

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Contra Costa Newspapers, LLC		08/14/2009	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Bay Area News Group East Bay, LLC		
Street Address:	750 Ridder Park Drive		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95190		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77249175	EAST BAY TIMES	
CORRESPONDENCE DATA			
Fax Number:	(212)837-6269		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2128376550		
Email:	kuhn@hugheshubbard.com		
Correspondent Name:	Perla M. Kuhn		
Address Line 1:	Hughes Hubbard & Reed LLP		
Address Line 2:	One Battery Park Plaza		
Address Line 4:	New York, NEW YORK 10004-1482		
ATTORNEY DOCKET NUMBER:	013290.0002 PMK/ESP		
NAME OF SUBMITTER:	Perla M. Kuhn		
Signature:	/Peral M. Kuhn/		

OP \$40.00 77249175

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**TRADEMARK
 REEL: 004045 FRAME: 0882**

Date:

08/17/2009

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT OF APPLICATION
BASED ON INTENT TO USE

WHEREAS, Contra Costa Newspapers, LLC ("Assignor"), a California limited liability company, with a place of business at 2640 Shadelands Drive, Walnut Creek, California 94598, has a bona fide intent to use the mark EAST BAY TIMES (the "Mark"), in connection with goods and services in International Classes 16 and 41;

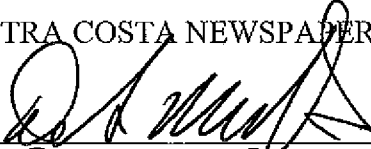
WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignors' bona fide intent to use the Mark in commerce in connection with the above-described goods and services as follows:

<u>APPLICATION SERIAL NO.</u>	<u>FILING DATE</u>	<u>MARK</u>
77/249,175	August 7, 2007	EAST BAY TIMES

WHEREAS, Bay Area News Group East Bay, LLC, a Delaware limited liability company, with a principal place of business at 750 Ridder Park Drive, San Jose, CA 95190 ("Assignee"), desires to acquire the business of Assignor in connection with which Assignor has a bona fide intent to use the Mark and the above-described application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers the Mark and the above-referenced Application therefor, together with that portion of Assignor's business in connection with which it has a bona fide intent to use the Mark, and all of Assignor's rights therein, to Assignee.

CONTRA COSTA NEWSPAPERS, LLC

By: 
Name: DAVID M. POUNIER
Title: PRESIDENT & PUBLISHER

Dated: 8-14-09

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Bay Area News Group East Bay, LLC
Mark : EAST BAY TIMES
Application No. : 77/249,175
Filed : AUGUST 7, 2007
Classes : 16, 41

POWER OF ATTORNEY


SIR:

In the matter of the above-identified Application, Applicant hereby appoints PERLA M. KUHN, NATASHA N. REED and ROBERT SAMPSON of the law offices of HUGHES HUBBARD & REED LLP, One Battery Park Plaza, New York, NY 10004-1482, its attorneys with full power of substitution and revocation and to transact all business in the Patent Office in connection with this Application. The Address for service should be directed to Applicant's attorneys at the address given above.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

HUGHES HUBBARD & REED LLP, whose postal address is One Battery Park Plaza, New York, New York 10004-1482, United States of America, is hereby designated Applicant's representative upon whom notices of process in proceedings affecting the mark may be served.

BAY AREA NEWS GROUP EAST BAY, LLC

By: 
Name: DAVID M. ROUNDS
Title: PROVIDENT & PUBLICATION

Dated: 8-14-09