

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SOUTHERN LIVING, INC.		07/30/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	TIME INC. LIFESTYLE GROUP		
Street Address:	2100 Lakeshore Drive		
City:	Birmingham		
State/Country:	ALABAMA		
Postal Code:	35209		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 65			
Property Type	Number	Word Mark	
Registration Number:	3115512	ALL-SOUTH	
Registration Number:	2797265	CAPTURE THE COAST	
Registration Number:	2233877	COASTAL LIVING	
Registration Number:	2423043	COASTAL LIVING	
Registration Number:	2634646	COASTAL LIVING	
Serial Number:	77601847	COASTAL LIVING	
Serial Number:	77632958	COASTAL LIVING	
Serial Number:	77631297	COASTAL LIVING	
Registration Number:	3651131	COASTAL LIVING	
Serial Number:	77770014	COASTAL LIVING	
Registration Number:	1586703	COOKING LIGHT	
Registration Number:	2434844	COOKING LIGHT	
Registration Number:	3317659	COOKING LIGHT	
Serial Number:	77609202	COOKING LIGHT	

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Serial Number:	77632957	COOKING LIGHT
Serial Number:	77649618	COOKING LIGHT
Registration Number:	2965500	COOKING LIGHT
Registration Number:	1554203	COOKING LIGHT BOOKS
Registration Number:	2583662	COOKING LIGHT EAT SMART, BE FIT, LIVE WELL
Registration Number:	2933137	COOKING LIGHT FIT HOUSE
Registration Number:	1589892	COOKING LIGHT THE MAGAZINE OF FOOD AND FITNESS
Registration Number:	1842912	COTTAGE LIFE
Registration Number:	2986584	COTTAGE LIVING
Registration Number:	2723831	GEORGIA LIVING
Registration Number:	1301655	HOLIDAY DINNERS
Registration Number:	3073608	HOME FOR THE HOLIDAYS
Registration Number:	2915680	MID-ATLANTIC LIVING
Registration Number:	3448141	MYHOMEIDEAS
Registration Number:	3573314	MYHOMEIDEAS.COM
Registration Number:	3573249	MYRECIPES
Registration Number:	3481642	MYRECIPES
Registration Number:	3573248	MYRECIPES.COM
Registration Number:	3481641	MYRECIPES.COM
Registration Number:	1337898	OUTDOORS SOUTH
Registration Number:	1103041	SOUTHERN ACCENTS
Registration Number:	2467154	SOUTHERN ACCENTS
Registration Number:	2544994	SOUTHERN ACCENTS
Registration Number:	1467301	SOUTHERN JOURNAL
Registration Number:	1676198	SOUTHERN LIVING
Registration Number:	2354723	SOUTHERN LIVING
Registration Number:	2440291	SOUTHERN LIVING
Registration Number:	3170685	SOUTHERN LIVING
Registration Number:	2620727	SOUTHERN LIVING
Registration Number:	1322151	SOUTHERN LIVING
Registration Number:	0847643	SOUTHERN LIVING
Serial Number:	77601784	SOUTHERN LIVING
Serial Number:	77600215	SOUTHERN LIVING
Serial Number:	77633086	SOUTHERN LIVING
Serial Number:	77632952	SOUTHERN LIVING

Serial Number:	77682155	SOUTHERN LIVING
Serial Number:	77769962	SOUTHERN LIVING
Serial Number:	77763715	SOUTHERN LIVING
Serial Number:	77763763	SOUTHERN LIVING
Serial Number:	77764128	SOUTHERN LIVING
Registration Number:	2580862	SOUTHERN LIVING AT HOME
Registration Number:	1288912	SOUTHERN LIVING BOOKS
Registration Number:	2898567	SOUTHERN LIVING DECORATING STEP-BY-STEP
Registration Number:	1505845	SOUTHERN LIVING HOUSE PLANS
Registration Number:	1334276	SOUTHERNERS
Registration Number:	1318051	SUMMER SUPPERS
Registration Number:	2711203	TENNESSEE LIVING
Registration Number:	2912236	TEXAS LIVING
Registration Number:	1394036	THE SOUTHERN GARDENER
Registration Number:	1454243	THE SOUTHERN HOME
Registration Number:	1650144	TRAVEL SOUTHWEST

#### CORRESPONDENCE DATA

Fax Number: (212)467-1083

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 212-522-3383

Email: tipto@timeinc.com

Correspondent Name: Paul A. Lee

Address Line 1: 1271 Avenue of the Americas

Address Line 4: New York, NEW YORK 10020

NAME OF SUBMITTER:

Paul A. Lee

Signature:

/Paul A. Lee/

Date:

08/18/2009

Total Attachments: 13

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**REEL: 004046 FRAME: 0594**

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# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SOUTHERN LIVING, INC.", CHANGING ITS NAME FROM "SOUTHERN LIVING, INC." TO "TIME INC. LIFESTYLE GROUP", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF JULY, A.D. 2009, AT 2:14 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

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090741204

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7448710

DATE: 07-30-09

TRADEMARK  
REEL: 004046 FRAME: 0596

CERTIFICATE OF AMENDMENT  
TO  
CERTIFICATE OF INCORPORATION  
OF  
SOUTHERN LIVING, INC.

SOUTHERN LIVING, INC., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), DOES HEREBY CERTIFY:

**FIRST:** That by action without a meeting pursuant to Section 141(f) of the General Corporation Law of the State of Delaware, the Board of Directors of the Corporation duly adopted a resolution setting forth a proposed amendment to the Certificate of Incorporation of the Corporation, declared said amendment to be advisable and submitted said amendment to the sole stockholder of the Corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

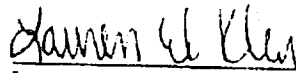
**RESOLVED,** that paragraph 1 of the Certificate of Incorporation of the Corporation be amended so as to read in its entirety as follows:

"1. The name of the corporation is: Time Inc. Lifestyle Group."

**SECOND:** That, thereafter, pursuant to the resolution of its Board of Directors, the sole stockholder of the Corporation by written consent pursuant to Section 228 of the General Corporation Law of Delaware consented to the above amendment to the Corporation's Certificate of Incorporation.

**THIRD:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said Corporation has caused this certificate to be signed by  
Lauren Ezrol Klein, its Assistant Secretary, as of the 30<sup>th</sup> day of July, 2009.



Lauren Ezrol Klein  
Assistant Secretary

Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
ALL-SOUTH	05/00566/TI/ United States of America	Registered 16 Int.	78/606721 12-Apr-2005	3,115,512 11-Jul-2006

*Goods:* 16 Int.: Magazine section, published annually in the field of college football.

*Product Group(s):*

CAPTURE THE COAST	05/00168/TI/ United States of America	Registered 41 Int.	76/486784 03-Feb-2003	2,797,265 23-Dec-2003
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*Goods:* 41 Int.: Entertainment services, namely, conducting a photo contest whose subject matter pertains to the coastal region

*Product Group(s):*

COASTAL LIVING	05/00104/TI/ United States of America	Registered 16 Int.	75/407499 18-Dec-1997	2,233,877 23-Mar-1999
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*Goods:* 16 Int.: magazine featuring homes, cuisine, travel, furnishings, gardening, food, entertainment, arts, antiques, decorating and building

*Product Group(s):*

COASTAL LIVING	05/00113/TI/ United States of America	Registered 42 Int.	75/802862 20-Sep-1999	2,423,043 23-Jan-2001
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*Goods:* 42 Int.: computer services, namely providing interactive online magazines in the field of homes, cuisine, travel, furnishings, gardening, food, entertainment, arts, decorating and building; providing on-line information about gardening, preparation of cuisine and interior decorating including home furnishings

*Product Group(s):*

COASTAL LIVING	05/00249/TI/ United States of America	Registered 41 Int.	76/276258 26-Jun-2001	2,634,646 15-Oct-2002
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*Goods:* 41 Int.: Organizing and conducting exhibitions featuring model residential homes showcasing house plans, architectural and construction design, interior design, and home furnishings

*Product Group(s):*

COASTAL LIVING	2009-190(1)/TI/ United States of America	Published 11 Int.	77/601847 28-Oct-2008	
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*Goods:* 11 Int.: Barbecue grills; Barbecues and grills; Bath tubs; Broiling pans; Ceiling fans; Charcoal grills; Chimney blowers; Coal stoves; Decorative water fountains; Electric blankets; Electric coffee makers; Electric fans; Electric food steamer; Electric food warmers; Electric frying pans; Electric griddles; Electric outdoor grills; Electric tea pots; Electric toaster ovens; Electric vegetable steamer; Electric waffle maker; Electric woks; Fireplace hearths; Fireplace inserts, namely, heat exchangers; Fireplaces; Flashlights; Fondue pots; Gas grills; Hair dryers; Lampshades; Lamps for outdoor use; Lighting fixtures; Microwave ovens; Outdoor lighting, namely, paver lights; Rotisseries; Showers; Sinks; Toilet seats; Toilets; Water coolers; Water filters; Whirlpools; Wine coolers, namely, refrigerated cabinets containing racks for wine bottles and storage shelves; Wood burning stoves; TABLE, FLOOR lamps

*Product Group(s):*

COASTAL LIVING	2009-289(1)/TI/ United States of America	Pending 27 Int.	77/632958 15-Dec-2008	
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*Goods:* 27 Int.: Flooring products, namely rugs, carpets

*Product Group(s):*



Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
COASTAL LIVING	2009-290(1)/TI/ United States of America	Pending 24 Int.	77/631297 11-Dec-2008	
<i>Goods:</i> 24 Int.: Textiles for the home, namely, bed linens, tablecloths and cloth napkins; blankets; comforters; duvets; fabric window treatments, namely, curtains and draperies; towels; bed covers, bed sheets, bed skirts, bed spreads, bed throws, crib bumpers, crib bumper pads; curtain tie-backs; dust ruffles, mattress covers, mattress pads; pillow cases, pillow covers, pillow shams; quilts; shams; kitchen linens, bath linens, table linens; shower curtains				
<i>Product Group(s):</i>				
COASTAL LIVING	2009-310(1)/TI/ United States of America	Registered 20 Int.	77/685269 06-Mar-2009	3651131 07-Jul-2009
<i>Goods:</i> 20 Int.: Bedroom furniture; Chairs; Couches; Cushions; Entertainment centers; Furniture; Lawn furniture; Living room furniture; Office furniture; Outdoor furniture; Pillows; Seating furniture; Seats; Sofas; Tables; Television stands; Upholstered furniture Furniture, mirrors picture frames; goods(not included in other classes) of woods, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics.				
<i>Product Group(s):</i>				
COASTAL LIVING	2009-627(1)/TI/ United States of America	Pending 16 Int.	77/770014 29-Jun-2009	
<i>Goods:</i> 16 Int.: Art pictures; Art prints; Art prints on canvas; Calendars; Desk baskets for desk accessories; Desk blotters; Desk calendars; Desk file trays; Desk pads; Desk sets; Desk stands and holders for pens, pencils, and ink; Giclee prints; Graphic art reproductions; Holders for desk accessories; Mounted posters; Paintings; Photographic or art mounts; Posters; Printed art reproductions; Printed recipe cards; Prints; Recipe books; Stationery; Stationery boxes; Stationery writing paper and envelopes; Wall calendars				
<i>Product Group(s):</i>				
COOKING LIGHT	05/00082/TI/ United States of America	Registered 16 Int.	73/763772 14-Nov-1988	1,586,703 13-Mar-1990
<i>Goods:</i> 16 Int.: MAGAZINE CONTAINING INFORMATION ON HEALTHFUL LIFESTYLES				
<i>Product Group(s):</i>				
COOKING LIGHT	05/00117/TI/ United States of America	Registered 42 Int.	75/802972 20-Sep-1999	2,434,844 13-Mar-2001
<i>Goods:</i> 42 Int.: computer services, namely providing interactive online magazine and information services in the field of healthful lifestyles				
<i>Product Group(s):</i>				
COOKING LIGHT	06/10131/TI/ United States of America	Registered 16 Int.	78/871279 27-Apr-2006	3,317,659 23-Oct-2007
<i>Goods:</i> 16 Int.: Series of non-fiction books in the field of food, cooking, recipes and dining				
<i>Product Group(s):</i>				

Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
COOKING LIGHT	2009-188(1)/TI/ United States of America	Pending 29 Int., 30 Int.	77/609202 06-Nov-2008	
<p><i>Goods:</i> 29 Int.: Foods, namely meat, prepared meat, prepared beef, chicken, luncheon meats, sausages; meat-based snack foods; seafood (not live); prepared entrees consisting primarily of seafood; prepared meals consisting primarily of meat, fish, poultry or vegetables; combination meal consisting primarily of a meat or vegetable-based entree and a soup or salad for consumption on or off the premises; prepared vegetable-based entrees; refrigerated food package combinations consisting primarily of meat, cheese or processed vegetables for purposes of creating a sandwich; food package combinations consisting primarily of cheese, meat and/or processed fruit; fruit-based food beverage; fruit-based snack food; cooked fruits and vegetables; cut fruits; processed fruits; sliced fruits; yogurts; yogurt-based beverages; vegetable-based food beverages; vegetable-based snack foods; dairy-based beverages; fruit salads; garden salads; potato salad; vegetable salads</p> <p>30 Int.: Foods, namely frozen yogurt, cereal-based snack foods, cookies, pastries, cakes, cup cakes, bakery desserts, dessert mousse, dessert puddings, flavored, sweetened gelatin desserts; fruit cakes, fruit pies; Sandwiches; breakfast cereals; Beverages made of coffee; beverages made of tea; prepared cocoa and cocoa-based beverages; prepared coffee and coffee-based beverages; Macaroni salad; pasta salad; prepared pasta; rice salad; salad dressings; quiche; prepared meals consisting primarily of pasta or rice; pizzas (prepared); Bagels; bread; rolls (bread); food package combinations consisting primarily of bread, crackers and/or cookies; fruit breads</p> <p><i>Product Group(s):</i></p>				
COOKING LIGHT	2009-296(1)/TI/ United States of America	Pending 08 Int.	77/632957 15-Dec-2008	
<p><i>Goods:</i> 08 Int.: tools, utensils, appliances, glassware, drinkware, gadgets, pots, pans and other items for kitchen and household use</p> <p><i>Product Group(s):</i></p>				
COOKING LIGHT	2009-297(1)/TI/ United States of America	Pending 41 Int.	77/649618 14-Jan-2009	
<p><i>Goods:</i> 41 Int.: International Class 041: Entertainment in the nature of on-going television programs in the field of food, recipes, dining, entertaining and lifestyles; Entertainment services, namely, providing a television program in the field of food, recipes, dining, entertaining and lifestyles via a global computer network; Entertainment, namely, production of television shows in the field of food, recipes, dining, entertaining and lifestyles</p> <p><i>Product Group(s):</i></p>				
COOKING LIGHT	2009-676(1)/TI/ United States of America	Registered 43 Int.	76/414672 03-Jun-2002	2965500 12-Jul-2005
<p><i>Goods:</i> 43 Int.: Organizing and conducting supper clubs dedicated to the preparation, serving and enjoyment of food and beverages</p> <p><i>Product Group(s):</i></p>				
COOKING LIGHT BOOKS	05/00081/TI/ United States of America	Registered 42 Int.	73/754076 26-Sep-1988	1,554,203 29-Aug-1989
<p><i>Goods:</i> 42 Int.: MAIL ORDER SERVICES, SPECIALIZING IN THE SALE OF BOOKS</p> <p><i>Product Group(s):</i></p>				

Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
COOKING LIGHT EAT SMART, BE FIT, LIVE WELL	05/00135/TI/ United States of America	Registered 16 Int.	76/169329 22-Nov-2000	2,583,662 18-Jun-2002
<i>Goods:</i> 16 Int.: magazine pertaining to information on healthful lifestyles				
<i>Product Group(s):</i>				
COOKING LIGHT FIT HOUSE LOGO	05/00172/TI/ United States of America	Registered 41 Int.	78/372863 24-Feb-2004	2,933,137 15-Mar-2005
<i>Goods:</i> 41 Int.: Organizing and conducting exhibition featuring model residential homes showcasing house plans, architectural & construction design, interior design				
<i>Product Group(s):</i>				
COOKING LIGHT THE MAGAZINE OF FOOD AND FITNESS	05/00083/TI/ United States of America	Registered 16 Int.	73/763886 15-Nov-1988	1,589,892 03-Apr-1990
<i>Goods:</i> 16 Int.: MAGAZINE CONTAINING INFORMATION ON HEALTHFUL LIFESTYLES				
<i>Product Group(s):</i>				
COTTAGE LIFE	05/00089/TI/ United States of America	Registered 16 Int.	74/367478 11-Mar-1993	1,842,912 05-Jul-1994
<i>Goods:</i> 16 Int.: periodical publications; namely, magazines dealing especially with matters of interest to cottagers				
<i>Product Group(s):</i>				
COTTAGE LIVING	05/00377/TI/ United States of America	Registered 16 Int.	76/486487 31-Jan-2003	2,986,584 16-Aug-2005
<i>Goods:</i> 16 Int.: MAGAZINE PROVIDING INFORMATION AND IDEAS BASED ON COMFORT, SIMPLICITY, AND STYLE FOR HOME BUILDING, DECORATING, GARDENING, ENTERTAINING, AND TRAVELING				
<i>Product Group(s):</i>				
GEORGIA LIVING	05/00164/TI/ United States of America	Registered 16 Int.	76/420684 14-Jun-2002	2,723,831 10-Jun-2003
<i>Goods:</i> 16 Int.: section of a magazine pertaining to homes, home accessories, home decor, decorating, housing, gardening, travel and cooking				
<i>Product Group(s):</i>				
HOLIDAY DINNERS	05/00065/TI/ United States of America	Registered 16 Int.	73/458094 22-Dec-1983	1,301,655 23-Oct-1984
<i>Goods:</i> 16 Int.: Annual Magazine on Foods and Entertaining During the Holidays				
<i>Product Group(s):</i>				
HOME FOR THE HOLIDAYS	05/00447/TI/ United States of America	Registered 16 Int.	78/605802 11-Apr-2005	3,073,608 28-Mar-2006
<i>Goods:</i> 16 Int.: magazine published annually in the field of holiday foods and decorations				
<i>Product Group(s):</i>				
MID-ATLANTIC LIVING	05/00170/TI/ United States of America	Registered 16 Int.	76/528644 10-Jul-2003	2,915,680 04-Jan-2005
<i>Goods:</i> 16 Int.: section of a magazine pertaining to homes, home accessories, home decor, decorating, housing, gardening, travel, entertainment, and food preparation				
<i>Product Group(s):</i>				

Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
MYHOMEIDEAS AND DESIGN	07/00605/TI/ United States of America	Registered 37 Int., 42 Int., 44 Int.	77/224926 09-Jul-2007	3448141 17-Jun-2008
<i>Goods:</i> 37 Int.: providing online information in the field of remodeling of homes 42 Int.: providing online information in the fields of home interior decorating, home architectural design, and landscape architectural design 44 Int.: providing online information in the fields of landscape design, landscape gardening, garden care services, and gardener and gardening services				
<i>Product Group(s):</i>				
MYHOMEIDEAS.COM	07/00216/TI/ United States of America	Registered 37 Int., 42 Int., 44 Int.	77/190822 25-May-2007	3573314 10-Feb-2009
<i>Goods:</i> 37 Int.: providing online information in the field of remodeling of homes 42 Int.: providing online information in the fields of home interior decorating, home architectural design and landscape architectural design 44 Int.: providing online information in the fields of landscape design, landscape gardening, garden care services, and gardener and gardening services				
<i>Product Group(s):</i>				
MYRECIPES	07/00139/TI/ United States of America	Registered 41 Int., 43 Int.	77/161488 20-Apr-2007	3573249 10-Feb-2009
<i>Goods:</i> 41 Int.: Providing online information in the field of entertaining in the nature of party planning and preparing for and hosting dinner parties. 43 Int.: Providing online information in the field of cooking information; providing a website featuring a searchable collection of foods and beverages to prepare; providing online information services in the field of foods and beverage preparation.				
<i>Product Group(s):</i>				
MYRECIPES	07/00140/TI/ United States of America	Registered 38 Int.	77/161484 20-Apr-2007	3481642 05-Aug-2008
<i>Goods:</i> 38 Int.: streaming of audio and video material on the Internet and through mobile communications devices in the fields of foods, beverages, entertaining, kitchen equipment and lifestyles				
<i>Product Group(s):</i>				
MYRECIPES.COM	07/00138/TI/ United States of America	Registered 41 Int., 43 Int.	77/161478 20-Apr-2007	3573248 10-Feb-2009
<i>Goods:</i> 41 Int.: Providing online information in the field of entertaining in the nature of party planning and preparing for and hosting dinner parties 43 Int.: Providing online information in the field of cooking information; providing a website featuring a searchable collection of foods and beverages to prepare; providing online information services in the field of foods and beverage preparation.				
<i>Product Group(s):</i>				
MYRECIPES.COM	07/00141/TI/ United States of America	Registered 38 Int.	77/161479 20-Apr-2007	3481641 05-Aug-2008
<i>Goods:</i> 38 Int.: streaming of audio and video in the fields of cooking, foods, beverages, entertaining, kitchen equipment and lifestyles				
<i>Product Group(s):</i>				

Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
OUTDOORS SOUTH	05/00070/TI/ United States of America	Registered 16 Int.	73/509259 29-Oct-1984	1,337,898 28-May-1985
<i>Goods:</i> 16 Int.: a Section of a Magazine Containing Information on Travel, Recreation, and Wildlife				
<i>Product Group(s):</i>				
SOUTHERN ACCENTS	05/00062/TI/ United States of America	Registered 16 Int.	73/151982 13-Dec-1977	1,103,041 26-Sep-1978
<i>Goods:</i> 16 Int.: MAGAZINE PUBLISHED QUARTERLY DEALING WITH SOUTHERN INTERIORS AND GARDENS				
<i>Product Group(s):</i>				
SOUTHERN ACCENTS	05/00115/TI/ United States of America	Registered 42 Int.	75/802873 20-Sep-1999	2,467,154 10-Jul-2001
<i>Goods:</i> 42 Int.: computer services, namely providing interactive online magazine and information services in the field of home interiors and gardens				
<i>Product Group(s):</i>				
SOUTHERN ACCENTS	05/00380/TI/ United States of America	Registered 41 Int.	76/276263 26-Jun-2001	2,544,994 05-Mar-2002
<i>Goods:</i> 41 Int.: Organizing and conducting exhibitions featuring model residential homes showcasing house plans, architectural and construction design, interior design, and home furnishings				
<i>Product Group(s):</i>				
SOUTHERN JOURNAL	05/00077/TI/ United States of America	Registered 16 Int.	73/655943 20-Apr-1987	1,467,301 01-Dec-1987
<i>Goods:</i> 16 Int.: SECTION OF A MAGAZINE CONTAINING INFORMATION ON PEOPLE AND PLACES IN THE SOUTH				
<i>Product Group(s):</i>				
SOUTHERN LIVING	05/00085/TI/ United States of America	Registered 42 Int.	74/060517 18-May-1990	1,676,198 18-Feb-1992
<i>Goods:</i> 42 Int.: services related to house plans; namely, retail mail order services featuring house designs, full construction drawings, architectural renderings and portfolios of house designs				
<i>Product Group(s):</i>				
SOUTHERN LIVING	05/00107/TI/ United States of America	Registered 39 Int.	75/577487 26-Oct-1998	2,354,723 06-Jun-2000
<i>Goods:</i> 39 Int.: travel services, including planning, making travel and lodging reservations, and providing information about transportation, accommodations, and dining				
<i>Product Group(s):</i>				
SOUTHERN LIVING	05/00119/TI/ United States of America	Registered 42 Int.	75/804765 17-Sep-1999	2,440,291 03-Apr-2001
<i>Goods:</i> 42 Int.: Computer services, namely providing interactive online magazine and information services in the field of homes, gardening, food, entertainment, travel, and features of special interest for people living in the South				
<i>Product Group(s):</i>				

Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
SOUTHERN LIVING	05/00179/TI/ United States of America	Registered 16 Int.	78/590676 18-Mar-2005	3,170,685 14-Nov-2006
<i>Goods:</i> 16 Int.: Printed matter, namely, design and construction blueprints for residential building				
<i>Product Group(s):</i>				
SOUTHERN LIVING	05/00374/TI/ United States of America	Registered 41 Int.	76/276259 26-Jun-2001	2,620,727 17-Sep-2002
<i>Goods:</i> 41 Int.: Organizing and conducting exhibitions featuring model residential homes showcasing house plans, architectural and construction design, interior design, and home furnishings				
<i>Product Group(s):</i>				
SOUTHERN LIVING	05/00375/TI/ United States of America	Registered 16 Int.	73/482573 29-May-1984	1,322,151 26-Feb-1985
<i>Goods:</i> 16 Int.: Periodical Magazine Dealing with Homes, Building, Gardening, Landscaping, Foods, Entertainment, Travel, Recreation, and Features of Special Interest for Southerners				
<i>Product Group(s):</i>				
SOUTHERN LIVING	05/00376/TI/ United States of America	Registered 16 Int.	72/266451 10-Mar-1967	847,643 16-Apr-1968
<i>Goods:</i> 16 Int.: PERIODICAL PUBLICATION-NAMELY, A MAGAZINE PUBLISHED MONTHLY				
<i>Product Group(s):</i>				
SOUTHERN LIVING	2009-193(1)/TI/ United States of America	Published 20 Int.	77/601784 28-Oct-2008	
<i>Goods:</i> 20 Int.: Chair cushions , Cushions: Fitted fabric furniture covers; Furniture: Furniture for house, office and garden: Lawn furniture: Mirror frames; Mirrors: Outdoor furniture: Pillows: Residential and commercial furniture: Soft sculpture wall decorations; Wall plaques made of plastic or wood: Wine racks;				
<i>Product Group(s):</i>				
SOUTHERN LIVING	2009-197(1)/TI/ United States of America	Published 11 Int.	77/600215 24-Oct-2008	
<i>Goods:</i> 11 Int.: Barbecue grills; Barbecues and grills: Bath tubs; Broiling pans; Ceiling fans: Charcoal grills; Chimney blowers; Coal stoves; Decorative water fountains; Electric blankets; Electric coffee makers; Electric food steamer; Electric food warmers: Electric frying pans: Electric griddles; Electric outdoor grills; Electric tea pots; Electric toaster ovens: Electric vegetable steamer: Electric waffle maker; Electric woks: Fireplace hearths; Fireplace inserts, namely, heat exchangers; Fireplaces; Flashlights; Fondue pots; Gas grills; Hair dryers; Lampshades; Lamps for outdoor use; Lighting fixtures; Microwave ovens; Outdoor lighting, namely, paver lights; Rotisseries; Showers; Sinks; Toilet seats; Toilets: Water coolers: Water filters; Whirlpools: Wine coolers, namely, refrigerated cabinets containing racks for wine bottles and storage shelves; Wood burning stoves; TABLE, FLOOR lamps				
<i>Product Group(s):</i>				
SOUTHERN LIVING	2009-295(1)/TI/ United States of America	Pending 08 Int.	77/633086 15-Dec-2008	
<i>Goods:</i> 08 Int.: tools, utensils, appliances, glassware, drinkware, gadgets, pots, pans and other items for kitchen and household use				
<i>Product Group(s):</i>				

Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
SOUTHERN LIVING	2009-298(1)/TI/ United States of America	Pending 31 Int.	77/632952 15-Dec-2008	
<i>Goods:</i> 31 Int.: plants, flowers, soil and fertilizer				
<i>Product Group(s):</i>				
SOUTHERN LIVING	2009-309(1)/TI/ United States of America	Pending 35 Int.	77/682155 03-Mar-2009	
<i>Goods:</i> 35 Int.: providing retail kiosks featuring a variety of general consumer goods of others; Promoting the goods and services of others by means of operating an on-line shopping mall with links to the retail web sites of others; Retail store services featuring a variety of general consumer goods of others				
<i>Product Group(s):</i>				
SOUTHERN LIVING	2009-628(1)/TI/ United States of America	Pending 16 Int.	77/769962 29-Jun-2009	
<i>Goods:</i> 16 Int.: Art pictures; Art prints; Art prints on canvas; Calendars; Desk baskets for desk accessories; Desk blotters; Desk calendars; Desk file trays; Desk pads; Desk sets; Desk stands and holders for pens, pencils, and ink; Giclee prints; Graphic art reproductions; Holders for desk accessories; Mounted posters; Paintings; Photographic or art mounts; Posters; Printed art reproductions; Printed recipe cards; Prints; Recipe books; Stationery; Stationery boxes; Stationery writing paper and envelopes; Wall calendars				
<i>Product Group(s):</i>				
SOUTHERN LIVING	2009-629(1)/TI/ United States of America	Pending 24 Int.	77/763715 19-Jun-2009	
<i>Goods:</i> 24 Int.: Bed blankets; Bed covers; Bed linen; Bed sheets; Bed skirts; Bed spreads; Bed throws; Blanket throws; Children's blankets; Children's towels; Comforters; Crib bumper pads; Crib bumpers; Curtain tie-backs; Curtains; Drapery; Dust ruffles; Mattress covers; Mattress pads; Pillow cases; Pillow covers; Pillow shams; Quilts; Shams; Window curtains				
<i>Product Group(s):</i>				
SOUTHERN LIVING	2009-630(1)/TI/ United States of America	Pending 24 Int.	77/763763 19-Jun-2009	
<i>Goods:</i> 24 Int.: TEXTILE PRODUCTS FOR THE BEDROOM, BATHROOM, KITCHEN AND THE HOME				
<i>Product Group(s):</i>				
SOUTHERN LIVING	2009-632(1)/TI/9*1 United States of America	Pending 27 Int.	77/764128 19-Jun-2009	
<i>Goods:</i> 27 Int.: Carpets, rugs				
<i>Product Group(s):</i>				
SOUTHERN LIVING AT HOME	05/00127/TI/ United States of America	Registered 35 Int.	76/035985 28-Apr-2000	2,580,862 18-Jun-2002
<i>Goods:</i> 35 Int.: multi-level marketing business services, namely, promoting, recruiting and rendering technical assistance for establishment and operation of multi-level marketing distributorships				
<i>Product Group(s):</i>				
SOUTHERN LIVING BOOKS LOGO	05/00063/TI/ United States of America	Registered 16 Int.	73/350818 18-Feb-1982	1,288,912 07-Aug-1984
<i>Goods:</i> 16 Int.: Books Dealing with Homes, Gardening, Food, and Travel				
<i>Product Group(s):</i>				

Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
SOUTHERN LIVING DECORATING STEP-BY-STEP	05/00156/TI/ United States of America	Registered 16 Int.	76/366823 05-Feb-2002	2,898,567 02-Nov-2004
<i>Goods:</i> 16 Int.: Printed matter namely. magazines, books, pamphlets and informational flyers in the field of home decor, home decorating, interior design, plant arrangement, arts and crafts				
<i>Product Group(s):</i>				
SOUTHERN LIVING HOUSE PLANS	05/00079/TI/ United States of America	Registered 16 Int.	73/704001 04-Jan-1988	1,505,845 27-Sep-1988
<i>Goods:</i> 16 Int.: MAGAZINES CONTAINING INFORMATION ON HOMEBUILDING AND HOUSE PLANS				
<i>Product Group(s):</i>				
SOUTHERNERS	05/00067/TI/ United States of America	Registered 16 Int.	73/503179 10-Oct-1984	1,334,276 07-May-1985
<i>Goods:</i> 16 Int.: Section of a Magazine Containing Biographies of Accomplished Southerners				
<i>Product Group(s):</i>				
SUMMER SUPPERS	05/00064/TI/ United States of America	Registered 16 Int.	73/445347 26-Sep-1983	1,318,051 05-Feb-1985
<i>Goods:</i> 16 Int.: Magazines				
<i>Product Group(s):</i>				
TENNESSEE LIVING	05/00165/TI/ United States of America	Registered 16 Int.	76/420687 14-Jun-2002	2,711,203 29-Apr-2003
<i>Goods:</i> 16 Int.: section of a magazine pertaining to homes, home accessories, home decor, decorating, housing, gardening, travel and cooking				
<i>Product Group(s):</i>				
TEXAS LIVING	05/00169/TI/ United States of America	Registered 16 Int.	76/528643 10-Jul-2003	2,912,236 21-Dec-2004
<i>Goods:</i> 16 Int.: section of a magazine pertaining to homes, home accessories, home decor, decorating, housing, gardening, travel, entertainment, and food preparation				
<i>Product Group(s):</i>				
THE SOUTHERN GARDENER	05/00074/TI/ United States of America	Registered 16 Int.	73/561992 04-Oct-1985	1,394,036 20-May-1986
<i>Goods:</i> 16 Int.: SECTION OF A MAGAZINE CONTAINING INFORMATION ON PEST CONTROL, PLANTING CALENDARS, GARDENING TIPS, AND OLD-FASHIONED GARDENING TECHNIQUES				
<i>Product Group(s):</i>				
THE SOUTHERN HOME	05/00076/TI/ United States of America	Registered 16 Int.	73/645538 19-Feb-1987	1,454,243 25-Aug-1987
<i>Goods:</i> 16 Int.: SECTION OF A MAGAZINE CONTAINING INFORMATION ON LIGHTING, RENOVATION, AND INTERIOR DECORATING				
<i>Product Group(s):</i>				
TRAVEL SOUTHWEST	05/00086/TI/ United States of America	Registered 16 Int.	74/083037 30-Jul-1990	1,650,144 09-Jul-1991
<i>Goods:</i> 16 Int.: section of a periodical containing information on travel and recreation in the Southwest				
<i>Product Group(s):</i>				



August 17, 2009

# Report Selection

Record Count 65

- ☒ by Trademark  
☐ by Country  
☐ by Client  
☐ by Owner

## Report Format

- ☒ Concise  
☐ Comprehensive

## Goods

- ☒ Print  
☐ Do Not Print

## Remarks

- ☐ Print  
☒ Do Not Print

Preview before printing ☒

## Date Range

☒ Filing

☐ Registration

☐ Next Renewal

☐ Last Update

From :

To :

Client:

Status(es):

Agent:

Country:

US

United States of America

Area:

Attorney:

Trademark:

Status Codes:

Owner: SLIV

- ☒ Active  
☐ Inactive  
☐ All