

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bally Total Fitness of the Midwest, Inc.		08/17/2009	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Bally Total Fitness Holding Corporation		
Street Address:	8700 W. Bryn Mawr		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60631		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1156690	SCANDINAVIAN HEALTH SPAS	
CORRESPONDENCE DATA			
Fax Number:	(312)321-4299		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-321-4200		
Email:	officeactions@brinkshofer.com		
Correspondent Name:	Scott J. Slavick		
Address Line 1:	P.O. Box 10395		
Address Line 4:	Chicago, ILLINOIS 60610		
ATTORNEY DOCKET NUMBER:	9565		
NAME OF SUBMITTER:	Scott J. Slavick		
Signature:	/Scott J. Slavick/		
Date:	08/17/2009		

CH \$40.00 1156690

Total Attachments: 1

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Service Mark Assignment

WHEREAS, Bally Total Fitness of the Midwest, Inc., an Ohio Corporation, with its principal place of business at 8700 West Bryn Mawr, Chicago, Illinois 60631 ("Assignor"), has adopted, owns and is using the following service mark for which Assignor owns the following identified federal registration for the services identified therein ("the Mark"):

Service Mark	Registration No.	Registration Date
SCANDINAVIAN HEALTH SPAS	1,156,690	June 2, 1982

WHEREAS, Bally Total Fitness Holding Corporation, a Delaware Corporation, with its principal place of business at 8700 West Bryn Mawr, Chicago, Illinois 60631 ("Assignee"), desires to acquire the Mark and the above-referenced Registration thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

Bally Total Fitness of the Midwest, Inc.

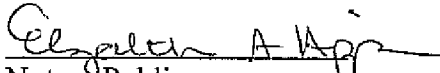
By: 

Name: Kathleen Boege

Title: Senior VP, Secretary

Dated effective as of August 17, 2009

SUBSCRIBED and SWORN to before me this 17th day of August, 2009.


Notary Public

My Commission Expires: 9-16-11

