Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SOUTHERN LIVING, INC.		07/30/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	TIME INC. LIFESTYLE GROUP
Street Address:	2100 Lakeshore Drive
City:	Birmingham
State/Country:	ALABAMA
Postal Code:	35209
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 65

Property Type	Number	Word Mark
Registration Number:	3115512	ALL-SOUTH
Registration Number:	2797265	CAPTURE THE COAST
Registration Number:	2233877	COASTAL LIVING
Registration Number:	2423043	COASTAL LIVING
Registration Number:	2634646	COASTAL LIVING
Serial Number:	77601847	COASTAL LIVING
Serial Number:	77632958	COASTAL LIVING
Serial Number:	77631297	COASTAL LIVING
Registration Number:	3651131	COASTAL LIVING
Serial Number:	77770014	COASTAL LIVING
Registration Number:	1586703	COOKING LIGHT
Registration Number:	2434844	COOKING LIGHT
Registration Number:	3317659	COOKING LIGHT
Serial Number:	77609202	COOKING LIGHT

REEL: 004046 FRAME: 0592

TRADEMARK

900141194

Serial Number:	77632957	COOKING LIGHT
Serial Number:	77649618	COOKING LIGHT
Registration Number:	2965500	COOKING LIGHT
Registration Number:	1554203	COOKING LIGHT BOOKS
Registration Number:	2583662	COOKING LIGHT EAT SMART, BE FIT, LIVE WELL
Registration Number:	2933137	COOKING LIGHT FIT HOUSE
Registration Number:	1589892	COOKING LIGHT THE MAGAZINE OF FOOD AND FITNESS
Registration Number:	1842912	COTTAGE LIFE
Registration Number:	2986584	COTTAGE LIVING
Registration Number:	2723831	GEORGIA LIVING
Registration Number:	1301655	HOLIDAY DINNERS
Registration Number:	3073608	HOME FOR THE HOLIDAYS
Registration Number:	2915680	MID-ATLANTIC LIVING
Registration Number:	3448141	MYHOMEÎDEAS
Registration Number:	3573314	MYHOMEIDEAS.COM
Registration Number:	3573249	MYRECIPES
Registration Number:	3481642	MYRECIPES
Registration Number:	3573248	MYRECIPES.COM
Registration Number:	3481641	MYRECIPES.COM
Registration Number:	1337898	OUTDOORS SOUTH
Registration Number:	1103041	SOUTHERN ACCENTS
Registration Number:	2467154	SOUTHERN ACCENTS
Registration Number:	2544994	SOUTHERN ACCENTS
Registration Number:	1467301	SOUTHERN JOURNAL
Registration Number:	1676198	SOUTHERN LIVING
Registration Number:	2354723	SOUTHERN LIVING
Registration Number:	2440291	SOUTHERN LIVING
Registration Number:	3170685	SOUTHERN LIVING
Registration Number:	2620727	SOUTHERN LIVING
Registration Number:	1322151	SOUTHERN LIVING
Registration Number:	0847643	SOUTHERN LIVING
Serial Number:	77601784	SOUTHERN LIVING
Serial Number:	77600215	SOUTHERN LIVING
Serial Number:	77633086	SOUTHERN LIVING
	1700000	

Serial Number:	77682155	SOUTHERN LIVING
Serial Number:	77769962	SOUTHERN LIVING
Serial Number:	77763715	SOUTHERN LIVING
Serial Number:	77763763	SOUTHERN LIVING
Serial Number:	77764128	SOUTHERN LIVING
Registration Number:	2580862	SOUTHERN LIVING AT HOME
Registration Number:	1288912	SOUTHERN LIVING BOOKS
Registration Number:	2898567	SOUTHERN LIVING DECORATING STEP-BY-STEP
Registration Number:	1505845	SOUTHERN LIVING HOUSE PLANS
Registration Number:	1334276	SOUTHERNERS
Registration Number:	1318051	SUMMER SUPPERS
Registration Number:	2711203	TENNESSEE LIVING
Registration Number:	2912236	TEXAS LIVING
Registration Number:	1394036	THE SOUTHERN GARDENER
Registration Number:	1454243	THE SOUTHERN HOME
Registration Number:	1650144	TRAVEL SOUTHWEST

CORRESPONDENCE DATA

Fax Number: (212)467-1083

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-522-3383
Email: tipto@timeinc.com

Correspondent Name: Paul A. Lee

Address Line 1: 1271 Avenue of the Americas
Address Line 4: New York, NEW YORK 10020

NAME OF SUBMITTER:	Paul A. Lee
Signature:	/Paul A. Lee/
Date:	08/18/2009

Total Attachments: 13

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Delaware

PAGE

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF AMENDMENT OF "SOUTHERN LIVING, INC.",

CHANGING ITS NAME FROM "SOUTHERN LIVING, INC." TO "TIME INC.

LIFESTYLE GROUP", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF

JULY, A.D. 2009, AT 2:14 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

0903509 8100

090741204

You may verify this certificate online at corp.delaware.gov/authver.shtml

AUTHENTYCATION: 7448710

DATE: 07-30-09

State of Delaware Secretary of State Division of Corporations Delivered 02:22 PM 07/30/2009 FILED 02:14 PM 07/30/2009 SRV 090741204 - 0903509 FILE

CERTIFICATE OF AMENDMENT TO CERTIFICATE OF INCORPORATION OF SOUTHERN LIVING, INC.

SOUTHERN LIVING. INC., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), DOES HEREBY CERTIFY:

FIRST: That by action without a meeting pursuant to Section 141(f) of the General Corporation Law of the State of Delaware, the Board of Directors of the Corporation duly adopted a resolution setting forth a proposed amendment to the Certificate of Incorporation of the Corporation, declared said amendment to be advisable and submitted said amendment to the sole stockholder of the Corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that paragraph 1 of the Certificate of Incorporation of the Corporation be amended so as to read in its entirety as follows:

"1. The name of the corporation is: Time Inc. Lifestyle Group,"

SECOND: That, thereafter, pursuant to the resolution of its Board of Directors, the sole stockholder of the Corporation by written consent pursuant to Section 228 of the General Corporation Law of Delaware consented to the above amendment to the Corporation's Certificate of Incorporation.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

223112

IN WITNESS WHEREOF, said Corporation has caused this certificate to be signed by Lauren Ezrol Klein, its Assistant Secretary, as of the Jojh day of July, 2009.

Lauren Ezrol Klein Assistant Secretary

223112

Trademark Country Name Classies) Application Number/Date Number	August 17, 2009	Trad	Page:		
United States of America 16 Int. 12-Apr-2005 11-Jul-2006 Grands: 16 Int.: Magazine section, published annually in the field of college loorball.	Trademark		· -		
Gonds: 16 Int.: Magazine section, published annually in the field of college football. Product Group(s): CAPTURE THE COAST (05/00168/TI/ United States of America 41 Int. 03-Feb-2005 23-Dec-2003 Gonds: 41 Int.: Entertainment services. namely, conducting a photo contest whose subject matter pertains to the coastal region Product Group(s): COASTAL LIVING 05/00104/TI/ Registered 75/407499 2.233,877 United States of America 16 Int. 18-Dec-1997 23-Mar-1999 Gonds: 16 Int.: magazine featuring homes, cuisine, travel, furnishings, gardening, food, entertainment ants, antiques, decorating and building Product Group(s): COASTAL LIVING 05/00113/TI/ Registered 75/802862 2.423.043 United States of America 42 Int. 20-Sep-1999 23-Jan-2001 Gonds: 42 Int.: computer services, namely providing interactive online magazines in the field of homes, cuisine, travel, furnishings, gardening, food, entertainment, arts, decorating and building: providing on-line information about gardening, preparation of cuisine and interior decorating including home furnishings Product Group(s): COASTAL LIVING 05/00249/TI/ Registered 76/276258 2.634.646 Julied States of America 41 Int. 26-Jun-2001 15-Oct-2002 Gonds: 41 Int.: Organizing and conducting exhibitions featuring model residential homes showcash house plans, architectural and construction design, interior design, and home furnishings Product Group(s): COASTAL LIVING 2009-190(1)/TI/ Published 77/601847 United States of America 11 Int. 28-Oct-2008 Gonds: 11 Int.: Barbecue grills; Barbecues and grills; Bath tubs; Broiling pans; Celling fans; Charce grills; Chimney blowers; Coal stoves; Decorative water fountains: Electric bankers; Electric coffice makers; Electric foot steamer; Electric food warens; Electric polity pans; Electric priddles; Electric wars in Enterior to design, interior design, interior design, pans; Electric priddles; Electric wars in Electric foot steamer; Electric food warens in Electric foot steamer; Electric food warens in Electric foot warens of the evera	ALL-SOUTH	05/00566/T1/	Registered	78/606721	3,115,512
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COASTAL LIVING 05/00113/TI/ Registered 75/802862 2,423,043 United States of America 42 Int. 20-Sep-1999 23-Jan-2001 Goods: 42 Int.: computer services, namely providing interactive online magazines in the field of homes, cuisine, travel, furnishings, gardening, food, entertainment, arts, decorating and building; providing on-line information about gardening, preparation of cuisine and interior decorating including home furnishings Product Group(s): COASTAL LIVING 05/00249/TI/ Registered 76/276258 2.634,646 United States of America 41 Int. 26-Jun-2001 15-Oct-2002 Goods: 41 Int.: Organizing and conducting exhibitions featuring model residential homes showcasin house plans, architectural and construction design, interior design, and home furnishings Product Group(s): COASTAL LIVING 2009-190(1)/TI/ Published 77/601847 United States of America 11 Int. 28-Oct-2008 Goods: 11 Int.: Barbecue grills; Barbecues and grills; Bath tubs; Broiling pans; Ceiling fans; Charce grills; Chimney blowers; Coal stoves; Decorative water fountains: Electric blankets; Electric coffee makers; Electric fans: Electric food steamer; Electric food warmers; Electric refines pans; Electric griddles; Electric outdoor grills: Electric tea pots; Electric toaster ovens; Elec vegetable steamer; Electric worftle maker; Electric works; Fireplace hearths: Fireplace inserts namely, heat exchangers; Fireplaces; Flashlights; Fondue pots; Gas grills; Hair dryers; Lampshades; Lamps for outdoor use; Lighting fixtures; Microwave ovens; Outdoor lighting, namely, paver lights; Rotisseries; Showers; Sinks; Toilet seats; Toilets; Water coolers; Water lights; Whirlpools: Wine coolers, namely, refrigerated cabinets containing racks for wine bottles and storage shelves; Wood burning stoves; TABLE. FLOOR lamps Product Group(s):				el, furnishings, gardening	, food, entertainment,
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· ·	Product	grills; Chimney blowers; C coffee makers; Electric far pans; Electric griddles; Ele vegetable steamer; Electric namely, heat exchangers; L Lampshades; Lamps for of namely, paver lights; Rotic filters; Whirlpools; Wine of bottles and storage shelves	Coal stoves; Decorations: Electric food steam ectric outdoor grills; lec waffle maker; Electric Fireplaces; Flashlight; utdoor use; Lighting fasseries; Showers; Sink coolers, namely, refrigood	we water fountains: Electricer; Electric food warme Electric tea pots; Electric ric woks; Fireplace hearts; Fondue pots; Gas grills fixtures; Microwave oven ks; Toilet seats; Toilets; Vigerated cabinets containing	ic blankets; Electric rs; Electric frying toaster ovens; Electric rs: Fireplace inserts, rs; Hair dryers; rs; Outdoor lighting, Water coolers; Water rng racks for wine
United States of America 27 Int. 15-Dec-2008		2009 -2 89(1)/TI/	Pending	77/632958	
Goods: 27 Int.: Flooring products, namely rugs, carpets	COASTAL LIVING	Hadrad Carrier C.A. 1995	27 ()	15 15 2000	

August 17, 2009	Trac	lemark List		Pag
Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
COASTAL LIVING	2009-290(1)/11/	Pending	77/631297	
	United States of America	24 Int.	11-Dec-2008	
Product	Goods: 24 Int.: Textiles for the hocomforters; duvets; fabric covers, bed sheets, bed sk curtain tie-backs; dust ruft pillow shams; quilts; shan Group(s):	window treatments, nar irts, bed spreads, bed th fles, mattress covers, ma	mely, curtains and drape nrows, crib bumbers. cril attress pads; pillow case	ries; towels: bed bumper pads; s, pillow covers,
	·			-
COASTAL LIVING	2009-310(1)/ГІ/	Registered	77/685269	3651131
	United States of America Goods: 20 Int.: Bedroom furniture	20 Int.	06-Mar-2009	07-Jul-2009
Product	Furniture, mirrors picture cane, wicker, horn, bone, substitutes for all these ma <i>Group(s):</i>	ivory, whalebone, shell		
	2009-627(1)/Г//	Pending	77/770014	
	2009-627(1)/TI/ United States of America	16 Int.	29-Jun-2009	
COASTAL LIVING	2009-627(1)/ГІ/	16 Int. orints; Art prints on can; ; Desk calendars; Desk cils. and ink; Giclee prin I posters: Paintings; Ph ipe cards; Prints; Recip	29-Jun-2009 vas: Calendars; Desk bafile trays; Desk pads: Dats: Graphic art reproductographic or art mounties books; Stationery: Sta	esk sets; Desk stands ctions; Holders for s; Posters; Printed art
COASTAL LIVING	2009-627(1)/TI/ United States of America Goods: 16 Int.: Art pictures; Art paccessories; Desk blotters and holders for pens, pendesk accessories; Mounted reproductions: Printed rec Stationery writing paper a Group(s):	16 Int. prints; Art prints on can; ; Desk calendars; Desk cils. and ink; Giclee prin I posters: Paintings; Ph ipe cards: Prints; Recip nd envelopes: Wall cale	29-Jun-2009 vas: Calendars; Desk ba file trays; Desk pads: D nts; Graphic art reproduct otographic or art mounts be books; Stationery; Statendars	esk sets: Desk stands ctions: Holders for s: Posters; Printed art tionery boxes:
COASTAL LIVING	2009-627(1)/TI/ United States of America Goods: 16 Int.: Art pictures; Art paccessories; Desk blotters and holders for pens, pendesk accessories; Mounted reproductions: Printed reconstant Stationery writing paper at Group(s):	16 Int. orints; Art prints on can; ; Desk calendars; Desk cils. and ink; Giclee prin I posters: Paintings; Ph ipe cards: Prints: Recip nd envelopes: Wall cale	29-Jun-2009 vas: Calendars; Desk ba file trays; Desk pads: D nts: Graphic art reproduc otographic or art mounts be books; Stationery: Statendars 73/763772	esk sets: Desk stands ctions: Holders for s: Posters; Printed art tionery boxes:
COASTAL LIVING Product COOKING LIGHT	2009-627(1)/TI/ United States of America Goods: 16 Int.: Art pictures; Art paccessories; Desk blotters and holders for pens, pendesk accessories; Mounted reproductions: Printed rec Stationery writing paper a Group(s):	16 Int. prints; Art prints on cam; Desk calendars; Desk cils. and ink; Giclee print posters: Paintings; Phipe cards: Prints; Recipnd envelopes: Wall calendary Registered 16 Int.	29-Jun-2009 vas: Calendars; Desk barile trays; Desk pads: Drits; Graphic art reproductoorgraphic or art mounts be books; Stationery; Statendars 73/763772 14-Nov-1988	esk sets; Desk stands ctions; Holders for s: Posters; Printed art tionery boxes; 1,586,703 13-Mar-1990
Product Product Product	2009-627(1)/TI/ United States of America Goods: 16 Int.: Art pictures; Art paccessories; Desk blotters and holders for pens, pendesk accessories; Mounted reproductions: Printed reconstationery writing paper at Group(s): 05/00082/TI/ United States of America Goods: 16 Int.: MAGAZINE COM	16 Int. prints; Art prints on cam; Desk calendars; Desk cils. and ink; Giclee print posters: Paintings; Phipe cards: Prints; Recipnd envelopes: Wall calendary Registered 16 Int.	29-Jun-2009 vas: Calendars; Desk barile trays; Desk pads: Drits; Graphic art reproductoorgraphic or art mounts be books; Stationery; Statendars 73/763772 14-Nov-1988	esk sets; Desk stands ctions; Holders for s: Posters; Printed art tionery boxes; 1,586,703 13-Mar-1990
Product Product Product	2009-627(1)/TI/ United States of America Goods: 16 Int.: Art pictures; Art paccessories; Desk blotters and holders for pens, pendesk accessories; Mounted reproductions: Printed reconstanting paper at Group(s): 05/00082/TI/ United States of America Goods: 16 Int.: MAGAZINE COM Group(s):	16 Int. orints; Art prints on cam; Desk calendars; Desk cils. and ink; Giclee print posters: Paintings; Phipe cards: Prints: Recipnd envelopes: Wall calendary Registered 16 Int. NTAINING INFORMA	29-Jun-2009 vas: Calendars; Desk barile trays; Desk pads: Dest pad	esk sets: Desk stands ctions: Holders for s: Posters; Printed art tionery boxes: 1,586,703 13-Mar-1990 JL LIFESTYLES
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Product COOKING LIGHT Product COOKING LIGHT	2009-627(1)/TI/ United States of America Goods: 16 Int.: Art pictures; Art paccessories; Desk blotters and holders for pens, pendesk accessories; Mounted reproductions: Printed recestationery writing paper at Group(s): 05/00082/TI/ United States of America Goods: 16 Int.: MAGAZINE COM Group(s): 05/00117/TI/ United States of America Goods: 42 Int.: computer services services in the field of head Group(s):	orints; Art prints on cam; Desk calendars; Desk cils. and ink; Giclee print posters: Paintings; Phipe cards: Prints: Recipind envelopes: Wall calendary Registered 16 Int. NTAINING INFORMA Registered 42 Int. 4. namely providing intendithful lifestyles	29-Jun-2009 vas: Calendars; Desk barille trays; Desk pads: Donts: Graphic art reproductootographic or art mountable books; Stationery; Statendars 73/763772 14-Nov-1988 ATION ON HEALTHFU 75/802972 20-Scp-1999 eractive online magazine	esk sets; Desk stands ctions; Holders for s: Posters; Printed art tionery boxes; 1,586,703 13-Mar-1990 UL LIFESTYLES 2,434,844 13-Mar-2001 and information
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August 17, 2009	Trac	lemark List		Page
Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
COOKING LIGHT	2009-188(1)/TI/	Pending	77/609202	
	United States of America	29 Int., 30 Int.	06-Nov-2008	
	meat-based snack foods; so prepared meals consisting consisting primarily of a m on or off the premises; pre combinations consisting processed fruit; fruit-based processed fruit; fruit-based vegetables; cut fruits: proc vegetable-based food beve salads; garden salads; pota 30 Int.: Foods, namely from cakes, bakery desserts, des fruit cakes, fruit pies; Sand made of tea; prepared cocc beverages; Macaroni salad prepared meals consisting (bread); food package con- fruit breads	primarily of meat, fish, leat or vegetable-based pared vegetable-based rimarily of meat, cheese package combinations of food beverage; fruit-bessed fruits: sliced fruit rages; vegetable-based to salad; vegetable saladen yogurt, cereal-based sert mousse, dessert pulviches; breakfast cereal and cocoa-based bever pasta salad; prepared primarily of pasta or rie	poultry or vegetables; of entree and a soup or salentrees; refrigerated food or processed vegetable consisting primarily of classed snack food; cooked snack foods; dairy-based snack foods; dairy-based ds snack foods, cookies, iddings, flavored, sweet als; Beverages made of cerages; prepared coffee pasta; rice salad; salad ce; pizzas (prepared); B.	combination meal lad for consumption d package es for purposes of cheese, meat and/or d fruits and d beverages; ed beverages; fruit pastries, cakes, cup ened gelatin desserts; coffee; beverages and coffee-based dressings; quiche; agels; bread; rolls
Product G	Group(s):			
Product G		.—Pending	77/632957	·
	2009-296(1)/TI/	Pending 08 Int	77/632957 15-Dec-2008	·
	2009-296(1)/TI/ United States of America Goods: 08 Int.: tools, utensils, app for kitchen and household	08 Int. lian ces , glassware, drir	15-Dec-2008	uns and other items
COOKING LIGHT Product G	2009-296(1)/TI/ United States of America Goods: 08 Int.: tools, utensils, app for kitchen and household Group(s):	08 Int. liances, glassware, drin use	15-Dec-2008 nkware. gadgets, pots. pa	uns and other items
COOKING LIGHT Product G	2009-296(1)/TI/ United States of America Goods: 08 Int.: tools, utensils, app for kitchen and household	08 Int. lian ces , glassware, drir	15-Dec-2008	nns and other items
COOKING LIGHT	2009-296(1)/TI/ United States of America Goods: 08 Int.: tools, utensils, app for kitchen and household Group(s): 2009-297(1)/TI/ United States of America Goods: 41 Int.: International Class the field of food, recipes, oproviding a television progvia a global computer netw field of food, recipes, dining	08 Int. liances, glassware, drinuse Pending 41 Int. 041: Entertainment in lining, entertaining and gram in the field of foodwork; Entertainment, na	15-Dec-2008 nkware. gadgets, pots. pa 77/649618 14-Jan-2009 n the nature of on-going l lifestyles; Entertainmen d, recipes. dining. entert	television programs in nt services, namely, aining and lifestyles
Product G	2009-296(1)/Tl/ United States of America Goods: 08 Int.: tools, utensils, app for kitchen and household Group(s): 2009-297(1)/Tl/ United States of America Goods: 41 Int.: International Class the field of food, recipes, oproviding a television progvia a global computer netw field of food, recipes, diningroup(s):	08 Int. liances, glassware, drinuse Pending 41 Int. 041: Entertainment in lining, entertaining and gram in the field of foodwork; Entertainment, nang, entertaining and life	15-Dec-2008 nkware. gadgets, pots. pa 77/649618 14-Jan-2009 n the nature of on-going l lifestyles; Entertainmen d, recipes. dining. entert	television programs in nt services, namely, aining and lifestyles
Product G	2009-296(1)/TI/ United States of America Goods: 08 Int.: tools, utensils, app for kitchen and household Group(s): 2009-297(1)/TI/ United States of America Goods: 41 Int.: International Class the field of food, recipes, oproviding a television progvia a global computer netw field of food, recipes, dining	08 Int. liances, glassware, drinuse Pending 41 Int. 041: Entertainment in lining, entertaining and gram in the field of foodwork; Entertainment, na	15-Dec-2008 nkware. gadgets, pots. pa 77/649618 14-Jan-2009 n the nature of on-going l lifestyles; Entertainmend, recipes, dining, entertainmely, production of telestyles	television programs in nt services, namely, aining and lifestyles evision shows in the
Product G	2009-296(1)/Tl/ United States of America Goods: 08 Int.: tools, utensils, app for kitchen and household Group(s): 2009-297(1)/Tl/ United States of America Goods: 41 Int.: International Class the field of food, recipes, oproviding a television progvia a global computer networked field of food, recipes, diningroup(s): 2009-676(1)/Tl/	Pending 41 Int. 1041: Entertainment in dining, entertaining and gram in the field of foodwork; Entertainment, nang, entertaining and life Registered 43 Int. Inducting supper clubs of the support of	77/649618 14-Jan-2009 In the nature of on-going I lifestyles; Entertainment d, recipes, dining, entert amely, production of telestyles 76/414672 03-Jun-2002	television programs in nt services, namely, aining and lifestyles evision shows in the
COOKING LIGHT Product G	2009-296(1)/Tl/ United States of America Goods: 08 Int.: tools, utensils, app for kitchen and household Group(s): 2009-297(1)/Tl/ United States of America Goods: 41 Int.: International Class the field of food, recipes, oproviding a television progvia a global computer networked field of food, recipes, diningroup(s): 2009-676(1)/Tl/ United States of America Goods: 43 Int.: Organizing and coenjoyment of food and bever	Pending 41 Int. 1041: Entertainment in dining, entertaining and gram in the field of foodwork; Entertainment, nang, entertaining and life Registered 43 Int. Inducting supper clubs of the support of	77/649618 14-Jan-2009 In the nature of on-going I lifestyles; Entertainment d, recipes, dining, entert amely, production of telestyles 76/414672 03-Jun-2002	television programs in nt services, namely, aining and lifestyles evision shows in the
Product G COOKING LIGHT Product G COOKING LIGHT	2009-296(1)/Tl/ United States of America Goods: 08 Int.: tools, utensils, app for kitchen and household Group(s): 2009-297(1)/Tl/ United States of America Goods: 41 Int.: International Class the field of food, recipes, oproviding a television progvia a global computer networked field of food, recipes, dininfroup(s): 2009-676(1)/Tl/ United States of America Goods: 43 Int.: Organizing and coenjoyment of food and beveroup(s):	Pending 41 Int. 1041: Entertainment in dining, entertaining and gram in the field of foodwork; Entertainment, nang, entertaining and life Registered 43 Int. Inducting supper clubs of the support of	77/649618 14-Jan-2009 In the nature of on-going I lifestyles; Entertainment d, recipes, dining, entert amely, production of telestyles 76/414672 03-Jun-2002	television programs in nt services, namely, aining and lifestyles evision shows in the

Product Group(s):

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Frademark		Docket Number/Su Country Name	ibease	Status Class(es)		Application Number/Date	<u> </u>	Registration Number/Date
COOKING LIGHT EAT	SMART,	05/00135/11/		Registered		76/169329		2,583,662
BE FIT, LIVE WELL		United States of An	nerica	16 I nt.		22-Nov-2000		18-Jun-2002
Produ	Goods act Group(s).	s: 16 Int.: magazin :	e pertaining to	o information or	n healthfi	ul lifestyles		
COOKING LIGHT FIT	HOUSE	05/00172/11/		Registered		78/372863		2,933,137
.0 G 0		United States of An	nerica	41 Int.		24-Feb-2004		15-Mar-2005
Produ	Goods act Group(s)	41 Int.: Organiz house plans, arc					itial hom	es showcasing
COOKING LIGHT THE		05/00083/ΓΙ/		Registered	-	73/763886		1,589,892
MAGAZINE OF FOOD	_	United States of Ar	nerica	16 Int.		15-Nov-1988		03-Apr-1990
Prodi	Goods ict Group(s)	s: 16 Int.: MAGA2	ZINE CONTA	INING INFOR	MATIO	N ON HEALTH	HFUL LI	FESTYLES
COTTAGE LIFE				Registered				1,842,912
JOTTAGE LIFE		United States of Ar	nerica	16 Int.		11-Mar-1993		05-Jul-1994
	Good	s: 16 Int.: periodic			azines de		with me	
Produ	ict Group(s)	to cottagers		_				
COTTAGE LIVING		05/00377/11/		Registered		76/486487		2,986,584
		United States of Ar	nerica	16 Int.		31-Jan-2003		16 - Aug-2005
Prodi	Good. uct Group(s)	s: 16 Int.: MAGAZ SIMPLICITY. A ENTERTAININ	AND STYLE	FOR HOME B				
EORGIA LIVING		05/00164/11/		Registered		76/420684		2,723,831
JEORGIA DIVING		United States of Ar	merica	16 Int.		14-Jun-2002		10-Jun-2003
Prodi	Good act Group(s)	b: 16 Int.: section housing, garden			omes. ho	me accessories.	home do	ecor, decorating,
IOLIDAY DINNERS		05/00065/11/		Registered		73/458094		1,301,655
_		United States of Ar	merica	16 Int.		22-Dec-1983		23-Oct-1984
Produ	Good uct Group(s)	s: 16 Int.: Annual	Magazine on	Foods and Ente	rtaining	During the Holi	days	
HOME FOR THE HOL	IDAYS	05/00447/11/		Registered		78/605802		3,073,608
		United States of Ar	merica	16 Int.		11-Apr-2005		28-Mar-2006
Prod	Good uct Group(s)	ls: 16 Int.: magazir):	ne published a	nnually in the fi	ield of ho	oliday foods and	l decorat	ions
———— MID-ATLANTIC LIVIS	NG	05/00170/TI/		Registered		76/528644		2,915,680
		United States of A	merica	16 Int.		10-Jul-2003		04-Jan-2005
	Good	ls: 16 Int.: section housing, garden	of a magazine				home d	ecor, decorating,

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Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
MYHOMEIDEAS AND DESIGN	07/00605/11/	Registered	77/224926	3448141
	United States of America	37 Int., 42 Int., 44 Int.	09-Jul-2007	17-Jun-2008
Goo	ods: 37 Int.: providing onli	ne information in the field of re	emodeling of homes	
	architectural design, a	ne information in the fields of and landscape architectural desi	gn	
		ne information in the fields of and gardener and gardening ser		ndscape gardening,
Product Group	-			
MYHOMEIDEAS.COM	07/00216/17/	Registered	77/190822	3573314
	United States of America	37 Int., 42 Int., 44 Int.	25-May-2007	10-Feb-2009
Goo	ods: 37 Int.: providing onli	ne information in the field of re	emodeling of homes	
	42 Int.: providing onli	ne information in the fields of and landscape architectural design	home interior decora	
		ne information in the fields of and gardener and gardening ser	, .	ndscape gardening,
Product Group	(s):			
MYRECIPES	07/00139/11/	Registered	77/161488	3573249
	United States of America	41 Int., 43 Int.	20-Apr-2007	10-Feb-2009
Product Group	featuring a searchable information services in	ine information in the field of c collection of foods and bevera n the field of foods and beverag	ges to prepare; prov	
		n	771121101	2101712
MYRECIPES	07/00140/11/	Registered	77/161484	3481642
	United States of America	38 Int.	20-Apr-2007	05-Aug-2008
Gae		udio and video material on the ces in the fields of foods, bever		
Product Group	(s):			
MYRECIPES.COM	07/00138/T1/	Registered	77/161478	3573248
	United States of America	41 Int., 43 Int.	20-Apr-2007	10-Feb-2009
Go	ods: 41 Int.: Providing onliand preparing for and 43 Int.: Providing onl featuring a searchable	ine information in the field of e hosting dinner parties ine information in the field of c collection of foods and bevera n the field of foods and bevera	entertaining in the na cooking information: ages to prepare; prov	providing a website
Product Group			_ 1 1	
MYRECIPES.COM	07/00141/11/	Registered	77/161479	3481641
	United States of America	38 Int.	20-Apr-2007	05-Aug-2008
Go		audio and video in the fields of	·	_
Product Group	• •			
•				

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Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
OUTDOORS SOUTH	05/00070/11/	Registered	73/509259	1,337,898
	United States of America	16 Int.	29-Oct-1984	28-May-1985
Product (Goods: 16 Int.: a Section of a M Group(s):	agazine Containing Infor	rmation on Travel, Recre	ation, and Wildlife
	<u> </u>		72/151002	
SOUTHERN ACCENTS	05/00062/T1/ United States of America	Registered 16 Int.	73/151982 13-Dec-1977	1,103,041 26-Sep-1978
	Goods: 16 Int.: MAGAZINE PU	BLISHED QUARTERL		•
Product	INTERIORS AND GAR Group(s):	ADENS		
SOUTHERN ACCENTS	05/00115/TI/	Registered	75/802873	2,467,154
	United States of America	42 Int.	20-Sep-1999	10-Jul-2001
	Goods: 42 Int.: computer service services in the field of he			and information
Product :	Group(s):			
SOUTHERN ACCENTS	05/00380/T1/	Registered	76/276263	2,544,994
	United States of America	41 Int.	26-Jun-2001	05-Mar-2002
Product	<i>Group(s):</i> 05/00077/11/	Registered	73/655943	1,467,301
SOUTHERN JOURNAL	United States of America	16 Int.	73/033943 20-Apr-1987	01-Dec-1987
	Goods: 16 Int.: SECTION OF A PLACES IN THE SOU	MAGAZINE CONTAI	•	
Product	Group(s):			
SOUTHERN LIVING	05/00085/11/	Registered	74/060517	1,676,198
	United States of America	42 Int.	18-May-1990	18-Feb-1992
Product	Goods: 42 Int.: services related designs, full construction Group(s):		retail mail order services renderings and portfolio	
				2.254.722
SOUTHERN LIVING	05/00107/11/	Registered	75/577487	2,354,723
	United States of America	39 Int.	26-Oct-1998	06-Jun-2000
			ng travel and lodging resommodations, and dining	ervations, and
Product	Group(s):			
SOUTHERN LIVING	05/00119/11/	Registered	75/804765	2,440,291
SOUTHERN LIVING	II '- 10 0 - 1	42 Int.	17-Sep-1999	03-Apr-2001
SOUTHERN LIVING	United States of America		•	•
SOUTHERN LIVING	Goods: 42 Int.: Computer service	ees, namely providing int omes, gardening, food, e	•	and information

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Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
SOUTHERN LIVING	05/00179/TI/	Registered	78/590676	3,170,685
	United States of America	16 Int.	18-Mar-2005	14-Nov-2006
Produc	Goods: 16 Int.: Printed matter, name Group(s):	nely, design and cons	truction blueprints for res	sidential building
SOUTHERN LIVING	05/00374/11/	Registered	76/276259	2,620,727
	United States of America	41 Int.	26-Jun-2001	17-Sep-2002
Produc	Goods: 41 Int.: Organizing and co house plans, architectural a Group(s):			
SOUTHERN LIVING	05/00375/T1/	Registered	73/482573	1,322,151
TOO THE REAL PROPERTY OF	United States of America	16 Int.	29-May-1984	26-Feb-1985
Produc	Goods: 16 Int.: Periodical Magazin Entertainment, Travel, Red t Group(s):			
SOUTHERN LIVING	05/00376/TI/	Registered	72/266451	847,643
OUTHERN EIVING	United States of America	16 Int.	10-Mar-1967	16-Apr-1968
Produc	Goods: 16 Int.: PERIODICAL PU MONTHLY a Group(s):	BLICATION-NAME	LY, A MAGAZINE PUI	BLISHED
SOUTHERN LIVING	2009-193(1)/Г1/	Published	77/601784	
300 HILKN EN ING	United States of America	20 Int,	28-Oct-2008	
Produc	Goods: 20 Int.: Chair cushions, C house, office and garden: I Residential and commercial plastic or wood: Wine rack troup(s):	Lawn furniture: Mirro al furniture: Soft sculp	r frames; Mirrors; Outdo	or furniture; Pillows:
SOLTHERN LIVING	2009-197(1)/171/	Published	77/600215	_
SOUTHERN LIVING	United States of America	11 Int.	24-Oct-2008	
	Goods: 11 Int.: Barbecue grills; B grills; Chimney blowers; C coffee makers; Electric for griddles; Electric outdoor steamer: Electric waffle m heat exchangers; Fireplace Lamps for outdoor use; Li lights: Rotisseries; Showe Whirlpools: Wine coolers storage shelves; Wood but	Coal stoves; Decorative od steamer; Electric for grills; Electric tea pot taker; Electric woks: I ses; Flashlights; Fondurghting fixtures; Microstric, Sinks; Toilet seats anamely, refrigerated	re water fountains; Electric fry cood warmers: Electric fry is; Electric toaster ovens: Fireplace hearths; Fireplace pots; Gas grills: Hair downwe ovens; Outdoor lig; Toilets: Water coolers: cabinets containing rack.	ic blankets; Electric ring pans: Electric Electric vegetable ce inserts, namely, ryers; Lampshades; thting, namely, paver Water filters;
Produc	t Group(s);			
SOUTHERN LIVING	2009-295(1)/TI/	Pending	77/633086	
	United States of America	08 Int.	15-Dec-2008	
	Goods: 08 Int.: tools, utensils, app for kitchen and household		inkware, gadgets, pots, p	oans and other items
	t Group(s):			

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Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
SOUTHERN LIVING	2009-298(1)/T1/	Pending	77/632952	
	United States of America	31 Int.	15-Dec-2008	
Produc	Goods: 31 Int.: plants. flowers, so at Group(s):	il and fertilizer		
SOUTHERN LIVING	2009-309(1)/11/	Pending	77/682155	
	United States of America	35 Int.	03-Mar-2009	
Produc	Goods: 35 Int.: providing retail king Promoting the goods and with links to the retail well consumer goods of others at Group(s):	services of others by medical by sites of others; Retail	neans of operating an on-l	ine shopping mall
SOUTHERN LIVING	2009-628(1)/11/	Pending	77/769962	
JOCI III JANE LIVE NO	United States of America	16 Int.	29-Jun-2009	
Produc	desk accessories; Mounte reproductions; Printed rec Stationery writing paper a group(s):	cipe cards; Prints; Reci	pe books; Stationery: Stat	
SOUTHERN LIVING	2009-629(1)/T1/	Pending	77/763715	
	United States of America	24 Int.	19-Jun-2009	
Produc	Goods: 24 Int.: Bed blankets: Bed Blanket throws: Children' bumpers; Curtain tie-back Pillow cases: Pillow cove	s blankets; Children's t s: Curtains: Drapery; I	owels; Comforters: Crib t Dust ruffles: Mattress cov	oumper pads; Crib ers: Mattress pads;
COUTHEDN LIVING	2000 620(1)(1)	Donding	77/763763	
SOUTHERN LIVING	2009-630(1)/TI/ United States of America	Pending 24 Int.	19-Jun-2009	
	Goods: 24 Int.: TEXTILE PROD THE HOME			KITCHEN AND
Produc	et Group(s):			
	2009-632(1)/T1/9`1	Pending	77/764128	
	2009-632(1)/T1/9°1 United States of America	Pending 27 Int.	77/764128 19-Jun-2009	
SOUTHERN LIVING	2009-632(1)/T1/9`1	-		
SOUTHERN LIVING Produce	2009-632(1)/T1/9'1 United States of America Goods: 27 Int.: Carpets. rugs	27 Int.	19-Jun-2009	2 580 862
SOUTHERN LIVING Produce	2009-632(1)/T1/9'1 United States of America Goods: 27 Int.: Carpets. rugs	-	19-Jun-2009 76/035985	2,580,862 18-Jun-2002
SOUTHERN LIVING Produce	2009-632(1)/T1/9'1 United States of America Goods: 27 Int.: Carpets. rugs et Group(s): THOME 05/00127/T1/ United States of America Goods: 35 Int.: multi-level marke	27 Int. Registered 35 Int. ting business services,	76/035985 28-Apr-2000 namely, promoting, recru	18-Jun-2002 iting and rendering
SOUTHERN LIVING Product SOUTHERN LIVING AT	2009-632(1)/TI/9'1 United States of America Goods: 27 Int.: Carpets, rugs et Group(s): HOME 05/00127/TI/ United States of America	27 Int. Registered 35 Int. ting business services,	76/035985 28-Apr-2000 namely, promoting, recru	18-Jun-2002 iting and rendering
SOUTHERN LIVING Product SOUTHERN LIVING AT	2009-632(1)/TI/9'1 United States of America Goods: 27 Int.: Carpets, rugs of Group(s): THOME 05/00127/TI/ United States of America Goods: 35 Int.: multi-level marke technical assistance for est Group(s):	Registered 35 Int. ting business services, stablishment and opera	76/035985 28-Apr-2000 namely, promoting, recrution of multi-level market	18-Jun-2002 liting and rendering ing distributorships
SOUTHERN LIVING Production SOUTHERN LIVING AT	2009-632(1)/TI/9'1 United States of America Goods: 27 Int.: Carpets. rugs et Group(s): THOME 05/00127/TI/ United States of America Goods: 35 Int.: multi-level marke technical assistance for es	Registered 35 Int. sting business services, stablishment and opera	76/035985 28-Apr-2000 namely, promoting, recrution of multi-level market	18-Jun-2002 iiting and rendering ing distributorships
SOUTHERN LIVING Product SOUTHERN LIVING AT Product SOUTHERN LIVING BO	2009-632(1)/TI/9'1 United States of America Goods: 27 Int.: Carpets, rugs of Group(s): THOME 05/00127/TI/ United States of America Goods: 35 Int.: multi-level marke technical assistance for est Group(s):	Registered 35 Int. sting business services, stablishment and opera	76/035985 28-Apr-2000 namely, promoting, recrution of multi-level market 73/350818 18-Feb-1982	18-Jun-2002 iting and rendering ing distributorships

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Frademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
SOUTHERN LIVING	05/00156/17/	Registered	76/366823	2,898,567
DECORATING STEP-BY-S	United States of America	16 Int.	05-Feb-2002	02-Nov-2004
Product C			, pamphlets and informationsign, plant arrangement.	
OUTHERN LIVING HOU	SE 05/00079/Γ1/	Registered	73/704001	1,505,845
PLANS	United States of America	16 Int.	04 - Jan-1988	27-Sep-1988
	Goods: 16 Int.: MAGAZINES CO HOUSE PLANS	ONTAINING INFORM	IATION ON HOMEBUIL	DING AND
Product (Group(s):			
SOUTHERNERS	05/00067/11/	Registered	73/503179	1,334,276
	United States of America	16 Int.	10-Oct-1984	07-May-1985
Product (Goods: 16 Int.: Section of a Maga Group(s):	zine Containing Biogra	aphies of Accomplished Sc	outherners
SUMMER SUPPERS	05/00064/17/	Registered	73/445347	1,318,051
	United States of America	16 Int.	26-Sep-1983	05-Feb-1985
Product (Goods: 16 Int.: Magazines Group(s):			
TENNESSEE LIVING	05/00165/T1/	Registered	76/420687	2,711,203
	United States of America	16 Int.	14-Jun-2002	29-Apr-2003
Product (Goods: 16 Int.: section of a maga: housing, gardening, travel			
TEXAS LIVING	05/00169/11/	Registered	76/528643	2,912,236
	United States of America	16 Int.	10-Jul -2 003	21-Dec-2004
Product (Goods: 16 Int.: section of a maga: housing, gardening, travel Group(s):			decor. decorating,
THE SOUTHERN GARDE	NER 05/00074/T1/	Registered	73/561992	1,394.036
	United States of America	16 Int.	04-Oct-1985	20-May-1986
	Goods: 16 Int.: SECTION OF A	CALENDARS, GARD		N PEST
Product	Group(s):			
THE SOUTHERN HOME	05/00076/11/	Registered	73/645538	1,454,243
	United States of America	16 Int.	19-Feb-1987	25-Aug-1987
	Goods: 16 Int.: SECTION OF A RENOVATION, AND IN			
Product	Group(s):			
TRAVEL SOUTHWEST	05/00086/11/	Registered	74/083037	1,650,144
	United States of America	16 Int.	30-Jul-1990	09-Jul-1991
Product	Goods: 16 Int.; section of a period Group(s):	dical containing inform	ation on travel and recreat	ion in the Southwest

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