registration Number:	1418044	THICK-ENDS
Registration Number:	1373319	SHAPER
Registration Number:	1416281	WET
Registration Number:	1209082	SEBASTIAN
Registration Number:	1562932	SEBASTIAN SHEEN
Registration Number:	1525106	SYSTEMA
Registration Number:	1529198	SEBASTIAN
Registration Number:	1470358	PENETRAITT
Registration Number:	1466848	HI CONTRAST GEL
Registration Number:	1259044	TRUCCO
Registration Number:	1604453	SEBASTIAN
Registration Number:	1624330	WET
Registration Number:	1397293	2 + 1
Registration Number:	1378748	CELLO-SHAMPOO
Registration Number:	1325305	SHPRITZ FORTE

Registration Number:	1231575	SEBASTIAN
Registration Number:	1197593	S

CORRESPONDENCE DATA

Fax Number: (513)945-6798
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 513-983-5410
Email: pgtrademarks.im@pg.com
Correspondent Name: Steven Caldwell
Address Line 1: 229 E. 6th Street
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	MM-197486
NAME OF SUBMITTER:	Rene L. Guess
Signature:	/rlguess/
Date:	08/12/2009

Total Attachments: 1
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Delaware

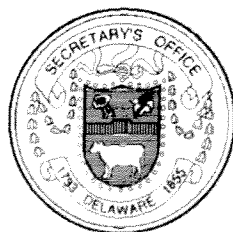
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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"SEBASTIAN INTERNATIONAL, INC.", A CALIFORNIA CORPORATION, WITH AND INTO "THE WELLA CORPORATION" UNDER THE NAME OF "THE WELLA CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE EIGHTEENTH DAY OF DECEMBER, A.D. 2008, AT 4:40 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



0950086 8100M

081211025

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7048430

DATE: 12-24-08

RECORDED: 08/12/2009

TRADEMARK
REEL: 004043 FRAME: 0186