

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
John G. Davies Jr.		08/11/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Rare Bird LLC		
Street Address:	600 South Hill Avenue		
City:	Pasadena		
State/Country:	CALIFORNIA		
Postal Code:	91106		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77737417	RARE BIRD	
CORRESPONDENCE DATA			
Fax Number:	(858)456-4802		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	858-456-4801		
Email:	usdocketing@trademarkgroup.com		
Correspondent Name:	The Trademark Group, APLC		
Address Line 1:	1200 Prospect Street, Suite G-100		
Address Line 4:	La Jolla, CALIFORNIA 92037		
ATTORNEY DOCKET NUMBER:	T13550US00		
NAME OF SUBMITTER:	Kiley B. MacDonald, Esq.		
Signature:	/KABM/		
Date:	08/14/2009		

OP \$40.00 77737417

Total Attachments: 1

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ASSIGNMENT OF FEDERAL INTENT-TO-USE APPLICATION

WHEREAS, John G. Davies Jr. ("Assignor"), an individual of the United States, having an address of P.O. Box 2046, Irwindale, CA 91706, intends to use the mark **RARE BIRD** in commerce and has filed an application, now assigned Serial No. 77/737,417, with the United States Patent and Trademark office under Section 1(b) of the Trademark Act, indicating that intention, but has not yet filed an allegation of use under Sections 1(c) or 1(d) of the Trademark Act, and

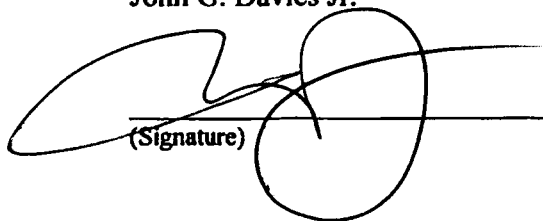
WHEREAS, Assignor is assigning the mark in the above-identified application and substantially all of the business or the portion thereof to which the mark pertains, as required by 15 U.S.C. Section 1060; and

WHEREAS, Rare Bird LLC ("Assignee"), a California Limited Liability Company, having a place of business at 600 S. Hill Avenue, Pasadena, CA 91106, is desirous of acquiring said trademark and the pending intent-to-use application therefor;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark and said application therefor, together with all common law rights and the goodwill of the business symbolized by said trademark.

Signed at Pasadena, CA, this 11th day of Aug, 2009

John G. Davies Jr.


(Signature)