

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|---|---------------------|
| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Gurske Plumbing, Inc. | | 07/07/2009 | CORPORATION: KANSAS |
| RECEIVING PARTY DATA | | | |
| Name: | Clockwork IP, LLC | | |
| Street Address: | 50 Central Avenue | | |
| Internal Address: | Suite 920 | | |
| City: | Sarasota | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 34236 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 77307170 | ONE HOUR SHOWER THE TANKLESS WATER HEATER SPECIALISTS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (402)346-1148 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 402-346-6000 | | |
| Email: | stephen.pedersen@kutakrock.com | | |
| Correspondent Name: | Stephen J. Pedersen | | |
| Address Line 1: | 1650 Farnam Street | | |
| Address Line 4: | Omaha, NEBRASKA 68102 | | |
| NAME OF SUBMITTER: | Stephen J. Pedersen | | |
| Signature: | /Stephen J. Pedersen/ | | |
| Date: | 08/17/2009 | | |

OP \$40.00 77307170

Total Attachments: 2
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ASSIGNMENT

WHEREAS, GURSKE PLUMBING, INC., a Kansas corporation, of 5595 West 263rd Street, Louisburg, Kansas 66053, has adopted, used and is using the following mark which is pending in the United States Patent and Trademark Office:

ONE HOUR SHOWER THE TANKLESS WATER HEATER SPECIALISTS and Design,
Application Serial No. 77/307,170, Filed October 18, 2007

and

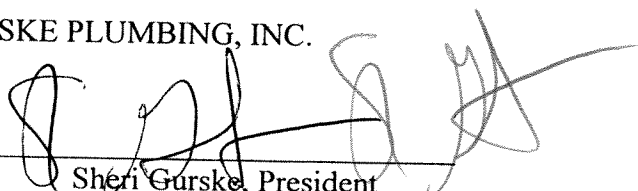
WHEREAS, CLOCKWORK IP, LLC, a Delaware limited liability company, of 50 Central Avenue, Suite 920, Sarasota, Florida 34236, is desirous of acquiring said mark and any resulting registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said GURSKE PLUMBING, INC. does hereby assign unto the said CLOCKWORK IP, LLC, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and any resulting registration thereof.

Executed this 7 day of July, 2009.

GURSKE PLUMBING, INC.

By: _____


Sheri Gurske, President

STATE OF KANSAS)
) ss.
COUNTY OF MIAMI)

On this 7 day of July, 2009, before me personally appeared SHERI GURSKE, to me known to be the person described in, and who executed the foregoing instrument, and who duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

Kiley Eidson
Notary Public

Seal

My Commission Expires:

